

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841.
We have fifty lines to Central.

L. SIMPSON

Dainty Summer Shoes Half Price

Beautiful spring styles in Women's Pumps, Colonial Ties, Oxfords and Boots, mostly American makes, in white cravenette, white nu-buck, suede, satin, velvet, tan, Russia calf, gummetal, patent pony and vicci kid, with and without ankle straps, one, two and three eyelet ties; also button and blucher style, high, medium and low heels; sizes 2 1/2 to 7. Regular prices to \$4.00. Wednesday 1.99

MEN'S BOOTS AND OXFORDS.

Men's highest custom grade Summer Boots and Oxfords, button and blucher style, on the new short and medium vamp, in patent colt, tan, Russia calf and gummetal leathers, every pair beautifully finished inside and out; sizes 5 to 11. Regular prices to \$5.00. Wednesday 2.95

Grey Flannelette Blankets 95c

Best quality Grey Flannelette Blankets, for camp or summer cottages, size 54 x 80. Clearing Wednesday, pair .95
250 Pure Irish Linen Table Cloths, with a beautiful satin finish, large range of designs; size 2 x 2 1/2 yards. Special Wednesday 2.00

2,000 Yards English Longcloth, even weave, free from dressing, 36 inches wide. Wednesday, yard .10

Plain Bleached Sheets, round even thread, free from dressing, 2 x 2 1/2 yards. Special Wednesday, pair 1.29

Steamer or Travelling Rugs, in a large assortment of broken plaids, good coloring, also suitable for couch covers. Wednesday 1.48

Guest Towel Lengths, made of beautiful all-linen huckaback, a large range of elegant designs. Wednesday, each .19
Phone Direct to Dept., 2nd Floor.

200 Framed Pictures

Landscapes, on pebble gilt mount and framed in 1-inch plain gilt moulding; for any room. At a very special price Wednesday 2.29

225 Metal Photo Frames, with glass, backs and stand, all ready to take your photographs; assorted designs and finishes and shapes; oval and square openings. On sale Wednesday 3.35

Hats for \$2, Were \$3.50

9 dozen Pressed Leghorn Shapes, 8 dozen real German Lace Hats, in several good styles. These are in white and natural shades only, and are good values at \$3.50. For a quick 8 o'clock clean-up, price Wednesday 2.00

\$1.50 FANCY MOUNTS FOR 50c.

A great variety in this lot. Not one of them are less than \$1 value and some are worth up to \$2.75 each. All colors, with lots of white. Special, Wednesday 3.50

Wash Goods

New Seersucker Crepe—the make that needs no ironing; a dainty range of plain colors, pink, sky, Alice, mauve, yellow, linen, etc.; fine sheer goods for summer outing wear. Very special, Wednesday 2.25

A hundred pieces pretty Printed Muslin, 28 inches wide; one of the biggest bargains of the season; a tremendous range of colors and pretty floral designs. Regular value 25c. Special 3.6

Floral Printed Voiles—Clearing up a lot of ends and one complete range of colorings; floral designs. Regularly 49c, for 23
(No phone or mail orders.)

French Hand Embroidered and Hand Made LINGERIE BLOUSES FOR FIVE DOLLARS, USUAL PRICES \$7.50 TO \$15.00.

Not many of them, but a really beautiful lot of soft filmy lingerie coming from the best Paris houses, some hand-embroidered, some trimmed real lace. A splendid opportunity on Wednesday at 5.00

At the Simpson Store Summer Needs in the Mantle Section

THE CHANCE TO CHOOSE IN THESE SUMMER DRESSES AT SPECIAL PRICES.

Lingerie and Muslin, in white only. Waists are trimmed with lace insertion and embroidery, with some that have novelty touches; some have belts of insertion, with Princess or Empire effects. Skirts are trimmed to correspond. Regular prices \$10.00, \$14.50 up to \$17.50. Some slightly soiled. Sizes for women or young girls. Special 5.95

SUITS FOR WOMEN AND YOUNG GIRLS.

Made of imported Tweeds and Vicuna Cloth. Coats lined throughout with silk; fastened with bone buttons. Skirts have raised or normal waist-lines, and show gored, pleated or straight effects. Colors are grey, tan, navy, green, and pretty striped mixtures 7.85

LINEN DUSTERS AND MOTOR COATS.

Made of splendid quality linen, in natural shade only. Are cut in smart styles, double-breasted, buttoned up to throat, with pocket. Leather trimmings give a particularly chic finish. Special values 5.00 to 7.50

REEFER COATS FOR GIRLS.

Of navy blue cheviot serge, trimmed with white and red braid. Also full length coats, of white serge, box back and double-breasted; collar overlaid with black velvet; ages 6 to 14 years; 8 o'clock special 3.65

SAMPLE COATS, \$5.95.

Imported Tweeds, Panamas, Shantung, Silks and Black and White Checks; also English Serges and Poplins. The wide variety of attractive styles; for spring and summer wear, makes choosing easy. An 8 o'clock special for Wednesday 5.95

EXCEPTIONAL VALUE IN SKIRTS, \$2.75.

A special line of Skirts for Women and Misses. Made in several up-to-date styles, plain gored and one-sided. Materials are Vicunas, Cheviots, Worsteds and Tweeds, in all-leading shades. Front lengths 36 to 40 inches 2.75

Bedroom Furniture Specially Priced for Selling Wednesday

Dressers in selected quarter-cut oak, finished rich golden color, also in mahogany, lots of drawer space and heavy bevelled plate mirror. Wednesday 19.75

Dressers in rich golden finish, quartered oak, full swell front and bevelled oval plate mirror, two short and two long deep drawers, trimmed with wooden knobs. Wednesday 23.00

Dressers in selected quartered oak, finished golden, Princess style, long deep drawer with two short drawers above. Wednesday 22.00

Chiffoniers, in quarter-cut oak, also in mahogany, polished finish, 5 deep drawers with shaped British mirror. Wednesday 19.50

Chiffoniers, in mahogany, finished dull, built on straight lines, conveniently arranged, good mirror. Wednesday 33.00

Special Matting, Matting Squares and Summer Rugs

Beautiful designs and colors in extra fine white, fancy floral designs and unusual inlaid effects. Regularly 35c yard. Special Wednesday offer, yard 27

New colors and designs in this season's Fancy Japanese Matting, greens, reds and mixed colors, good assortment. Regularly 20c and 25c. Special Wednesday, yard 17

Rare value in heavy China Matting Squares; a sample lot, very cheap. 36 x 72, 26c. 48 x 72, 55c. 60 x 90, \$1.10. 90 x 120, \$2.15.

THE "SAXON" RUG.

An ideal Rug for summer cottage, gives a rich appearance at very small cost. Made of a strong vegetable yarn, in handsome oriental and chintz effects, its silky pile gives a wonderful richness to it, and yet the price is phenomenally low.

You will be surprised that such an effect can be produced for such money as these squares are marked. 6 x 9, \$5.00; 7 1/2 x 9, \$6.50; 9 x 9, \$7.50; 9 x 10 1/2, \$8.50; 9 x 12 1/2, \$9.75.

ART WOOL RUGS.

Are peculiarly suited to the light summery furnishing of the cottage or summer house. They come in delightful colors, are very serviceable, easily picked up to clean, and many of them cost very little. 7 1/2 x 9, \$3.85; 9 x 9, \$4.35; 9 x 10 1/2, \$5.25; 9 x 12 1/2, \$6.75; 9 x 14, \$7.75; 9 x 16, \$9.00; 10 x 25, \$15.00.

39c—ENGLISH FLOORCLOTH—39c.

A LINE OF GOOD ENGLISH FLOORCLOTH. Which is made in particularly bright, clean colors and will keep clean unusually well. We are featuring this specially, at sq. yard 39

Men's Summer Furnishings

"Body Guard" Lightest Summer Weight English, Natural Wool Men's Underwear, in shirts and drawers, light natural shade, soft to the skin, guaranteed absolutely unshrinkable. All sizes 34 to 44. Special Wednesday 75

GENUINE FRENCH BALBRIGGAN UNDERWEAR

for men, shirts and drawers, natural shade only, made with long or short sleeves and ankle or knee length drawers, beautifully finished. These are considered the best kind of underwear for summer wear, all sizes 34 to 50. Special for Wednesday 50

Men's Genuine English Cashmerette Shirts of a good quality material, in a range of stripes that are entirely new. This shirt is made with a reversible collar, is very large in the body and full length. All sizes 14 to 18. Extra special Wednesday 1.00



STRAW HATS

Straight or curling brims, close even split braid or in rough braids, fine black silk bands, \$2 values. Wednesday 1.00

A special line of Panama Hats in dressy and very popular shape, natural finish, close and even braid. Excellent hat to wear and worth nearly double the price. We are asking Wednesday, bargain 4.00

Men's Big Value Summer Suits

For Wednesday morning rush we offer 150 men's High-grade Suits. These suits are made from the new browns, greys, and black, in fancy stripe worsteds and tweeds. The style is a smart single-breasted, three-button sack, carefully tailored in every detail, and has the best mohair lining. If you appreciate a big bargain and want a high-grade suit, be with the rush Wednesday morning when these regular \$16.50, \$18, and \$20 value go at 9.80

Boys' Shirtwaist, in plain white and blue thread stripes, made with soft turn-down collar, soft cuffs and patch pocket, reinforced shoulder and double-stitched seams. Sizes 11 to 14-inch. Price .60

Fine Quality Shirtwaist, with soft double collar and cuffs, patch pocket and patent drawstring, self stripes. Sizes 11 to 14. Price 1.00

Boys' Suit of all-wool English Shepherd's Check, Russian military style, buttoning up side to shoulder, with small red stand collar, trimmed with black braid, fancy ornament on front, leather belt, neat bloomers, with elastic bottoms. Sizes 2 to 6 years 4.75

BOYS' CLOTHING FOR THE WARM DAYS.

Boys' Natural Linen Suits, double-breasted, with belt, patch pockets, and long lapel, bloomer pants, strap bottoms. Sizes 8 to 16 years. Price 3.00

Boys' Khaki Bloomer Pants, with elastic bottoms and waist band, just the thing for the hot weather. Sizes 3 to 6 years, 40c; 7 to 8 years, 50c.

Khaki Bloomers, made from a splendid wearing English duck, in the full American cut, with belt loops and strap bottoms. Sizes 8 to 12, 70c; 13 to 16, 80c.

Umbrellas and Sunshades

Extra close rolling Umbrellas, for men and women, best frames, silk tops with tape edge, neat mission wood and boxwood handles. Special Wednesday 2.69

Taffeta Covered Umbrellas, with a good range of new handles, with strong steel rod and frame. Clearing Wednesday .69

Good Umbrellas for men, with boxwood, mission wood and horn handles and strong frames. Wednesday .79

Handsomerange of Summer Sun Shades, in new colorings, with attractive handles, at 1.00

Hanging Baskets, Large Size, \$1.25

Hanging Baskets, well filled, at \$1.25

Chrysanthemums, per dozen, \$1.00 and \$1.25

Chrysanthemums, red and green foliage, per dozen, \$1.50

Robes Scanden, Climbing Blue Bell each, per dozen, \$1.50

Silver Geraniums and Coleus, per dozen, \$1.50

Nicotina, Salvia, Coleus and Bridal Rose, per dozen, \$1.00

Lawn Grass Seed, per lb. 30c

20 pkts. Vegetable Seed for 25c

Washable Fabrics for Draperies

A visit to our drapery department Wednesday will be well repaid to all hanging purchasers or those interested in home decoration.

Special display of fine washable fabrics, including the French and English shadow cloths, figured linens, taffetas or cretonnes. The variety of pretty designs and numerous new features are only interesting or appreciated when seen in perfect harmony with other drapery fabrics.

The prices range from \$1.00, \$1.25, \$1.50 up to \$3.00 yard.

LACE CURTAINS.

Special line of Heavy Cable Net Curtains, 50 inches wide x 3 1/2 yards long. These curtains are both durable and effective mesh of heavy double thread, twisted. Very special at pair 4.00

SWISS LACE CURTAINS.

300 pairs Swiss Applique Lace Curtains, rich scroll or floral pattern, white only, good strong edges. Plenty of patterns to choose from. Special at pair 4.00

\$15.00 TENT, SPECIAL \$10.98.

40 only Tents, size 10 feet x 12 feet with 3 ft. wall, made of 8 oz. duck, double sewn, strain points reinforced, campers or prospectors will do well to put in appearance early Wednesday morning. With poles, pegs and fittings, very special 10.98

CURTAIN POLES, 21c.

White Enamelled Curtain Poles, 1/2-inch x 4 ft. long, complete with ends, rings and brackets, appropriate for bedroom window. Worth 40c, complete Wednesday 21

WINDOW SHADES, 39c.

Hand-made Oil Opaque Shades, in cream and green tones, 36 inches x 70 inches, one of the best all round shades, with pulley and brackets. Special 39

The Groceries

Fresh Rolled Oats, per stone 45c; Choice Side Bacon, half or whole, per lb. 15c; Quaker Puffed Wheat, 3 packages 25c; Finest Canned Corn, 3 tins 25c; Canned Sweet Wrinkle Peas, per tin 12c; Telfer's Cream Soda Biscuits, 3-lb. box 24c; Goodville's Canned Raspberries, per jar 25c; Choice Prunes, 3 lbs. 25c; Fancy Carolina Rice, 3 lbs. 25c; St. Charles Milk, per tin 9c; Pure Gold Quick Tapioca, Chocolate and Custard Powders, 3 packages 25c; Pure White Clover Honey, 5-lb. pail 75c; Crossed Fish Brand Sardines, 2 tins 24c; Pure Line Juice, Sovereign Brand, reputed quart bottle, 25c; One Car California Sunlight Oranges, good size and sweet, per dozen 25c.

FRESH ROASTED COFFEE, PER LB. 25c.
500 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 25c

Beautiful Whitewear in the June Sale

Charming styles and elegant qualities characterize the whitewear gathered here for this latest "Simpson" June Sale. Come every day if you can; something new to see and delight you.

Nightdresses of Japanese crepe cloth that requires no ironing after washing, slipover styles, hand-embroidered and lace trimmed, ribbon run; sizes 32 to 42-bust. June Sale Wednesday 1.39

Another Dainty White Crepe Nightdress, slipover style, pretty embroidery yoke, torchon lace and ribbon on neck and sleeves, a charming gown; sizes 32 to 42-bust. June Sale Wednesday, each 1.95

Handsome Princess Slips of nainsook, low square neck, both waist and skirt trimmed with beautiful embroidery, beading and silk ribbon in neck; sizes 32 to 42 bust; lengths of skirt 36 and 39 inches; a regular \$2.75 slip. June Sale Wednesday 2.00

Petticoats to rush out Wednesday, two beautiful styles, nainsook trimmed with embroidery flounces, beading and ribbon or valenciennes lace insertions and ruffle; lengths 36 to 44 inches. Regular prices \$3.50 and \$4.00 each. June Sale Wednesday, each 1.75

Corset Covers, made entirely of wide embroidery, run with silk ribbon in neck, lace on arms, pearl buttons; sizes 32 to 42 bust. June Sale price, each .75

Drawers of nainsook, umbrella style, handsome ruffles of valenciennes lace and embroidery insertion, finished with edge of lace, hemstitched tucks and beading; sizes 23, 25, 27 inches. Regular price \$2.25 a pair. June Sale Wednesday, pair 1.19

GIRLS' WHITE DRESSES IN THE JUNE SALE.

Girls' Beautiful White Lawn Dresses, made with Dutch neck and short set-in sleeves, skirt made of wide handsome embroidery with wide tucks, waist trimmed with rows of wide embroidery insertions and lace; sizes 6 to 14 years. Regular price \$3.50 each. June Sale Wednesday 2.75

Imported Wall Papers

Clearing out over 50 broken lines of Imported Papers, in room lots or more, at a quick-selling price of 14 cents.

5,950 Rolls Imported Wall Papers, for parlors, dining rooms, halls, dens, living rooms and bedrooms, in printed meals, two-tones, taps, soisettes, flats, stripes, in reds, greens, browns, blues, grey, yellow, fawn, tan. Regular prices 35c to 50c roll. Wednesday to clear .14
(Fifth Floor)

700 Sample Pieces Art Pottery

Beautiful creations from the world's most famous potteries. In many cases at less than half-price.

Royal Doulton Vases, Colport Wares, Wedgwood Vases, Chocolate Sets, Fruit Sets, Cake Sets, Plaques, etc. For quick selling, one price, Wednesday, 1.98
No mail or phone orders.



BRUSHES and COMBS

200 only Genuine Ebony Hair Brushes, with nine rows of hand drawn bristles. Regularly 65c. To clear 39

100 only Whalebone Hair Brushes, best English make. Regularly \$1.00. To clear 75

French Tooth Brushes, with pure hand drawn bristles and vent at back, prophy-lactic shape. Regularly 25c, special 15

100 only Ebony Finished Cloth Brushes, with stiff bristles. Regularly 75c. To clear 49

Hard rubber Dressing Combs 9 inches long. Regularly 40c, special 29

Brush Department.

This in Lunch Room
Wednesday Afternoon, 5.00 to 5.30.
Strawberry Short Cake.
Fot of Ten.
TEN CENTS.

The Robert SIMPSON Company Limited

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