

INVESTMENTS

The City of Merritt to-day is located on the late Mr. Wm. Voght's ranch, and is situated on a beautiful plateau, the Nicola River lying to the North and the Coldwater River to the South, with the Canadian Pacific Railway traversing East and West with their track, thus making the city equally distributed as far as building and improvements are concerned.

At the time the Canadian Pacific Railway established their official townsite on the late Mr. Voght's ranch, there were one or two other ranchers living close by, but evidently the C. P. R. saw that the best adapted ranch to establish the townsite on was the "Voght Ranch," which was finally decided upon, and on which now stands the city proper, or rather 97% of the business buildings that are now erected, and being west of Garcia Street.

When first Townsite lots were offered for sale by the late Mr. Wm. Voght, they were sold from \$150 to \$175 per lot. To-day what are they worth? From \$5,000 to \$6,000. Is not this an indication of advanced values in real estate in the city, and money made for its investors?

Now, possibly you say: "Why, real estate has gone as high as it can go, and it is too late to buy now." DON'T YOU BELIEVE IT, FOR YOU WILL FIND FOUR YEARS FROM NOW THAT PROPERTY WILL HAVE ADVANCED AS IT DID IN THE FIRST FOUR YEARS.

To-day there is upon the market and for sale a sub-division named VOGHT RESERVE, and comprising some 31 acres of the old original Voght