

# Simpson's Sale of Women's Stockings, 59c and \$1.59---Today

**Smart Women Are Wearing Mufflers**

These are silk mufflers in lovely pastel shades, white and white with black, Roman stripes and heather mixtures. Priced at \$3, \$2.75, \$4.50 and \$5. An extra special value is offered—plain colored mufflers with scarcely noticeable defects. Very special, \$1.95.

Simpson's—Street Floor.

**Extra Special Value in Leather Goods**

Black Leatherette Shopping Bags, in seal grain finish, 10-inch frame, lined throughout. Change purse. Regularly 75c. Today, 55c.

Real Leather Coin Purses, for carrying small change. Regularly 15c. Today, 9c.

Genuine Black Patent Leather Belts, 1 1/2-inch wide. Just for Tuesday, 39c; 2-inch wide, today, 65c.

Simpson's—Street Floor.

**Smart Striped Crepe de Chine Waists \$3.95**

Made from dependable silk crepe in a big variety of combination stripes. Fastened large pearl buttons and finished with deep round collar pointed in front. Sizes 34 to 44. Regularly \$5.25. Just for Tuesday, \$3.95.

Simpson's—Third Floor.

**Women's \$2.50 Umbrellas \$1.69**

100 dozen Umbrellas in this splendid sale event. They're taffeta covered and tape edged. Plain and silver trimmed handles. Silk cordellers and leather straps, a wonderful opportunity for Tuesday shoppers. Regularly \$2.50, \$1.69.

Simpson's—Street Floor.

**Women's \$2.00 Cashmere Hose \$1.59 Pair**

Made from heavy all-wool black cashmere yarn. Full fashioned leg and seamless foot. Perfectly made and finished to ensure correct fitting, right appearance and long wear. Sizes 8 1/2 to 10. Today, special value, per pair, \$1.59.

**Women's 85c Cashmere Hose 59c Pair**

Cashmere Stockings, made in seamless style from medium weight plain black cashmere yarn, with a small percentage of cotton. Lined spliced heel and sole. Sizes 8 1/2 to 10. Regularly 85c. Extra special value today at, pair, 59c.

## Misses' Charming Suits Half-Price A Splendid Little Sale of Twenty-Three Suits

*Fine Broadcloths, Silvertones and Gabardines---Many Individual Modes---Often Elaborately Fur Trimmed.*

What a rare chance for Misses who shop early! Stunning suits, imported from high-class makers—representing the most favored styles, favored materials, and rich dark shades, many are handsomely trimmed with fur. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m. today, as follows:

10—\$47.50 Suits. Today .....	\$23.75	4—\$75.00 Suits. Today .....	\$37.50
4—\$55.00 Suits. Today .....	\$27.50	1—\$85.00 Suit. Today .....	\$42.50
1—\$57.50 Suit. Today .....	\$28.75	1—\$89.75 Suit. Today .....	\$44.88
		2—\$95.00 Suits. Today .....	\$47.50

**Misses' Winter Coats Clearing at \$18.75**

Splendidly comfortable coats, developed along smart, attractive lines, from heavy tweed mixture, and plain velours and Whitney cloths. Cosy muffler collars of self or plush, button trimming and half lining, leading shades. No exchanges, no refunds, no C.O.D.'s. A worth-while Tuesday special, at \$18.75.

**50 Misses' Silk Frocks, Half Price**

Dressy styles, fashioned from soft taffeta or satin, featuring draped and tunic skirts, novelty bodices, smart crystal or wooden beading and embroidery. No exchanges, no C.O.D.'s. Regularly \$22.50 dresses, \$11.25; regularly \$25.00 dresses, \$12.50.

**Misses' All-Wool Serge Dresses, \$12.75**

A really charming tailored style, braid and button-trimmed, and finished with white washable satin collar and vestee. Many shades. No exchanges, no refunds, no C.O.D.'s. Extra special value today, \$12.75.

Simpson's—Third Floor.

## Women's Salts' Plush Coats at \$27.50 Most Extraordinary Values. Come for Yours Today

These coats have been selling at much higher prices, but to make a stirring sale today we offer them at this remarkably low price. They are made from Salts' famous deep pile seal plush. Straight, roomy style, with large crush collar and deep cuffs. Nicely lined. Do not miss seeing them today. Price \$27.50.

**50 Women's Coats Clearing \$8.50 8.30 Morning Special**

Winter-Weight Novelty Tweed Coats in grey or brown mixture. Belted style, with new collar and fancy pockets. Less than cost of material. Today \$8.50.

**Women's Silk Poplin Dresses \$9.75**

They are among the smartest silk poplin frocks we have shown, and of lovely quality. Besides, they are from regular \$12.95 stock.

Bolero styles, with chic contrasting embroidery and white satin collars, or with dainty white georgette vestees. Colors navy, taupe, brown, green and wine. Extra special value, today, \$9.75.

**Women's Suits \$28.50---Sale!**

*Special Clearance of Regular \$40 and \$45 Models*

An opportunity that should bring quick response. Smart, strictly tailored and dressy suits, developed in serge, gabardine, wool poplin and velvet. Colors black, brown, navy, green or grey. Regularly \$40.00 and \$45.00. Just for today \$28.50.

**Stout Women's Skirts \$6.95**

Made from good quality black silk poplin—falling in soft folds from the neat belt, and finished with self-covered buttons. Sizes 30 to 36 band. Excellent value at \$6.95.

Simpson's—Third Floor.

**Skirts and Middies For School Girls**

THE SKIRTS—Of navy all-wool serge in the popular pleated style, with separate belt. Sizes 12 to 16 years. Price \$5.50.

THE MIDDIES—Of strong white jean, in regulation style, with large sailor collar, and cuffs of navy jean. Trimmings of white braid, patch pockets. Sizes 6 to 16 years. Price \$2.00.

Simpson's—Third Floor.

You Know About Victory Bonds--  
**Didjabuy?**

**Little Boys' Junior Model Suits At \$3.95**

Home-spun, grey and black mixed tweeds, blue tweeds and a few shepherd checks. Knicker pants. Extra good value. Sizes 2 1/2 to 4 years only. Greatly reduced today to \$3.95.

**Junior Norfolk Suits At \$5.50**

Authoritative in style and much in demand. Grey pinhead check and grey with brown stripe in firm-finish tweeds—buttoned up close to neck. All-around belt. Knicker pants. Sizes 3 to 8 years—\$5.50.

Dark Grey Nap Reefers, warm, sturdy quality. Made in Russian military model, buttoned up close to neck. Lined throughout with red flannel. Sizes 3 to 8 years—\$13.50.

Blue Nap Reefers, double-breasted model. Military stand velvet collar—all-around loose belt with buckle. Lined throughout with heavy check lining. Sizes 3 to 8 years—\$13.50.

**Hand-Made Japanese Rugs**

Handsome productions direct from Japan. Artistic and novel designs, or plain centres, with line borders. Woven in heavy quality, with a beautiful sheen. Colors of deep blue, soft brown and camel effects. Made in large room sizes; also small rugs to match. Size 12 ft. x 12 ft., \$61.50; size 10 ft. x 14 ft., \$59.75; size 9 ft. x 12 ft., \$45.50; size 8 ft. x 10 ft., \$35.00; size 6 ft. x 9 ft., \$23.00; size 4 ft. x 6 ft., \$11.75.

SCOTCH WOOL RUGS—Imported rugs in small bedroom patterns, with fancy borders, suitable for bedrooms. Shades of blue, green, old rose and fawn. Size 7 ft. 6 in. x 9 ft., \$12.00; size 9 ft. x 9 ft., \$18.00; size 9 ft. 10 in. x 6 ft., \$21.00; size 9 ft. x 12 ft., \$24.00.

HEAVY INLAID LINOLEUM AT \$1.85 SQUARE YARD.

An attractive assortment of this hard-wearing quality, in good tile or wood patterns, suitable for kitchens, store or hall. Today, per square yard, \$1.85.

Simpson's—Fourth Floor.

**Bedroom Wall Papers 11c Roll**

Stripes, small patterns and linen treatments in dainty shades of pink, blue, grey and mauve on shadow grounds. Regularly 20c to 35c. On sale today, single roll, 11c.

PRETTY FLORAL CUT-OUT BORDER—Full range of colors to use with plain effect wall papers. Regularly 7c to 10c. On sale today, per yard, 7c.

ALL-OVER DESIGN FOR BEDROOMS. Regular 25c. On sale today 11c. Attractive all-over leaf design in delicate tones of pink and grey with shadow treatment.

VERDURE TAPESTRY WALL PAPERS. Usual values 35c to 75c. On sale today 23c. Foliage and conventional patterns in rich colorings of tan, blue, grey, brown and green, for living-rooms and halls.

**In the Basement Household Hardware**

Regularly 90c, 85c and 40c Articles, Today at 25c.

Phone Orders Also Filled—Main 7841.

Enamel Pudding Pans, medium, 2, 3, 4 or 6-qt. sizes, today 25c.

Enamel Wash Basins, medium and large sizes, today 25c.

Enamel Grocers' Scoops, open and half covered pattern. Today 25c.

Enamel Preserving Kettles, 2-qt. size, today 25c.

Enamel Lipped Saucepans, 1 and 1 1/2-qt. size, today 25c.

Solid Alcohol Stoves, with tin of solid alcohol, complete. Today 25c.

Sterno Refills, canned heat or solid alcohol. Today 2 for 25c.

Bread Boards, 10-inch diameter, nicely finished hardwood board. Today 25c.

50c to 75c Teapots, 39c

500 good quality English brown and black teapots (second), 4, 5 to 7-cup size. Phone orders, filled. 8.30 a.m. today, each 25c.

\$29.99 "Almasa" Dinner Set, \$22.50—Beautiful quality thin English ware. Dainty rosette pattern border decoration. Good line on handles and edges. Kermis shape cups; 97 pieces. Today, set, \$22.50.

**Men's Pull-Over Sweaters \$1.89**

High roll collar. Grey, navy and maroon. Close-fitting cuffs. \$3.00 special today, \$1.89.

BOYS' \$1.00 SWEATER COATS, 60c—Of fine elastic rib knit, in plain grey. High storm collar. Sizes 25 to 32. Regularly \$1.00. Today, 60c.

BOYS' \$1.25 UNDERWEAR AT 95c—Brushed elastic rib underwear, made from finest wool and cotton—natural shade. Soft, non-irritating quality. Sizes 22 to 32. Regularly \$1.25. Today, 95c.

MEN'S \$2.25 FLANELLETTE PYJAMAS, \$1.95—Pink and blue stripes on light grounds. Sizes 34 to 44. Regularly \$2.25. Today, \$1.95.

MEN'S UNDERWEAR, \$1.50—Brushed wool underwear, natural shade. Elastic rib knit to match. Sizes 34 to 44. Today, \$1.50.

Combinations, same as above quality, \$3.00.

**Black Silks \$2.49 yd.---Novelty Silks Reduced ---All for Today**

Black Silks from regular \$2.79 and \$2.95 stock. Duchesse satins, fine quality taffetas, heavy weight paillettes and crepe de chine. Just for today, \$2.49.

CREPE DE CHINES, in black and in colors. Extra special just for Tuesday. Values, yard, \$1.95.

IVORY JERSEY SUITING SILKS—From \$2.00 and \$2.50 stocks. Fine and weighty qualities. Also choice

**\$1.69 and \$1.89 Silk Warp Poplin \$1.29 Yard**

Another big drive in our high-grade silk warp poplin for dresses, suits and separate skirts. Every desired color, with plenty of navy and black. Today, yard, \$1.29.

54-INCH ALL-WOOL SERGE—For tailored suits and skirts. Soap shrunk. Navy and black. Present value, \$4.00. Today, yard, \$2.79.

PRACTICAL SHEPHERD CHECKS that wear well and launder to perfection. Regularly 75c to 85c. Today, yard, 59c.

**Children's Wear Specials for Today**

Soft White Flannellette Sleepers, with attached feet and drop seat. Sizes 4, 5 and 6 years only. Regularly \$1.50. Just for Tuesday, \$1.15.

Children's Soft White Flannellette Undershirts, with attached waist of self. Three rows of tucks on skirts. Finished with silk floss stitching. Sizes 2 to 6 years. Just for Tuesday, 49c.

Children's Japanese Padded Silk Sets, composed of carriage cover and kimono. Colors pink and blue. Regularly \$3.50. Just for Tuesday, \$2.95.

Children's Pure Wool Cashmere Sweaters, suitable for boys or girls. Sizes 26 and 28 only. Just for Tuesday, \$2.75.

Simpson's—Third Floor.

**Men's \$1.10 SOCKS AT 85c PAIR**—Heavy all-wool light grey socks. Ribbed, leg. Stitiched for soldiers. Large and small sizes. Present market value \$1.10. Today, 85c.

**ALL-WOOL GABARDINES, \$2.39 YARD**—A big "just for Tuesday" sale of our \$3.00 and \$3.50 quality gabardine and tricoots. Browns, greens, greys, taupe, plum, wine, purple, tan, amethyst, etc. 52 inches wide. Wonderful value today, yard, \$2.39.

Simpson's—Second Floor.

**Millinery Sale at 10 o'Clock Regularly \$8.50 to \$10.00**

Rich heavy quality that every woman desires in a velour hat, and a splendid variety of smart styles and popular colors. All are ribbon trimmed. On sale at 10 a.m. today, \$4.50.

**\$7.50 Imported Beaver Hats at \$4.50**

Beautifully finished, and in a delightful variety of attractive new shapes. Colors black, navy and brown. On sale at 10 a.m. today, \$4.50.

**Men's Blucher Boots, \$2.95**—Heavy box kip boots, made on the standard screw process. Blucher cut, with full fitting toes. Sizes 6 to 10. Tuesday special, pair, \$2.95.

**Men's Hockey Boots, \$4.75**—Black calf regulation hockey boots, made with heavy leather box toes and counters. Heavy felt padded tongues, inside ankle supports, with strap over instep, \$4.75.

**Lightning Hitch Hockey Boots**—Made of fine genuine muleskin, with the original hitch, perfect skating shoe. Men's sizes 5 1/2 to 10, at \$5.50. Boys', 1 to 5 1/2, at \$4.50. Youths', 11 to 13, at \$3.75. Women's, \$3.00.

**Women's \$3.00 Grey Kid Boots, \$7.95**—Made on a stylish long vamp, with medium Cuban heel. Regularly \$9.00. Today, per pair, \$7.95.

**Women's K'd Boudoir Slippers \$1.25**

Black, brown and red kid boudoir slippers, with soft padded soles. Per pair, \$1.25. Just for house wear. Tuesday special at \$1.25.

**Men's Romeo Slippers \$3.25**

Chocolate Romeo Style Slippers, made of soft kid, with flexible turn sole and neat fitting shape. Per pair, \$3.25. Same style in black, Tuesday special at \$2.50.

Simpson's—Second Floor.

**Table Damask \$1.29 Yd. Special!**

Bleached Union, of good serviceable quality, 66 inches wide. Just for Tuesday, yard, \$1.29.

Damask Tray Cloths, size 18 x 27 inches, hemstitched. Could not duplicate under \$1.35. Just for Tuesday, 85c.

All-line Damask Table Napkins, size 21 x 21 inches. Should sell at \$7.05. Just for Tuesday, \$4.95.

All-line Plain Huck Toweling, 15 inches wide, 65c market value. Just for Tuesday, yard, 49c.

Embroidered Pillow Cases, size 45 x 36 inches. Hemstitched. The \$3.25 kind. Just for Tuesday, pair, \$2.59.

Bleached Sheets, size 70 x 90 inches. Hemmed. Extra special, just for Tuesday offer, pair, \$4.45.

Simpson's—Fourth Floor.

**Meats and Fish**

200 Front Quarters Choice Spring Lamb, 5 to 7 lbs. each. Today, per lb., 25c.

200 Blade Roasts Choice Beef, Today, per lb., 24c.

200 Sweet Pickled Pork Shoulders, 8 to 10 lbs. each. Today, per lb., 25c.

200 Sliced Breakfast Bacon, select boneless, whole or half side. Today, per lb., 45c.

A large shipment of fresh caught Whitefish from Ontario Government fisheries. Today, per lb., 15c; if delivered 17c.

**GROCERIES**

Canada Food Board License No. 5-023.

Lenox Soap, 24 bars \$1.00.

Finest Creamery Butter, per lb. 55c.

Five Roses Flour, 24-lb. bag \$1.70.

Seedless Raisins, per lb. 17c.

Choice Cleaned Currants, per lb. 30c.

Magic Baking Powder, 1-lb. tin, 34c.

Finest Canned Peas, per tin 15c.

Dalton's Extracts, assorted, 3 bottles, 27c.

Red Salmon, 1/2-lb. tin, 12c.

Oleomargarine, per lb. 25c.

Crisco, 1-lb. tin 35c.

No-Egg whites, package 20c; yolks, package 15c.

Quaker Oats, per package 30c.

Orange Marmalade, 4-lb. pail 85c.

Shredded Wheat or Grape-nuts, per package 14c.

MacLaren's or Ingersoll Cream Cheese, per package 25c.

Pure Gold Quick Puddings, 2 packages 25c.

**FRUIT SECTION**

10,000 lbs. Cooking Onions, 10 lbs. for 27c, 75-lb. bag \$1.85.

Choice Carrots, 8 lbs. for 15c; 75-lb. bag \$1.30.

Choice Cabbage, each 8c.

Spy Apples, 6-quart baskets, each 45c.

Pots 'Mums, each 8c.

Boston Ferns, each 25c and 50c.

Palms, each 50c.

Geraniums, in bloom, each 15c.

Large Boston Ferns, each \$1.29.

Fern Plants, 25c and 37c.

*Yours for Victory Loan 1918—Simpson's*