

The pure water of the skies, falling to the earth, filters, filters on down to the bed rock where it can penetrate no deeper. Then it flows, a tiny rivulet, deep down beneath the surface of the earth, gathering as it flows a bit of this mineral and a bit of that from the rocks until it comes to the earth's surface again, laden with health-producing, health-preserving elements—the gift of Nature herself. This is

MAGI WATER

Were it stopped in its flow even 100 feet before it reached the Magi Spring, it would not be the same water—it could not contain the same elements in the same proportion that it does; just by lack of passing through that hundred feet of rock strata and gathering the minerals that it does in that hundred feet. Did it run on 100 feet beyond the Magi Spring it could not be the same water—it would gather more minerals—enough to destroy its present perfect proportion of elements—perhaps enough to destroy its flavor,

deliciousness or wholesomeness. Then don't you see that **no** other mineral water can possibly duplicate the qualities of Magi Water? Use has proved its superior deliciousness and healthfulness.

Magi Water is a pure, natural spring water bottled exclusively at the Springs. Comes in pints, splits and half gallons, still or carbonated. Can be had at cafes, hotels, bars, druggists', on all R. R. dining and cafe cars and at your grocer's by the bottle or by the case.

Magi for Rheumatism. For over 70 years Magi Water has been prescribed by many of the most prominent members of the medical profession with wonderful success for treatment of rheumatism, gout and similar ailments due to disordered kidneys and troubles arising from digestive disturbances. Everyone of gouty or rheumatic tendencies should make it a health *rule* to drink a bottle of Magi Water every morning before breakfast. The result will be surprisingly beneficial.

CALEDONIA SPRINGS CO., Ltd., Caledonia Springs, Ont.