

## Society--- Conducted by Mrs. Edmund Phillips

Her Excellency the Duchess of Devonshire has graciously extended her patronage to the prisoners of war to be held on Wednesday, Sept. 19, at "Indenelme," the residence of Mr. and Mrs. H. M. Southam, at Rockcliffe.

Her Excellency the Duchess of Devonshire will be a patroness for the street fair to be held in Montreal next week in aid of patriotic work.

Lieut.-Col. Herbert Bruce, who is with the headquarters of the British army at Havre, is expected back in Canada immediately to contest one of the Toronto ridings at the coming Dominion election.

Captain Roscoe, who is now in command of the 200 American cadets now under instruction in Canada, is a West Point man who has seen 23 years' service with the American army.

Capt. Roscoe saw active service at the battle of Lanto and in the Philippines. Capt. Gilder, formerly in command, has returned to the United States to organize the aviation camp in Texas for winter training.

Mr. Armstrong, of the parliament buildings, escorted a party of 25 ladies to Niagara yesterday, who will assist in gathering the Niagara crop.

While at Niagara they will live in tents under military discipline.

Captain G. Mel Brock, No. 10, Western University Base Hospital, Bedford, England, has returned to Canada on three months' leave.

Captain and Mrs. Goodenham Mitchell went to St. Catharines yesterday to see their son who is at Ridley College, and motored up to the Clifton Inn for luncheon, returning to town last night.

Mrs. Geo. Hees has returned from New York.

Miss Lulu Crowther is in Hamilton, the guest of Mrs. Jack D. Moodie, Homewood avenue.

Major Bertram Hooper, chaplain of the Canadians at Ramsgate Hospital, received an ebony walking cane from the crippled Canadians on the occasion of the hospital being removed elsewhere.

Major Hooper has been particularly successful among the many incapacitated Canadians at Ramsgate, and is in charge of seven other hospitals for Canadians in the same neighborhood.

Mrs. A. J. Somerville, Atherley, is staying at the Billmore, New York.

Miss Mildred Jones, Kingston, is in Toronto visiting Mr. and Mrs. Sydney Jones, Jackson avenue.

The engagement is announced of Margaret Edith, only daughter of Mr. W. W. Cory, C.M.G., deputy minister of the interior, and Mrs. Cory, to Mr. Alfred Bertram Rosewar, son of Mr. and Mrs. W. H. Rosewar, Montreal.

The marriage will take place quietly in October.

Mrs. Lay, Walkerton, is the guest of her brother, Hon. W. L. MacKenzie King, at the latter's country house at Kingsmere, Que.

Mrs. John Dick, Cobourg, is in Ottawa.

Mr. Hedleigh E. Bond has been the

guest of Mr. and Mrs. Gilbert Vernon Smith in Ottawa.

Mrs. Olive Pringle, Cobourg, is going to Ottawa this week.

Miss Althea Hazen arrived in Ottawa from her home in St. John, N.B., and is staying with her father, Hon. J. Douglas Hazen, at the Chateau Laurier.

Mrs. Gemong, who has spent the summer at St. Andrews-by-the-Sea, has returned to town.

Mrs. J. C. Roper, who has been in Muskoka and Toronto, has returned to Ottawa.

Capt. Gordon Dineen, who went overseas with the Third Battalion, Q. O. R., and was wounded at the Somme, where he won his commission, has been appointed instructor in bayonet fighting and physical drill at West Sandling Camp.

His parents live in Galloway avenue.

Mrs. Ambrose Small and little Margaret Clarke have returned from Montreal, where they were the guests of Mrs. E. E. Cox.

Mr. Jake Saunders left last night to spend a month in Atlantic City, returning to New York in time for the world series baseball game.

Mrs. Niven and Miss Niven have returned to London, Ont., after spending a fortnight with Mrs. Beadmore at her cottage at Niagara.

Mrs. Alexander Murray, of Toronto, is the guest of Mrs. Blackett Robinson, in Ottawa.

Mr. Joseph Mollinson is in town from England and is at the King Edward Hotel.

Mr. and Mrs. James Thomson and their family are the guests of Mr. and Mrs. Samuel Gordon, East Wood street.

Mrs. Bender, who has been visiting her daughter, Mrs. Little, in St. George's street, has gone on to stay with her sister in London, Ont.

Mr. Tom Murray, lieutenant, returned on Wednesday to his home in London, Ont., after spending twelve months in the trenches.

Another romance of the war comes to light in the recent announcement of the engagement of Private Allan Geddes of the Princess Patricia's, son of Mr. and Mrs. W. A. Geddes, Calgary.

Theresa Blackie, V.A.D., of the Third Northern General Hospital, Sheffield, England, and daughter of Mr. and Mrs. Robert Blackie, Mr. Geddes was wounded at the Ypres salient and is now in the Princess Patricia's, Sheffield, hospital, where Miss Blackie was his nurse.

She is at present in M.C.A. secretary at Brantford, Ont. The bride-elect, who is a member of a prominent Scotch family, has sailed for Canada, accompanied by her brother, Mr. Robert Blackie, and the marriage will take place from the residence of the Rev. Dr. O'Meara, principal of Wyndolfe College, and Mrs. O'Meara, Toronto, and aunt of the groom, about the 18th of this month.

Major and Mrs. Hodgson are at the King Edward from England.

Miss Hazel Elean Byram has returned to town after a successful tour of the western states.

A quiet wedding took place at the parsonage in Downsview on Sunday, Sept. 15, when Miss Florence May Boynton was married to Mr. Alfred Corbelle White.

The bride, who was attended by Miss Helen White, sister of the groom, wore her traveling gown of navy blue, and the ceremony was conducted by Rev. W. H. Adams. Mr. and Mrs. White left immediately afterwards for the west, where the honeymoon is to be spent.

and unprecedented furor. Can one doubt that it will do the same in Toronto—in Toronto, where we know all too well to our cost what the burden of the high cost of living—and in particular of the high cost of food—is to thousands upon thousands of toilers who can scarcely afford to buy the bread they work so hard to earn?

The problem dealt with in "The Public Be Damned" is perhaps the most vital of any that concerns the civilian inhabitants of any of the belligerent countries. It is the problem of the conservation of the food supply, and not only its conservation but its distribution, and not only its distribution but its price control. The picture is frankly a propaganda one—and it is propaganda with an irresistible appeal to all who realize what the booting of prices has meant to the people who are bearing the strain of the war. It has meant the superadding of financial and economic privation to the other anxieties—themselves well-nigh intolerable—attendant on the war. Who is responsible for this? On whom should the blame be laid? Let any who wish to get a pretty fair inkling of the rights and wrongs of the matter—and the whole question bristles with wrongs—see "The Public Be Damned" when it comes to the Strand Theatre.

In short, "The Public Be Damned" is a convincing presentation, in seven magnificent and spectacular reels, of the case against the monopolists. It concerns not only every individual householder in this country on this continent, but also the millions upon millions of nearly starving people on the other side of the great pond. Herbert Hoover, now food controller for the United States, has exposed before the United States Senate the conditions which are the subject of this photoplay. In fact, Hoover buys big in "The Public Be Damned." For that matter, he looms large in the world. For on his success or non-success in his office must, to certain extent, depend the issue of this war.

U. S. SUBMARINE SINKS.

Washington, Sept. 16.—A United States submarine sank at her dock at an Atlantic port Friday morning, the navy department announced tonight, but there was no loss of life. The cause has not yet been determined.

ASHUR'S DENTISTRY ISN'T EXACTLY PAINLESS.

By Sterrett

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## WORLD'S "HELPERS" VISIT WAR HEROES

Children Cheer Wounded Men With Offerings of Flowers and Candies.

Flower day for the soldiers is over at last. For two weeks, children in all parts of the city have been looking forward eagerly to the day when they as "Helpers" could take their floral offerings to our wounded men.

During the morning flowers were sent in by friends of the children, and children who had been unable to come; and several 'phone messages were received from parents of disappointed little ones who were unable to turn up on account of illness.

At long last, at 2 o'clock, the time announced, children commenced to arrive at the World building with gifts of flowers, candies and books.

The youngest Helpers were a tiny boy and girl, aged 3 and 5, respectively. Promptly at 2:30 a big sight-seeing car was sent down by Mr. Booth of the Provincial Motors, Ltd., and into this the happy children scrambled.

Chester B. Hamilton of the Horticultural Society was among those who came down to see the flowers and bring a gift. One lady brought in flowers grown at Scarborough, and a number of beautiful asters were sent in by two Helpers on the sick list.

The first hospital to be visited was Spadina Convalescent Home. Here the children were somewhat disappointed to find only three patients, for the most part shy, nevertheless felt it to be a most important moment and expressed their sympathy and good wishes by many glances and soft whispered speeches of cheer.

On the way to the base hospital on Gerrard street, many people turned out to wave to the children, and a little one by the roadside cheered as the flowers and children dashed past.

At this hospital there were enough sick men in general wards to make every little helper feel the journey had not been in vain.

Shel-shocked and war-bruised men smiled as the children walked round the beds and kindly nurses welcomed the little visitors.

A dainty basket of flowers grown entirely by herself was left by one little girl at the bedside of a sleeping man. "Won't he get a surprise when he wakes?" said one of the children.

At four o'clock the last flower, book and candy had been given away. "I wish we had lots more," said one little child. "It's just lovely visiting the soldiers." Parents who had brought tiny ones gathered them up, others were helped on to their different home-ward paths, and so the World Flower day ended for another year.

On Saturday afternoon W. F. Maclean, accompanied by Mr. Black, engineer in charge of the contractors, motored across the Bloor street viaduct on the concrete floor that is to carry the wooden block pavement. It was easy going, too, of course, the block pavement will supply a better and smoother roadway when put down.

The bridge has been practically cleared of all obstructions, and the wooden towers used to elevate and distribute the concrete from the mixers are being taken down, also the plant connected with it off the structure.

The girders and sidewalks are finished just as they will be when the bridge is put in commission.

The World has been informed that there would no difficulty in putting down the ties for the street car rails, bedding them in and then placing the wooden blocks on the roadways and between the rails in less than eight weeks.

There are ties and rails and blocks sufficient therefore now in the city.

The World believes that the outfit for rails, ties, block paving, completing the bridge for almost immediate public use would be less than \$50,000, and as said above, the work could be done in less than eight weeks.

The big expenditure that is to come in connection with the viaduct—some of the opponents to the early use of the bridge say half a million dollars—will be for the approach to the bridge at Danforth avenue; for the new street pavement and rails in Rosedale between the two viaducts; for the new roadway from the west end of the Rosedale viaduct to Sherbourne street, north of Howard street, and for the new Glen road bridge that has to be built from Howard street over this new road and over the Rosedale ravine.

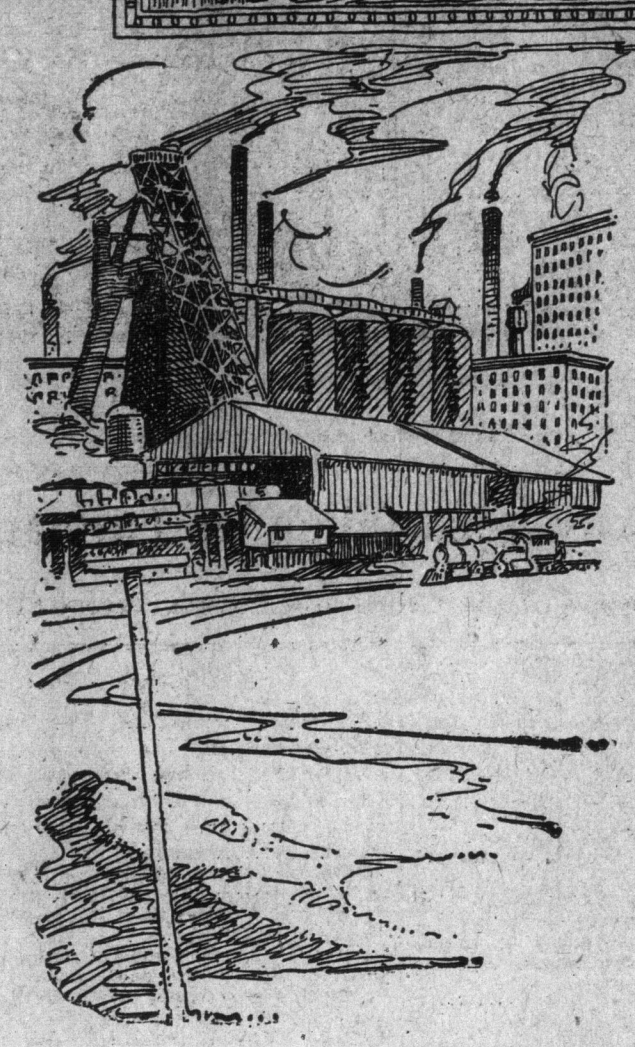
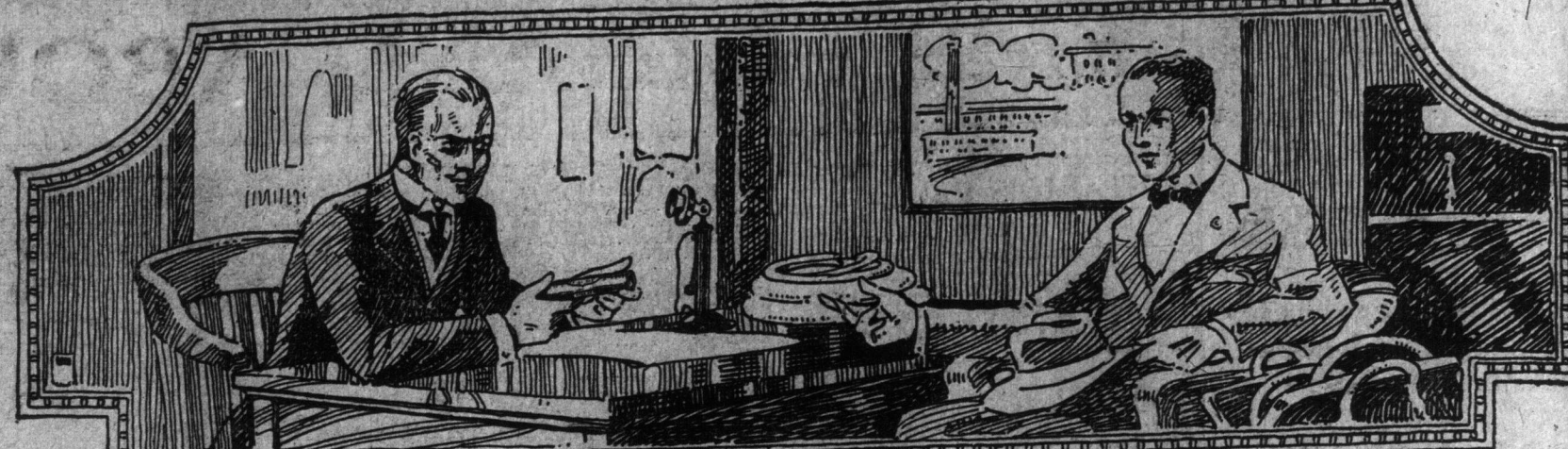
None of this concerns the 1700 feet of the big viaduct.

But a temporary road between the two viaducts and another at the Danforth end would cost a few thousand dollars, and the bridge could be put in commission and give a fairly good service in eight weeks at a cost of less than \$50,000 in all.

The contractors for the big viaduct have finished their work and it is now ready for the rails and the wooden blocking. That's the present significant fact.

CONGRATULATES REGIMENT.

About 200 men attached to the Mississauga Horse Regiment turned out for rifle practice at the Long Branch ranges yesterday under the command of Major Angus. Col. J. H. Moss is in receipt of a letter from the minister of militia congratulating the regiment on its proficiency at the ranges. It is stated that the Mississauga Horse have the best average of any regiment in the city.



## Built for Keen Buyers — this Industrial Hose

"SO MANY dollars saved so many dollars earned" is the aim of every purchasing agent in buying for the plant. His sole standard is value—long life, great service, protection at reasonable cost.

This same standard is our standard in the manufacture of Goodyear Industrial Hose. It is built to give just such value in long life—to save you a dollar here and a few dollars there.

To reach this standard, we have studied and met the individual needs of many industries.

Because of this study, because we have made it our business to know and to make hose suited to its purpose, the success of Goodyear Industrial Hose is equal to the success of Goodyear Belting.

Cheek up your hose purchases and problems. A few dollars earned by every better length of hose will shortly mount into a surprising sum. A few months longer life will soon make a desirable saving.

Let us send a trained mechanical rubber goods man to see you. He has studied just such hose problems as yours. No obligation on your part. Write our nearest branch.

**The Goodyear Tire and Rubber Co. of Canada Limited**  
BRANCHES: St. John, Montreal, Ottawa, Toronto, Hamilton, London, Winnipeg, Regina, Calgary, Edmonton, Vancouver  
Service Stocks in Smaller Cities

**GOOD YEAR**  
MADE IN CANADA

## INDUSTRIAL HOSE

"EXTRA SERVICE" AIR DRILL HOSE—The best hose for hard service. Has extra thick, long-wearing cover of very tough rubber; heavy fabric; extra sturdy inner tube. The high-grade rubber forced thoroughly into the fabric holds the plies together. Specially built to meet extreme conditions—dragging over rock and ore through tunnels.

"GOODYEAR QUALITY" PNEUMATIC TOOL HOSE—An inner rubber lining that is oil resisting. Strong construction that holds the strain of great pressure for a long time. A heavy wall that prevents kinking.

"GOODYEAR QUALITY" STEAM HOSE—The inner rubber tube is crack-proof and steam-proof. Rubber cover adheres firmly and will not blister or crack. Rubber between plies remains elastic and active, welding fabric together.

"GOODYEAR QUALITY" WATER HOSE—The strength of Goodyear Water Hose lies in the quality of the materials used. It wears long under severe conditions of pressure and kinking. The cover does not expose the fabric to attack by peeling. The inner lining protects the fabric on the inside.

"GOODYEAR" UNDERWRITERS' MILL PROTECTION FIRE HOSE—Goodyear "Underwriters" fire hose is made strictly to the specifications of the Associated Factory Mutual Fire Insurance Companies. It is a fire hose of long-life, service, ample protection. Every length is tested before leaving the factory. The underwriters pressure test is branded on every length of Goodyear Underwriters' Hose.

MUNICIPAL FIRE HOSE—Goodyear municipal fire hose is widely known and used throughout Canada. It has received the approval of large and small departments. We can supply various types of hose—Double or Single or Multiple woven fabrics, with pure rubber linings. All are of Goodyear quality.

### BLOW RECEIVED IN PLAY CAUSES SOLDIER'S DEATH

After a month's suffering from an abscess on the left temple, Second Air Mechanic G. Stewart of the Royal Flying Corps, died at the Base Hospital on Saturday morning. The wound on the temple was originally due to his being struck by a pithed helmet while playing with some of his comrades at Armour Heights Aviation Camp, where he was stationed. Before joining the Flying Corps he was a sailor and was in action with his ship in the Dardanelles, but was discharged at New York and came to Canada to enlist with the Flying Corps. He was 31 years old and unmarried. His mother resides in Birkhead, England.

Pte. A. W. Buckley, late of the 39th Battalion, died at the Base Hospital, Saturday night, from paralysis caused by shell shock. Pte. Buckley was admitted to the Base Hospital a week ago. His relatives in Toronto reside at 58 Darling avenue.

### APPRECIATES THE WORK OF NEEDLEWORK GUILD

Mrs. Van Koughnet of the Toronto branch of Queen Mary's Needlework Guild has received the following letter from Buckingham Palace acknowledging gifts for the troops, the result of a Queen's birthday shower held by the guild:

"The Queen desires to convey to the members of the branch of Queen Mary's Needlework Guild and to all contributors in your district her grateful thanks for the useful collection of articles which they have so kindly presented to her majesty on the occasion of her birthday, for distribution among the troops and hospitals at the front.

"The Queen is interested to learn that this contribution is the result of a 'shower of gifts'—organized by your workers in Canada, and her majesty is much touched by the assurance of loyalty and good-will expressed by the members towards herself and the generous sympathy with the object of her guild.

"The Queen will cause these gifts to be distributed wherever they are most required, and her majesty feels sure that they will be highly appreciated by our brave men."

### Announcements

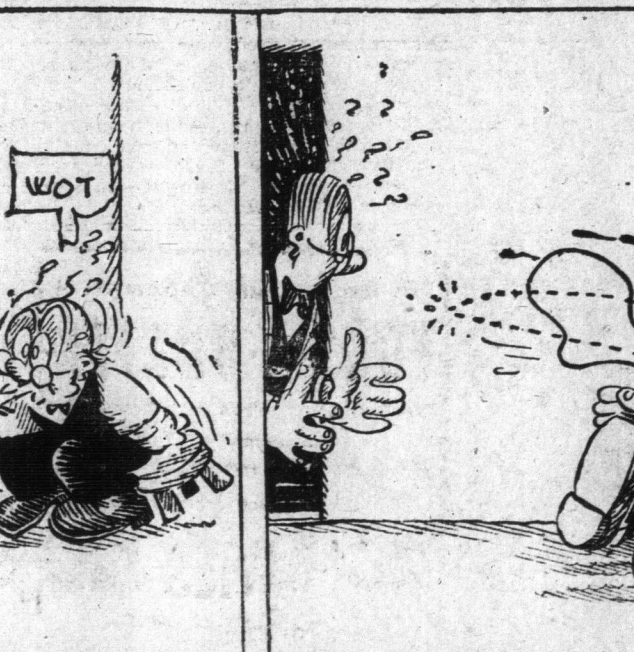
Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at 25 cents an agency line.

Announcements for churches, societies, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

CAPTAINS and workers in the food pledge campaign will meet in Foresters' Hall, College street, near Yonge, today at 8 o'clock.

THE ROYAL CANADIAN YACHT CLUB closed for the season on Saturday last.

### Polly and Her Pals



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