

...upation of
...enjoying an
...popularity.
...see ladies busy
...es, producing socks
...for the soldiers and in-
...or use in their own home

...ation could be more suitable
...than to knit, whether from
...patriotism, economy, or both?

...mitless are the things you can make
...t of knitting needles and a few balls
...beautiful Monarch Floss.

...his beautiful yarn—Monarch Floss—is a
2-ply yarn, made in our own plant by expert
spinners from a very fine grade of Australian
wool. It is uniform in size throughout every
inch of its length and of a beautiful soft
texture, giving the garments made from it a
softness, elasticity and finish that you will
be very proud of indeed.

Ask Your Dealer For Monarch Floss



Monarch Floss is Made in 30 SHADES

And put up in one-ounce balls. All good dealers carry a full range of this popular yarn. They can also supply you with "Monarch Down." This is recommended where a heavier yarn than Monarch Floss is required. Like Monarch Floss, it comes in 30 shades, put up in convenient one-ounce balls.

MADE IN CANADA BY

THE MONARCH KNITTING COMPANY LIMITED

Head Office: Dunnville, Ontario. Mills at: Dunnville, St. Catharines, St. Thomas, Ont., and Buffalo, N.Y.

Manufacturers of Ladies' Silk Knitted Coats, Men's, Women's and Children's Worsted Sweater Coats, Fancy Knit Goods, Hosiery, etc. Also "Monarch Floss" and other Hand Knitting Yarns suitable for Soldiers' Sox, etc.