

# GET A ROGERS BOOK FREE

**T**HIS big book shows you the best, easiest, cheapest way you can use Portland Cement Concrete to equip your farm with the most modern money-making labor saving fixtures. Send for it, because it is the first book ever made that shows Canadians fully simply and clearly, just how to build farm improvements for the Canadian climate.  When you get it, you are helped with 170 special pictures to build anything safely and easily in spare time at small cost. You have never had such a helpful book before. To get it, send us \$1.00, and we give you \$1.00 worth of Rogers Portland Cement through our nearest dealer. This makes an article worth \$2.50 to \$7.50, and you have the book free of charge. Send to-day while our offer is open. Send now. We may withdraw it.

You can get Free of Charge  
Rogers Book on Cement

Regular Price  
\$1.00

## Why Should You Get This Book?

**P**ortland Cement Concrete is the one material that will make you more money in modern farming. It prevents loss and waste. It saves repairs and labor. It prevents fire. The Rogers Book makes concrete cost little.

The Rogers Book shows you exactly (and in a simpler way than ever before) how you can build on your farm, for yourself, easily, cheaply and quickly:

Porches	Barn Basement Floors
Verandahs	Barn Floors
Partitions	Barn Bridges
Foundations	Watering Troughs
Ice Boxes	Horse Stalls
Cess Pools	Granaries
Cisterns	Chicken Houses
Fire-places	Hog Pens
Stairs	Manure Pits
Chimney Caps	Manure Cisterns
Flower Boxes	Elevated Tanks
Hotbeds	Feeding Floors
Well Curbs	Rain Leaders
Milk Coolers	Concrete Roofs
Walks	Drains
Silos	Fences
Cow Stables	Gate Posts
Mangers	Steps
Horse Mangers	Bridges
Root Cellars	Summer Kitchens
Hog Troughs	Shelter Walls
Hen Nests	Bins
Basements	Chutes
Barn Foundations	

Just consider how one or more of these things would help you, if you had them? With this Rogers Book, you can have what you choose at one-fifth the cash cost you would have to pay out for them by any other method. The economy or labor-saving you enjoy afterwards is out of all proportion to the actual small cost and trouble, if improvements are built the way Rogers Book says.

That is why you should get this book, and get it now. You pay out \$1.00 for it, and get an order for free Rogers Portland Cement that will make you, say, a \$5 improvement. For \$1.00 you will have the \$5 improvement, and the book, and the knowledge this book gives you free of all charge. Isn't that an order worth taking? Send to-day.

### SAVE Cost of Building, Repairs, Fire Loss and Labor. This Book Helps You

Portland Cement Concrete stops the ravages of time, frost and fire on farm buildings and fixtures.

It is always cheapest to use compared with wood, brick or stone.

This Rogers New-Way book (regular price \$1.00 a Copy) tells how. Get it. Learn to use cement right. Cement is very strong. You can make light or heavy construction with it at small cost.

Everything you make is permanent added value on your farm.

You never have to renew, repair, or replace good concrete work.

The principles are easy to learn. The Rogers Book gives them.

According to the way you handle cement, you use more or less of it and vary the cost. The Rogers New-Way cement book gives lowest costs.

Every structure in cement reduces the fire and lightning danger.

Cement tanks can neither rot nor rust, and make tight water containers above or below ground. By the Rogers New-Way book made about as easy to build as other fixtures.

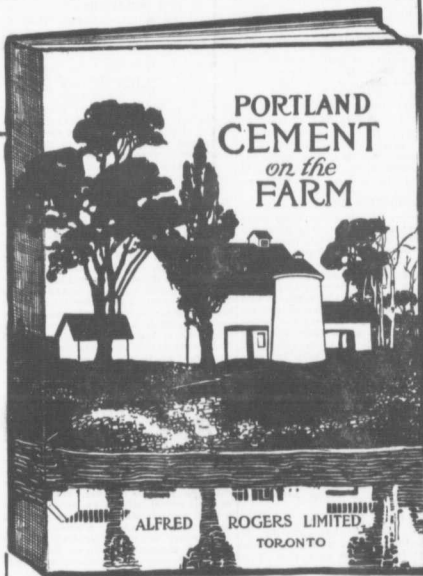
This handiness and adaptability of cement makes it tremendously useful for farm improvements.

Learn from the Rogers New-Way book to use concrete made from Portland cement and free your farm land of field stone, while you are bettering your farm buildings and fixtures for all time.

Less and less time and labor are needed for your farm repairs, as concrete takes the place of wood.

More and more income and bigger crops are produced as your labor is freed to attend to crop production instead of fixing dilapidated wood or repairing rotten fences in decaying wood.

Concrete saves cost and saved cost means added profits for your farm. Remember that.



## Send Now Under this Liberal FREE OFFER

While the Edition Lasts

Rogers book, "Portland Cement on the Farm," is sold for \$1.00, but just now we include an order for \$1.00 worth of Rogers Cement from the nearest Rogers dealer, making Rogers Cement Book free. This is enough cement to make 6 posts for 100 ft. of concrete fence, to repair 3 chimneys, to make a hog trough, to make 2 hitching posts, 1 carriage block, 40 ft. of drain, 1 flight of door steps, 4 door sills, or 40 sq. ft. of cellar floor. These are all worth more than \$1.00 in actual use, and you get the cost of the book back in free cement. The book is worth big money to any farmer. It tells all master architects and builders know about cement for Canadian farm buildings. Send the \$1.00 to-day by express or post office order. Get the book and the order for cement. Both sent promptly. Act quickly because the edition is limited.

Remember Act Actually Get Your Copy Free of Charge

# ALFRED ROGERS, LIMITED

28 D WEST KING STREET

TORONTO