

# Simpson's Friday Bargains

## Here is a Partial List of Today's Bargains---Take Advantage of Them

**Furniture**

8 only Cribs, complete with springs, drop sides, and safety catches; cribs used as samples on floor, and are slightly damaged. Regular \$7.50 to \$8.50. Friday **5.95**

Child's Mattress, for crib, wood fibre centre, layer felt both sides, encased in good grade of ticking. Friday **2.35**

Divanette, genuine oak frame, fumed finish, can be used as bed at night, settles during day; has link fabric springs, helicals at each end; soft, comfortable mattress; Regular \$37.50. Friday **29.85**

3-piece Brass Bed Outfit, complete; bed has heavy 2-inch posts, ball corners, five 1-inch fliers, polette finish, 4 ft. 6 in. size only. Mattress layer felt, good grade art ticking. Spring all-metal frame; closely woven wire fabric. Regular \$40.00. Friday **29.95**

Parlor Suite, consisting of settee, arm chair and arm rocker; top rails and arms solid mahogany; fall spring seats; upholstered back; covered in mixed silks. Regular \$60.00. Friday **42.50**

Extension Tables, in solid quarter-cut oak, 48-inch top, pedestal base, solid oak, fumed or golden finish, feet when extended. Regular \$18.75. Friday **14.75**

**Hats**

**For Boys and Children**

Boys' Telescope Shapes, with flat and curled brims; extra fine quality fur felt, in shades of brown, grey, green and navy. Regular \$1.00 and \$1.50. Friday **.65**

Children's Rah Rah Shapes, in telescope and dome crown styles; light and dark colors; felt hats with broad, slightly curled brims, in white and red; velvet and tweed hats in plain and fancy designs. Regular 50c, 60c and 75c. Friday **.29**

**Wall Papers**

**At Half Price**

15c Wall Papers 7/2c. Conventional patterns in brown, green, tan and light colorings, for halls, sitting-rooms and bedrooms. Regular 15c. Friday, a single roll **7 1/2**

Varnished Tile Papers, block and tile design, in green and blue colorings, for kitchens and bathrooms; good quality stock. Regular 25c. Friday, a single roll **12 1/2**

Chintz Bedroom Papers, English and American designs, all over chintz designs, in blue, pink and yellow, for bedrooms. Regular 50c. Friday, a single roll **.25**

50c Wall Papers, 25c. Fabric weaves and tapestries for living rooms, halls and dining-rooms; new color work-ups of grey, blue, tan and pretty color. Reg. 50c. Friday, a single roll **.25**

**Silverware**

Cake or Pie Servers, Rogers' silver-plated, in bright and grey finish; hollow handles. Regular \$2.50 each. Friday **1.50**

Sugar Tongs, silver-plated, Rogers' quality. Regular \$1.00 pair. Friday **.50**

Ivory Finish Candle Holders and Shades, Regular \$4.50 and 1.98 \$6.50 each. Friday **1.98**

Knife and Fork Set, 6 Rogers' 12 dwt. silver-plated knives and 6 Rogers' silver-plated forks; All quality; violet pattern; set complete in fancy lined case. Regular \$4.75. Friday **3.39**

Fruit Knives, Rogers' silver-plated, bright finish, with solid handles. Regular \$6.00 dozen. Friday, each **.39**

**Fancy Goods**

Fourth Floor.

Stamped Nightgown Lengths, of good quality cotton, for eyelet or solid embroidery, with enough fluff to finish the work. Regular \$1.50. Friday **.69**

Laundry Bags, pretty pink, blue and green linen; all neatly embroidered in white; good, strong quality. Friday **.59**

Stamped Dresser Scarf Lengths, extra good quality pique; extra come in French knot and lazy lady designs, to be made with insertion and lace. Friday **.45**

**Infants' And Children's Wear**

Children's Dresses, of prints and chambrays; dainty kimono styles, trimmed variously with solid silk embroidery and colored prints; colors tan, grey, blue; sizes 2 to 6 years. No phone or mail orders. 35c dresses at **.50**

Children's Underskirts, of splendid quality glossy black sateen; skirt has deep hem and two rows half-inch tucking; strong double band at waist; lengths 18 to 26 inches. 60c value. Friday **.29**

**Samples**

**Of Infants' Headwear, Values 65c to \$1.25, at 39c**

About 250 pieces of infants' Headwear, mostly hats and a few bonnets; part of a manufacturer's sample ranges and oddments; sizes 6 months to 2 years. No phone or mail orders. Friday bar. **.39**

Infants' Short Dresses, of the white voile, in a pretty Mother Hubbard style; yoke daintily tucked and pleated, has wide insertion of embroidery in front; sizes 6 months to 2 years. \$1.00 value at **.75**

**Sweaters**

**\$6.00 Value, at \$2.95**

No Phone or Mail Orders.

80 only, Women's Art Silk Sweater Coats, \$30 a.m. rush special. Made in a plain weave, with dainty collar, double cuffs and belt at back. Colors black with white pink with white, and rose with white. Sizes 36 to 42 bust in the lot. Only one to each customer.

**Petticoats**

**\$2.00 Value, for 98c**

Motie, light weight poplins and petabloom; broken sizes; regular stock; black, navy, Copen, and brown; knives and novelty pleated flounces; lengths 36 to 42. **.98**

**Dressing Sacques**

Cotton delaine in pretty Paisley designs; grey, Copen and navy; V-neck, front and three-quarter sleeves trimmed with satin to match; shirred at waist; sizes 36 to 46. Friday **.69**

**House Dresses, 98c**

No Phone Orders.

Women's and Misses' House Dresses of gingham, chambrays and a few percales; checks, stripes, figured and plain materials; light blue, mauve, grey, white with pin stripe of black, also a few darker colors; smart styles, low neck with plique, self and chambray trimmed collars, three-quarter sleeves, belts and high waistlines; sizes 34 to 44, also 16 and 18 for misses. Regular \$1.50 to \$2.00. Friday **.98**

**Linen**

Table Damask, fully bleached, good serviceable quality, 63 inches wide. Regular \$10 yard. Rush price, a yard **.49**

Damask Table Napkins, ready hemmed, size 19 x 19 inches. Friday **.49**

Real Madeira Hand-Embroidered Doilies, pure linen; size 10 inches. Regular 85c. Friday **.23**

**Towels**

Manufacturers' Seconds

In plain white, fancy striped and pretty colored borders. Made from good heavy quality terry; slightly imperfect. We cannot accept phone orders for these towels. Friday, each, 37c, 48c and 63c.

Plain Bleached Huckaback Toweling, 24 inches wide. Reg. 25c a yard. Friday **.22**

Madapolam, a fine bleached cotton, soft needle finish. 42 inches wide. Friday, a yard **.24**

Plain Bleached Pillow Cotton, 29 inches wide. Regular 20c a yard. Friday, a yard **.18**

Bleached Longcloth, fine quality, 36 inches wide. Friday, a yard **.18**

Bleached Sheets, hemmed, size 78 x 87 inches. Friday **1.69**

Flannelette Blankets, white or grey, with pink or blue borders; size 54 x 80 inches. Friday **1.29**

Crepes Crash Toweling, width 17 inches; red border. Reg. 15c yard. Friday, a yard **12 1/2**

Extra Heavy Quality Coarse Kitchen Toweling, 17 inches wide. Friday, a yard **.14**

**Dress Goods**

Black and Navy Serge, 54 inches wide, in three shades of navy and black; soap shrunk; best British dyes. Regular \$2.00 a yard. **1.69**

Serge Special, including fine and wide twill serge, guaranteed dye and soap shrunk. Today, a **.85**

Bedford Cord, in black and white and grey and white. The ideal spring and summer fabric for separate skirts and suits; 40 inches wide. Today, a yard. **.55**

Shepherd Checks, in all sizes, for dresses, suits, skirts or spring coats; 40 inches wide. Reg. 54c a yard. Today **.89**

54 inches wide. Regular \$1.00 a yard. Today **.89**

**Ribbons**

1,800 Yards 4-inch Taffeta Silk Ribbons, for hair bows. Comes in every desirable shade. Friday, a **10**

800 Yards of Fancy Ribbons, in a good choice of colors, suitable for children's hat trimming. Formerly 25c a yard. Today **.5**

**Pictures**

**At Half Price, \$3.50**

Framed Carbons—A selection of the choicest pictures, nearly 50 subjects to choose from. Among them are Gainsborough's, Guernsey, Reynolds', Greuze's, Rossetti and other artists. Framed in dark oak moulding with leatherette hand backs. Complete with glass and back. Today, half price **.25**

**Hosiery**

Women's Artificial Silk Hosiery, three-quarter silk leg, deep lisle thread top, and double quarter welt, black and white. Friday bargain **.25**

Women's Extra Fine Quality Plain Black Cotton Hosiery, "Penangle" brand; close seamless weave and light weight. Special value, 25c pair, 3 pairs **85c**

Women's All-Wool Plain Black Cashmere Hosiery, knitted close and seamless, light weight. Regular 88c. Friday bargain **.29**

Boys' and Girls' Fine Ribbed Lisle Thread Stockings, plain and mercerized finish, extra elastic weave. Sizes 6 to 10. Regular 40c value. Friday bargain at **.29**

Women's Fibre Silk Ankle Hosiery, shear fine weave, seamless; tan, brown, grey, champagne, navy, cadet, helio, batteligh grey, silver, black and white. Friday bargain, a pair **.49**

Children's Fine Lisle Thread Half Socks, black and white; close fitting ribbed cuff. Sizes 4 to 8 1/2. Friday bargain **.15**

**Gloves**

Women's Long Silk Gloves, 12-button length, opened at wrist, have dome fasteners and double-tipped fingers, black and white. Sizes 6 1/2 to 8. Friday **.59**

Women's Wrist Length Silk Gloves, black only, have 2-dome fasteners and double-tipped fingers. Extra quality. Sizes 6 to 8. Friday **.65**

Women's Natural and White Real Chamois Leather Gloves, 2-dome fasteners and pique sewn seam, excellent soft skins. Sizes 5 1/2 to 7 1/2. Friday **.95**

Women's Washable White Chamoisette Gloves, excellent cloth, will wash and wear splendidly. Have 2-dome fasteners and in-sewa seam. Sizes 5 1/2 to 7 1/2. Extra special today at **.95**

**Wash Goods**

Indian Bride Suitings, a 36-inch wide cloth of English manufacture, for skirts, middie waists, etc. To prevent dealers buying large quantities, we are obliged to place a limit of 10 yards to a customer. A yard **.12 1/2**

Novelty Marquisettes in Silk and Cotton, a lovely material for summer dresses; pink, rose, blue, sky, copen, mauve, amethyst, male, yellow, tan, grey, white and black. 36 inches wide. Regular 75c a yard. **.57**

Woven Stripes Voiles, raised stripes of mauve, black, gold and green on white grounds. 36 inches wide. Regular 38c a yard. **.27**

40-inch Organza Muslins, white grounds with flowered designs, in pink, blue, mauve and navy. Regular 25c a yard. **.15**

**Dress Goods**

Black and Navy Serge, 54 inches wide, in three shades of navy and black; soap shrunk; best British dyes. Regular \$2.00 a yard. **1.69**

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**Silks**

75c Natural Color Shantung, in fine and medium weight weaves. Launder well and easily. Today a yard **.55**

85c Ivory Habutai, one yard wide. 700 yards today at **.68**

Crepes de Chine and Crepe Georgettes from French, Swiss and Japanese sources; full range of day and evening shades with ivory and black in both weaves. \$2.00 values. Today **1.50**

Black, satin, Paillettes, and Satin Messalines, two of our recommended weaves. Extra special. **1.55**

Black Chiffon Taffeta, very fine quality, also in white, grey, fine Paillettes and Duchesse **1.69**

Satin, Special value, yard **1.50**

Plain and Spot Chiffon Taffetas, beautiful combined shadings and favored colorings, in plain **1.50**

Extra Fine Weaves in Natural Shantung, Ningshi, Jap Pongee Silks; wear guaranteed. **.88**

Regular \$1.25 yard, at **.88**

**Handkerchiefs**

No Phone Orders.

Women's pure all-linen handkerchiefs, of a lovely fine quality linen, narrow hemmed edges. Each **.7**

**Embroideries**

44-inch Swiss Embroidered Skirt-tails, 75c a yard. **.48**

**Laces**

22-inch Nottingham Lace Flouncings, in white, cream, tan, blue, navy. Today **.19**

**Bibs and Feeders**

On sale at the Lace Counter. **.15**

**Neckwear**

60 odd dozen Women's Organdy Collars, plain white and lace trimmed. Less than half price. **.10**

**Books**

Sure Books on Subjects That Are Usually Avoided

This series has the endorsement of the leading medical men of both Canada and the United States.

What a Young Wife Ought to Know, by Mrs. E. A. Drake, M.D. **.18**

What a Woman of 45 Ought to Know, by Mrs. E. A. Drake, M.D. **.18**

What a Young Girl Ought to Know, by Mrs. Mary Wood-Allen, M.D. **.18**

What a Young Husband Ought to Know, by Mrs. Mary Wood-Allen, M.D. **.18**

What a Young Man Ought to Know, by Mrs. Mary Wood-Allen, M.D. **.18**

What a Man of 45 Ought to Know, by Mrs. Mary Wood-Allen, M.D. **.18**

What a Young Boy Ought to Know, by Mrs. Mary Wood-Allen, M.D. **.18**

Special, Friday, per volume **.89**

(No Refund or Exchange on the Above Books)

Phone Your Order, Main 7841.

**Motto Cards**

300 Motto Cards. Each mounted on brown and cream card-board. Each card has a very pretty colored design at the top, and the motto is printed in splendid clean type, and the card is tied with ribbon and is ready to hang up. Regular 25c. Friday **.13**

**Khaki Pads**

500 only, Khaki Pads, in large and small sizes. Splendid design, with flag embossed on each sheet, in natural color. Regular 50c, 35c and 25c. Friday, Half Price.

**Notions**

Shoe Trees, steel rod, smoothly finished. Regular \$1.00. Friday **.23**

2 pairs **.45**

Shoe Boxes, mahogany, black only, 18 inches long. Regular \$1.00. Friday **.18**

8c 18c boxes. Stocking Protectors, made of balbriggan, all sizes. **.23**

2 pairs **.45**

Shoe Soap, 2 to 6. Friday, per 5 piece **.15**

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**Jewelry**

Guaranteed Pearl Beads, unbreakable and not affected by water or perspiration, graduated in size, with gold clasp. Today **2.50**

Gold-filled Pendants, set with imitation pearls and colored stones. Regular \$2.50. Today **1.49**

Sterling Silver Bar Pins, suitable for the new French collars. Regular \$1.00 to \$1.50. Today **.79**

Perfumed Rose Beads, in all colors. Regular 50c. Today **.19**

Soft Collar Pins, Tie Clips, Scarf Pins and Plated Rings. Regular 25c. Today **.10**

**Hand Bags**

**\$2.50 Shopping Bags, \$1.50**

Women's Real Leather Hand Bags, lined throughout with leather strap handle and large coin purse, 9-inch covered and lined frame. **1.50**

Regular \$2.50. Today **1.50**

**Vanity Cases**

54 only, with Plain and Engraved Case, have compartments for three sizes of cologne, card case, stamp case, mirror and powder box. Regular \$1.50, \$1.75 and \$2.00. Today **.98**

**Suit Cases**

Fibreite Suit Cases—Extra deep strong swing handle, brass lock and catches, reinforced corners, fancy check lining with pocket. Special priced for today, size 24 inches, \$2.15; size 28 inches, \$2.35.

Japanese Matting Suit Cases, with straps, strong handle, brass lock and catches, leather corners and valance binding with linen lining. Size 24 inch only. Regular \$3.50. **2.98**

Today **2.98**

**Framing**

1/2 in. and 1-in. Antique Gilt Moulding, choice patterns, suitable for water colors and colored pictures. Regular \$1.00 per foot. Today **.8**

1-in. Chippendale Walnut, beveled pattern, for sepia enlargements or brown pictures. Regular 15c per foot. Today **.9**

1/2 in. Grey and Black Moulding, suitable for black and white enlargements. Regular 15c per foot. Today **.10**

1-in. Mission Oak, two choice patterns, suitable for soldiers' battle scenes or photos. Regular 8c per foot. Today **.5**

**Toilet Goods**

Santal Bath Powder, Regular price 25c. Friday **.18**

Phoebe Snow Face Powder, Regular price 25c. Friday **.29**

Violet and Lilac Tajem Powder, 1/2-tin. Regular price 16c. Friday **.11**

Sesodent Tooth Paste, Friday **.47**

Rubifon Mouth Wash, Friday **.16**

Pompeian Night Cream, Friday **.46**

Roger & Gallier's Portugal Hair Tonic, Regular 75c. Friday **.49**

Atkinson's English Cologne, Regular price 25c. Friday **.20**

Shaving Brushes, Regular price 10c. Friday **.10**

Nail Brushes, Regular price 10c. Friday **.6**

Grained Ivory Hand Mirrors, Regular price 25c. Friday **1.39**

Real Ebony Bonnet Brushes, Regular price 75c. Friday **.59**

White Cellulose Photo Frames, Regular price \$1.00. Friday **.75**

Sweetheart Toilet Soap, Reg. 10c cake. Friday **.25**

White Rose Toilet Soap, Friday, 4 cakes for **.18**

Toilet Paper in rolls. Friday, 3 rolls for **.18**

Hand Water Castle Soap, large. Regular price 10c cake. Friday **.20**

3 for **.59**

War Tax included.

**Corsets**

**At Half Price**

Cannot Promise Phone or Mail Orders.

Broken sizes and a number of counter-sold corsets which have accumulated from our spring stock, and we have marked the whole lot, to clear Friday at half price. Coutil, batiste and fancy silk brocades. Low, medium and high bust and long hip styles for slender, medium and stout figures. Sizes 19 to 36. Regular \$1.50 to \$1.75. Friday 75c to \$3.75.

**Brassieres**

**\$1.00 Value, for 63c**

Women's Brassieres, made of fine cambric, hooked in the front style, with V-shaped neck and handsome lace yoke. Friday bar **.63**

**Whitewear**

**Half Price**

Women's Vests, Drawers and Combinations, Manufacturers' Samples. Values 20c to \$1.50, Friday, 8.30 a.m., at Half Price, 10c to 75c

(No Phone Orders)

The vests are made of fine cotton and lisle thread. Made low neck, no and short sleeves, plain and lace yokes; all individual styles. Sizes 34 to 42. Regular 50c to 85c. Friday bargain 10c to 45c.

The drawers are made of cotton and lisle thread, umbrella style, lace trimmed or tight knee, both styles; sizes 34 to 42. Regular 50c to 75c. Friday bargain 13c to 38c.

The combinations are made of ribbed cotton, lisle thread and mercerized lisle thread; made low neck, no and short sleeves, plain and lace yokes; the drawers are umbrella knee, lace trimmed or tight knee style; sizes 34 to 42. Regular 50c to \$1.50. Friday bargain 25c to 75c.

**Night Gowns**

**\$2.25 Value, for \$1.39**

Women's Nightgowns of beautiful fine quality nainsook, with V-shaped neck and dainty yoke composed of insertion and lace. Regular \$2.25. Friday **1.39**

**Underskirts**

**\$1.50 Value, for 89c**

Made of excellent quality nainsook in neat-fitting gored style, with non-tearable placket and draw tape; the bottom has deep flounces of Swiss embroidery. Friday bargain **.89**

**Aprons**

Bungalow Aprons, made of excellent quality print in pretty figured and striped designs; medium round neck and short kimono sleeves. Sizes 34 to 42. Regular 15c. Friday bargain **.49**

Women's Band Aprons of good wearing print, made in a good fitting gored style, tie strings at waist and pocket. Regular 40c. Friday bargain **.25**

**Chinaware**

**Cup and Saucer, 8c**

1,000 dozen for quick selling on Friday. Excellent quality white cups and saucers. Not more than two dozen to each customer. No mail orders. Friday bargain, cup **8** and saucer for **8**

**Souper Leaf Ware**

Cups and Saucers, 12 **.12**

Soup Plates, 11 **.11**

Vegetable Dishes, 7 **.07**

Tea Plates, 10 **.10**

Dinner Plates, 8 **.08**

Thin English White Cups (only), 500 dozen for Friday's selling. **.25**

Bread and Butter Plates for 3 **.03**

Tea Plates for 5 **.05**

Dinner Plates for 8 **.08**

Thin English White Cups (only), 500 dozen for Friday's selling. **.25**

Bread price, 6 for **.25**

**Dinner Set Bargains**

Excellent quality thin English porcelain, dainty new floral border decoration. Complete dinner set of 37 pieces. Friday bargain, cup and saucer **8.29**

Ten only, complete 37-piece sets. Pretty pink rose spray floral border decoration, gold line handles and edges. Friday bar **12.95**

52-piece Cottage Dinner Set for \$6.95

An exceptional offering for Friday's selling. 20 only, Summer Cottage Sets of 52 pieces. Handsome panelled border design. Friday day bargain **6.95**

**Glassware**

Strong Kitchen Tumblers, 3 each **.3**

Thin Table Tumblers, 5 each **.5**

Thin Table Tumblers, decorated, each **.5**

Glass Lemon Reamers, 8 each **.8**

Glass Measuring Cups, 8 each **.8**

Colonial Glass Fruit Bowls, 12 each **.12**

Double Handled Jelly Dishes, 19 **.19**

Pressed Glass Water Pitchers, each **.19**

**Drapery**

A very special clearance of a manufacturer's overstock of tapestry portieres, which we bought at a figure that enables us to sell them at present wholesale prices.

Tapestry Portieres, in the popular dark green coloring, showing a handsome design, just as nicely finished on both sides. The width is 36 inches and the length 2 1/2 yards; plain hem top and bottom. **2.49**

Fine Quality of Tapestry Portieres, in self colorings of dark green, brown and red, fully reversible, and beautifully finished with heavy festooned fringe at the top and small fringe at the bottom. Width 40 inches and length 2 1/2 yards. **3.69**

Friday bargain, a pair **2.49**

**Curtain Poles, 15c**

100 strong Curtain Poles, in either imitation oak, mahogany, walnut or white enamel; each 48 inches long, complete with ends and 15 brackets. Friday, each **.15**

**1,000 Yards of Colored Scrim**

Are Extra Special for Today.

There are pretty pink and blue colors with tiny floral centres and effective borders; also some with lattice or cross-bar centres in several good shades, and best of all the colorings are washable. Friday bargain, a **.19**

# Boys' Friday Bargains

These Exceptional Values Are for Rush Selling, and as the Quantities in Many Cases Are Limited, it Will Be Necessary to Come Early

**BOYS' PARAMATTA RAIN-COATS**—We guarantee this coat to be perfectly rainproof. Smartly tailored from fawn paramatta in full length style with collar that buttons up to chin. Double-stitched seams, cemented. Sizes 2 1/2 to 8 1/2. Ages 5 to 13. **3.95**

**48 TWEED OVERCOATS** that we have taken from our regular stock. Smart all-wool styles that the best dressed boys wear. Tailored from richly woven Irish tweeds in shades of grays and browns. Sizes 2 1/2 to 8 1/2. Ages 7 to 14 years. Friday **6.95**

Single-breasted fancy Norfolk styles, mostly pinch-backs. Rich greys and browns, some of the suits have two pairs of bloomers. Regular \$11.00, \$12.50 and \$13.50. Sizes 2 1/2 to 8 1/2. Friday bargain **8.95**

**BOYS' WASH SUITS** of natural linens, and light blue, navy blue and brown striped cambric cloths. Neat button to the throat. Norfolk styles with straight knickers. Sizes 2 1/2 to 8 1/2. Friday bargain **.49**

**185 PAIRS OF BOYS' BLOOMERS**, made of all wool serge, in rich navy blue shades, full cut style with governor fasteners, belt loops and watch pockets; lined throughout. Sizes 2 1/2 to 8 1/2. Friday bargain **2.19**

## The SIMPSON Company Limited

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