

St. John, New Brunswick

Standard  New Star

And Weekly Standard

GREAT TOUR TO THE BERMUDA ISLANDS

"The Land of the Lily and the Rose"

AND NEW YORK CITY

10-GRAND FREE TRIPS-10

For the Fortunate Contestants in the St. John Standard and New Star's Great Bermuda Islands and New York City Young Ladies' Contest. No Such Opportunity Ever Before Offered!

THE ST. JOHN STANDARD and NEW STAR will send TEN young women to the Bermuda Islands and New York City in October, and every cent of expense from the time of leaving home until the return will be paid by this paper. The party will be chaperoned by a competent lady, and the contestant receiving the greatest number of subscriptions to the STANDARD and NEW STAR will be accorded the privilege of selecting the chaperone for this party. The party will be accompanied, too, by a representative who will look after their comfort and pleasure.

PLAN OF CONTEST—The City of St. John and vicinity has been divided into nine districts, as described on this page. The young lady in each district receiving the highest number of votes will be entitled to this splendid trip. A coupon will be printed in each issue and will entitle the holder to vote when properly filled out. Paid in advance subscriptions will be entitled to votes in proportion to the length of time subscriptions are paid.

PLAN OF NOMINATION—Any young woman over 16, who lives in St. John or territory comprising the various districts, is eligible to compete in the contest. She must be endorsed by three reliable citizens, who will vouch for the candidate's good character. Candidates may nominate themselves or their friends may do so for them. Read over the list of the nine districts determine which one you or your friends are in, and send in your nomination. The rules of the contest are very simple. The list of nominations will soon be published and the voting will then begin. Get an early start, for the trip is going to be worth while.

Rules, Regulations and Conditions

RULE NO. 1—Any lady over SIXTEEN years of age in St. John or vicinity, may enter the great Bermuda Islands and New York City Young Ladies' contest by having one of the application for membership blanks (ask for blank) filled out and endorsed by three reputable citizens of her district.

RULE NO. 2—There will be NINE separate districts from which to enter, described in this prospectus. All coupons clipped from the STANDARD and NEW STAR will be known as "SINGLES," and in order to be voted must be neatly trimmed for filing.

All coupons issued on paid subscriptions will be known as "SPECIALS," and must bear the receipt number from which it was issued for the proper recording of same in vote ledger.

No coupon, either "SINGLE" or "SPECIAL" will be sold for money or other consideration, but shall be obtained only by being clipped from the STANDARD and NEW STAR, or be secured through the regular subscription channels.

No vote coupons will be issued on subscriptions to the STANDARD and NEW STAR during the life of this contest, unless paid in advance, and for no shorter period than three months, on the STANDARD, six months on the NEW STAR, and twelve months on the WEEKLY STANDARD.

RULE NO. 3—First publication of names of candidates will be made Monday, August 22. Voting will commence Tuesday, August 23. First publication of names of candidates and vote exhibit will be made Thursday, August 25, 1910.

After Thursday, August 25, all Single and Special coupons will be void unless voted within seven days of date of issuance.

Get in and Win

Think of the great sights of a life time that the fortunate young ladies will be enabled to witness.

One continuous round of pleasure from the very moment they start on these grand tours, until our happy guests return to their homes.

Not a dull moment, not a second without pleasure of some kind. Not the smallest amusement will be missed. To our "Young Tourists" it will be a case of on the go, all the time; and such arrangements have been made, in transporting the young ladies from one place of interest to another, that they will suffer no fatigue and will enjoy the panorama constantly being unfolded, with all the comforts supplied by a modern up-to-date steamer.



DISTRICTS

- DISTRICT No. 1—Wards Lorne, Lansdown, Stanley and Dufferin, City of St. John.
- DISTRICT No. 2—All that section of the city north of Union street, City of St. John, and east of Dufferin ward.
- DISTRICT No. 3—All that section of the city south of Union street, City of St. John.
- DISTRICT No. 4—Carleton and Fairville.
- DISTRICT No. 5—Charlotte, York and Carleton Counties.
- DISTRICT No. 6—Kings and St. John's Counties, outside the City of St. John and town of Fairville.
- DISTRICT No. 7—Queens and Sunbury Counties.
- DISTRICT No. 8—Westmoreland and Albert Counties, N. B., and Cumberland County, N. S.
- DISTRICT No. 9—All the remainder of the Province of New Brunswick.

Orders for paid-in-advance subscriptions under this Contest must be for three months or more on the STANDARD; six months or more on the NEW STAR, and one year or more on the WEEKLY STANDARD, and upon receipt at the STANDARD and NEW STAR Office, the contestant will be credited with the following proportion of votes:

Subscription Prices and Vote Values in Contest

Subscription Rates.		Number of Votes Allowed	
THE STANDARD. By Carrier at \$5.00 per year.		On Old	On New
Three months	\$1.25	125	250
Six Months	2.50	375	750
Twelve Months	5.00	1125	2250
Two Years	10.00	2800	5600
THE STANDARD. By Mail at \$3.00 per year			
Six Months	\$1.50	225	450
Twelve Months	3.00	675	1350
Two Years	6.00	1675	3350
THE WEEKLY STANDARD. By Mail only \$1.00 per year			
One Year	\$1.00	100	200
Two Years	2.00	200	600
THE NEW STAR. By Carrier or Mail \$3.00 per year			
Six Months	\$1.50	225	450
Twelve Months	3.00	675	1350
Two Years	6.00	1675	3350

Votes on longer subscriptions than two years will be allowed at the same rate up to ten years.

Rules, Regulations and Conditions

RULE NO. 4—Any district that may have only one candidate running will be declared off and said district will be merged with district closest to it, and apportionment of contestants from said district added to the one with which it is merged.

RULE NO. 5—All coupons must be filed away and be subject to the inspection of contestants and their friends at any time during the life of the contest.

RULE NO. 6—A Board of THREE responsible business men will have exclusive control of the ballot box the last day of the contest, and make the announcement of the result of that day's voting.

RULE NO. 7—No employe or relative of employe of the STANDARD and NEW STAR is eligible to enter this contest.

RULE NO. 8—Contestants can only enter from district in which they live, but subscriptions may be obtained anywhere.

RULE NO. 9—Votes are not transferable from one contestant to another.

RULE NO. 10—In case of a tie in any of the districts named, the two contestants tying for the trip will be sent.

RULE NO. 11—This contest will close at 10 p. m., Saturday, October 8, 1910.

RULE NO. 12—No statement or promise made by any solicitor, canvasser or agent varying from the above rules as set forth, will be recognized by the STANDARD and NEW STAR.

Address all communications relating to the contest to

CONTEST MANAGER,
ST. JOHN, N. B., STANDARD and NEW STAR

Be One of the Party

And why not be one of the party? The trip is yours for the mere reaching out and embracing this wonderful offer. All you will have to do is to enroll and ask your acquaintances to help you. They will appreciate and welcome the opportunity to do so.

There is plenty of time, and the prizes are surely worth the "going after." Your chances are just as good as any one else's. The main qualification to win is "Stick-to-itiveness." You can do it. GO IN AND WIN.

For Further Particulars Address Contest Mgr., Standard and New Star, St. John, N. B.