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ONTARIO'S SHARE IS



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But We've Done As Well Before!

\$300,000 sounds like a lot of money. Yet it is not as much as the old parties have had in the past from one large corporation.

Ontario's \$300,000 is planned to meet **all needs** in 1944—local, provincial and national—both for regular expenses and for the federal election. And member for member, we've done as well before.

In 1943, for all purposes, the members of the Ontario CCF raised almost \$150,000. This year the CCF is more than twice as strong as it was then, and membership is still growing by leaps and bounds. Don't forget—425,000 Ontario voters have definitely lined themselves up as CCF supporters.

The task of raising \$300,000 for all our needs is certainly possible. It will not be easy. It will mean hard work and **hard sacrifice** for all of us. But it can be done. **It must be done!**

W.L.M. King Papers, Memoranda and Notes, 1940-1950,
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