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THE LONDON ADVERTISER COMPANY.

London, Ont., Friday, Oct. 2.

A CONSERVATIVE VIEW OF BECK.

In a statement made at Toronto Wednesday. Sir Adam Beck replied to the reports that be intended to run as an independent in the provincial elections. He was careful to avoid giving a direct answer to the charge that he was hostile to Hearst, limiting himself to a declaration that he wished to devote himself work. entirely to the development of hydro-electric

vestigation and supervision of the business of hydro is notorious. He has repeatedly fought! hands than in the hands of the Government. old conditions today. This is resented by the Hearst faction, which tion slogan. The inference is that hydro is not safe with Beck, that the public is not best arising from inefficient labor and costly "turn- about three weeks. served should Sir Adam have his way. The fact is, apparently, that his former political needed. The American Government did not for this purpose that the fresh egg law was enacted ous man to be permitted the absolutism he where foremen and others directing large

power minister is due to jealousy amongst his These classes are being continued and one such colleagues, but this motive cannot be behind the attack on him made by the Montreal Gazette, the dean of the Conservative newspapers. It can be fairly held that the Gazette stands apart from the controversy, yet the Gazette the border. A literature is being issued on the excursions in the spiritual realm. A new religion, sharply arraigns Sir Adam for his desertion, subject, which is accessible to those interested, which it says is due to opposition to his reckless exploitation of Ontario's finances for his by Bloomfield; Increasing Human Efficiency in stupendous hydro enterprises and schemes,

Public men who do not know to which ong, or to which party they will in future belong, are usually suspected of peering on both sides the fence to discover on which is the more capacious trough, and if Sir Adam Beck resents the imputation as applied to himself, he should reflect that his own conduct and words alone have warranted it. He is a considerable figure on the stage of Ontario's politics. Sometime member of the Ontario Government, he retired to become autocrat of the Hydro-Electric Commission of the province. nursing schemes of power development-and perhaps ambition of personal power-limited only by the ability of the province to borrow money. He is a proclaimed advocate of nationalization of public utilities, particularly railways, provided these are made market for the product of his power plans. Industry and energy are commendable qualities which Sir Adam does not seem to lack. His weakness is rather to be found in ambition that knows no moderation, and an appetite for mastery that chafes under curb It is not to his discredit that he is denounced by political opponents whom he has often beaten in London elections, but their estimation of him may indicate what manner of men Sir Adam is. "It has taken us four years to destroy the one-man rule in Germany. It is up to the citizens of London and the people of Ontario to de-stroy one-man rule in this city and this exciaimed the president of the Liberal Club of that city, and he was heartily supported in this onslaught by a leading lawyer, Mr. Purdom, K.C., who de-"I don't care who the candidate s. but I would like to see him defeat Sir Adam Beck. He is a menace not only to the city of London, but to the whole province, and would be to the whole country if he could.'

The blemish on Sir Adam Beck's public character is cast by himself in the state-ment that he does not know to which political party he belongs. He has a heart flut tering between scruples and desires, scruples lest in deserting his former colleagues he grasps at a shadow and misses the substance, and desires to lead a party whose electoral success would enable him to push his power policy unrestrained. Lord Eldon consoled himself that in politics he never did rat, and that while he may sometimes have given a wrong vote he was always consistent. Sir Adam does not possess that virtue, nor the quality of patience. he is as restless to dominate as one of his own spirited thoroughbreds. His hydroelectric power projects have been unable to "banish the canker of ambitious thought."

The truth is that the Gazette recognizes that Sir Adam Beck has become a national menace. Ontario is so closely associated with the rest of Canada industrially, commercially has been a leader at the Toronto bar for many coctions, vague prophesies of the kind that we can read in any 'Old Moore's Almanac.' These things and financially, that the evils of one-man rule in Ontario would be felt far beyond the borders of the province. A defeat for the member for

A NEW BUSINESS SCIENCE.

has been appearing with frequency in the newspapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is Germany, and being used to kill Canadian solarity is a term that does spapers during the war and since and that is papers during the war and since and that is rapidly being dignified into a science. Universities are beginning to give courses in employment management, books are being written about it and associations are being formed to advance it. The need, of course, is plain. When everything that present-day science can suggest in the way of improving technical efficiency in systems of cost-keeping, equipment, machinery and material has been adopted the serious one, and diers. The accusation was a serious one, and with great ability he built up his proofs, leading to the conclusion that but for laxity on the part of the Government the American firms to whom the neckel was shipped could not have obtained it and trans-shipped it to Germany.

The great war is over and most of the boys are home, but a terrible toll was taken. The blame that rests on many shoulders for there still remains the biggest of all indus-

trial problems to be faced, namely the problem of handling men. Data which has been gathered shows that there is an enormous leakage of employees each year in the average store factory or other place of employment. One New York store which took the trouble to figure for a year found that with a normal employed force of 3,000, there had been 13,000 passed through and gone. The "turn-over" here, unusual, of course, amounted to 433 per cent. If even a small figure were set as the cost of changing an employee the loss in a case of this kind is immense

hit or miss. Coming and going, coming and criminals will remain. going has been the rule, and formed a basis for generalizing on the unsettled mind of labor when the truth was that employers were not sufficiently shrewd to know how to hold their help. Today there is a turning to new methods, in which application is being made of principles that would once have been laughed at. State of Pennsylvania, eggs sold as "fresh" must Last year a committee investigated employ- hereafter be really fresh, and a reasonable definition ment, safety and welfare work in twenty Ameri- of the word has been officially adopted. In a special can plants, employing all the way from 600 to session of the State Board of Chemists, of which 42,000 men each. The committee's report an account has recently been sent out in the form panies gave five reasons for the reduction in labor "turn-over." In order of importance they were: 1, wages; 2, fair treatment; 3, promotion; 4, good working conditions; 5, welfare the Philadelphia district, who had full data con-

employer and employee, naturally comes first old eggs, western fresh eggs, and eggs preserved by The public will not be deceived by this in men's minds in choosing a place to work, several well-known methods used in household statement. There is a serious split in the and fair treatment might be expected to come practice. These samples were submitted under Hearst Government, with an element following second. since it more than anything else, apart to their character, and in every case they were correctly classified for interpretation of the provireason is so well known that it seems hardly faction or dissatisfaction the worker finds in the bulleting. necessary to mention it. Sir Adam Beck de- his job. Sometimes little things have big insires to have complete control of hydro. He fluence in this respect, either for satisfied work- individually made their decisions, which unanimously wants to be placed in a position where his ers or industrial unrest. Promotion is, of agreed in each case, and as each result was anpositions higher up, while it may also offer opagainst any searching into the affairs of his one job the chance to make good on another. the air space, the specific gravity, the condition of the white and of the yolk after opening, the apdepartment, taking the high-handed attitude, at All this is simply a matter of encouraging pearance of the chalaza, besides varous confirmatory least by act if not by word, that he stands the man to help himself. Conditions of work chemical tests and cooking tests. apart from any control by those elected to and welfare work have both been given much the following qualities: its white is capable of whipsupervise all the business of the province. consideration during recent years, and the ping well; in cooking it can be satisfactorily poached Without saying it in so many words he has plants that have been following out work along or soft-boiled; it has not absorbed loreign disagreed able odors; its embryo shall not have developed these lines would not think of going back to appreciably; the yolk should be fairly stiff and well

The whole subject of employment has been war on account of the gravity of the problem cool room they lose their quality of freshness in It might be argued that hostility to the ex- given a scientific viewpoint for their work. be distributed to the trade and to which time the law will be enforced. course has already been given in a Canadian university. There is also in Toronto an Emand his book on "The New Revelation," is a fellowployment Managers' Association similar to man of letters, Mr. Jerome K. Jerome, whose author many such organizations on the other side of Floor Back," presents him as a man who has made typical titles being: Employment Management, by Bloomfield; Increasing Human Efficiency in Sir Arthur's book to disturb his unbelief. The Business, by W. D. Scott, and Cadbury's Ex- "signs" which are brought forward, he says, "can be that and his wish to secure autocratic powers.

periments in Industrial Organization, to menand have been performed by conjurors making no claim to spiritual assistance." Mr. Jerome, whose at the scientific basis of the subject will also find Tead's Instincts in Industry invaluable in its suggestions

FIRE PREVENTION DAY.

October 9 has been set by the Dominion Government as fire prevention day, and preparations should be made in every community, time. Before his conversion he admits having come big or little, to co-operate with the authorities but who were, later, detected in trickery. After his by demonstrating the need of precaution and conversion he appears to have had no experiences carefulness. A campaign of education that will calculated to weaken his latin, while the explanareach everybody is proposed, and an especial factory to him, he is now able to regard as 'a rough effort to instruct the children in the schools will be made. During the past few years Can-shaken Sir Arthur in his reliance upon his own ada's losses by fire have been stupendous, averaging twenty millions per year. Last year the figures reached over thirty millions of dollars, and a careful investigation shows that 75 per cent of the fires were due to the carelessness ground.' But I have to bear in mind that less than of individuals. The Dominion Government has issued a proclamation in which it recommends the following:

1. That all dwellings and their surroundings be carefully inspected by their occupants and all conditions likely to cause or promote the spread of fires removed.
2. That all public buildings, stores and factories be inspected and cleared of rub-

3. That fire drills be held for the children in all schools and for employees in all

large stores and factories. 4. That special instruction on the subject of fire prevention be given by the teacher and by municipal officials in the schools and that such appropriate literature as may be made available be distributed to the pupils.

That legislation and regulations enacted or issued by Dominion, provincial or municipal authorities dealing with fire prevention be given publicity by the municipal officials, and that by public meetings or otherwise as may to them seem fit, they endeavor to impress upon the citizens the national importance of safeguarding life and property from loss by fire.

THE LIBERAL LEADER.

leader, Mr. Hartley Dewart. Mr. Dewart, who tous tambourine, the hired medium (sometmies is a son of the Rev. Dr. Dewart, for many into a chair, and now locked up in an iron cage; years very prominent in the Methodist Church, the futile messages, proved frequently to be 'conyears. He has as a speaker no equal in the do not appeal to my reason. We have descriptions Ontario Legislature. His introduction to this given to us of the spiritual world that are supposed city a few weeks ago proved that he ranks with of place that everybody wants to go to. All our

A NEW BUSINESS SCIENCE.

policy with reference to nickel was strong and aged about thirty. We are to be very, very happy. Am I asked to accept this sort of thing as prearing with frequency in the power being respectively.

nickel question of the future can be safely left in the hands of the new leader of the Liberal party in the Ontario Parliament.

EDITORIAL NOTES. Lloyd George appears to be shaping up as the world's greatest strike-breaker.

Germany to Have a New Escutcheon.

Yes, the old one has been dreadfully soiled

The historic name of the Royal Northwest Mounted Police will be abolished, but it is to The practice has, in the past, been largely be hoped the historic manner of handling

From Here and There

states, among other things, that these com- of a press bulletin, it was demonstrated to the satisfaction of all present that the identification of eggs as fresh or stale, under the official specifications, is a matter of no great difficulty.. Samples cerning every sample submitted. They covered a Wages, as the basis of all relations between range of cold storage eggs of several ages, one-day-

word will be supreme, unquestioned. His im- course, closely bound up with fair treatment, of the particular sample were stated and were found and implies that men are always in training for absolutely to confirm the decision arrived at by the chemists as to the age and classification of the eggs. "The factors which are taken into account in portunity for giving the man who has failed in classifying eggs as to their freshness are the size of

rounded, and the white should not be watery, and the chalaza shall be well defined. has made "Hydro is safe with Hearst," an election many new angles during the lose their quality of freshness much more rapidly

friends, his own party, consider him a danger- hesitate to start classes in several universities for this purpose that the fresh egg law was enacted at the last session of the Legislature.

desires as chairman of the hydro commission. bodies of workmen were brought together and the department with copies of the law, these will 'As soon as the state printer is able to supply distributed to the trade and to the public, after

JEROME ON SPIRITUALISM. ship of the famous play, "The Passing of the Third "founded upon human reason on this side and upon spirit inspirations upon the other, which is what the spiritualists claim their scheme to be," he says, is something he would welcome; bue he finds nothing in Sir Arthur's book to disturb his unbelief. The

tion only three of many books and articles dealing with the subject. Those who desire to get Tribune, takes up the case of Sir Arthur and presents without prejudice the picture of mental states accompanying his conversion Jerome's View.

"Sir Arthur admits that before he became converted he would occasionally return from a seance 'puzzled and disgusted.' What he had witnessed struck him as either fraud or folly so supreme as to render the whole subject unworthy of attention.
The 'explanations' by which spiritualists sought to approximation to the truth.'

"One of the first things that appears to have reason was that a 'fact' he could not himself believe had been attested by three eyewitnesses, 'all men of honor and repute.' I do not doubt for a moment that these three gentlemen did actually see a certain Mr. Home, a medium, 'float out of the window and into another at the height of seventy feet above the two hundred years ago men of 'honor and repute,' men of intellect and education, kindly Christian gentlemen—were attesting in open court that they had seen old women riding through the air on broomsticks! They knew—these men of "honor and repute'—that the words they were speaking would ndemn some poor old creature to the torture of the stake. There can be no doubt that they honestly believed what they swore to. Belief in witchcraft was in the air they breathed. It was part of their religion. Its accompanying 'physical phenomena were doubted only by heretics and skeptics. The gradual rise of rationalism in Europe has cleared men's eyes so far as this particular delusion is con-cerned. The man of 'honor and repute' today who saw an old lady rising through the air on a broomstick would consult a specialist. Man is a more self-contained creature than he knows. His heaven and his hell, they are within him. The mystery and marvels that confound him are contained within the cells of his own brain."

Those "Proofs." Mr. Jerome matches Sir Arthur's "proofs" with tales of the supernatural from his own experience. all, he maintains, equally conclusive, only the upshot of them was eventual explanation on the physical plane. From these he turns to express his regretful rejection of the belief in spirit communication and his belief in its bankruptcy as an aid to religion

"With gladness would I accept a new religion THE LIBERAL LEADER.

The Liberal party goes to the election on the twentieth of this month under a new offered? On this side the darkened room, the ubiqui-'detected in trickery' and sometimes not), now tied to clinch the matter. It is a description of the sort London would remove a distinct peril to the out trouble and expense. We are to be reunited to His arraignment of the Government for its our loved ones, and everybody is to be good-looking

there still remains the biggest of all indus- fatal blunders will never be settled, but the passion?"

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No. 395-A very comfortable everyday corset, medium low bust, made of strong domestic coutil, long skirt front and back, graduated clasps, hooks at front, embroidery trimmed; an extra special value at a low price; four hose supporters; sizes 19 to 36 \$2.25

No. 872-La Diva, a medium low-bust corset for average figures, with short boning and elastic inset at bottom; front made of good English coutil and trimmed with handsome silk embroidery and satin bow, two hooks below clasps, six hose supports, sizes 19 to 27

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ered fronts, waist in coatee style with \$30, \$35



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