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EATON'S DAILY STORE NEWS

Visit the Fanny Goods
Section, Third Floor.

Gloves to Match Your Costume 50c, 75c and \$1.00

From a sensible, comfortable cashmere to a dainty suede, we offer a most comprehensive assortment of gloves for women.

At 50c is a *Woman's Fine Cashmere Glove*, with two dome fasteners, silk roped backs and silk lining; the colors are black, grey, tan, beaver, brown and white. Per pair 50

Women's Extra Choice Kid Gloves, made from soft pliable skins and perfect in every respect, with one clasp, pique sewn seams, gusset fingers and heavy silk-embroidered backs; come in tan, mode, beaver, brown, ox-blood, navy and myrtle. Per pair 75

Women's Real French Suede Gloves, made from selected skins, free from flaw or blemish, have two dome fasteners, oversewn seams, and Paris points; colors are grey and black. Per pair 1.00

Umbrellas

Women's Umbrellas, with fine silk-mixed cover, steel rod and paragon frame; some are silk lined, in a large range of new handles; give excellent value at a clearance price of, each 1.39

Substantial Hosiery Values

Our Stockings have a reputation for good wearing qualities, fully backed by these well-made, fine-looking stockings, some of them bearing our name. The weights are preparing for the colder weather.

Women's Fancy Embroidered Cashmere Hose, full fashioned, with double sole, heel and toe; are colored with stainless dyes. There is a large range of new designs 35, or 3 pair for 1.00

Women's Plain Cashmere "Eaton's" Hose, made from selected pure wool cashmere yarns; are full fashioned, reinforced at heel and toe and spliced at the ankle. Per pair 50

Children's 2-1 Ribbed Cashmere Hose, seamless throughout, have double sole, heel and toe and six-fold knee. These are excellent hose for school wear; sizes 6 to 8½. Per pair 25

—Main Floor—Yonge Street.

Unusual Style in Inexpensive Furs

Attractive Stoles and Neckpieces at Low Price

Smart designing in moderate-priced furs is one of the strong attractions in the Women's Fur Section, all the nicety of cut and finish that distinguish the more costly productions being applied to the host of garments in Persian paw, Belgian hare, natural coon, muskrat, and peltries of similar sort. Here are a few quotations from the present showing for the benefit of Tuesday shoppers:

25 *Beautiful Persian Paw Sets*, consisting of large rug muff, trimmed with silk-corded buttons and silk tassels, and provided with wrist cord, and throw tie, finished with fancy ends and trimmed with silk-corded buttons and tassels; brocade lining. A special price 12.75

35 *Smart Stoles of Black Russian Lynx*, commonly known as Belgian hare, wide shoulders, trimmed with heads, tails and paws 4.50

35 *Large Rug Muffs*, to match above, finished with same on both sides, scalloped along bottom, equipped with wrist cord and black silk lining. 4.95

Natural Coon Muffs, empire style, one of the best wearing and best styles for misses or girls, made from fine full-furred skins, with down bed and wrist cord. Price 6.00 and 8.50

Natural Coon Stoles, fancy and plain, also throw ties in various designs, brown and fancy linings. Prices 5.50 to 12.50

25 *Natural Canadian Muskrat Throw Ties*, 60 inches wide, with paddle ends, brocade lining. 5.00

—Second Floor—Albert Street.

Inexpensive Pictures of Good Value \$1.15

A beautiful picture as a wedding gift for the one who must economize in his selection. They are colored pictures of country scenes and English woodlands, framed in a rich gilt moulding, with plain background, ornamented at corners and centres with gold-burnished tips. Right size for drawing-room or sitting-room display. Tuesday, each 1.15

Clearing Unframed Pictures Tuesday 25c

A special lot we secured at considerable concession, as the variety is rather small. They are large photo colors of landscape scenes in dull finish, with white margin of 2½ inches. The color shades will suit any gilt or dark wood moulding.

To increase the good value we will include a line of sepia pictures on rich brown mounts, illustrated mottoes and novelty pictures. In dozens of different subjects, picture, that can be used in den or sitting-room, with frame, mounting being of fairly stiff cardboard. Tuesday, each 25

—Third Floor.

Women's Warm Undergarments

The present balminess and sunshine lacks the pleasant element of warmth. This can only be found in snug clothing—in a change to heavier undergarments. The exceptionally good values in the Women's Underwear Section, as indicated in the particular lines to which attention is here drawn, claim the consideration of all who seek for good quality at moderate price:

Women's Gowns, made of fine quality flannelette, in plain shades of pink or white, Mother Hubbard style, yoke of tucks, neck and front finished with lace edge, sleeves with frill of material; lengths 56, 58 and 60 inches 75

Women's Drawers, of flannelette, in fancy stripes of pink and white or blue and white, both styles; sizes 30, 32 and 34 inches 25

Women's Drawers, of flannelette, in plain white or pink, finished with elastic at knee, both styles; sizes 30, 32 and 34 inches 35

Women's Skirts, stockinette, finished with fancy striped border and scalloped edge; lengths 26 to 38 inches; waist measure, 22 to 40 inches 1.25

Flannelette Gowns, 69c Fine Quality Flannelette, in plain white or pink, Mother Hubbard style; yoke of tucks and fine embroidery insertion or tucks and featherstitch braid; neck, front, and sleeves with frill of material with scalloped edge; lengths 56, 58, and 60 inches. Reduced for Tuesday to 69

—Second Floor—Centre.

An Educational Ribbon Display

This season is prolific in ideas for the uses of ribbon, and has also furnished us with dozens of new patterns and weaves. At the same time market conditions have given us a good number of ribbons that we can sell at exceptional prices. With your previous ribbon-buying experience in mind, look over our offerings for Tuesday, and you will be convinced. These ribbons find ready buyers, so get here as soon as you can to make sure of unbroken assortment.

An *Elaborate Showing of Millinery Satin Ribbon* at 25c Yard—A line that in ordinary business would sell at much above this price, has a rich, soft finish, and an appearance which gives it individuality wherever it is used. For the voluminous hat bows and rosettes which are shown this season, this ribbon is all that can be desired. The colors are plum, royal, king's blue, natter blue, sky, wine, Bordeaux, cardinal, cherry red, cerise, ecru, biscuit, mode, gold, pumpkin, copper, burnt orange, brown, old rose, rose ancien, pink, grey, taupe, tilleul, reseda, moss, myrtle, amethyst, merle and violet. This elegant duchess satin comes in a 6-inch width at 25

Black Velvet Ribbon Special, is a ribbon for trimming, making rosettes, etc.; a pure silk pile and heavy satin back, ¾-inch wide, at just one-third regular price. Tuesday 5 yards for .15

Satin and Taffeta Ribbons, 4 and 5 inches wide, 10c per yard; a collection of broken lines of beautiful ribbons suitable for millinery and dress trimmings, in a fine assortment of good colors, both light and dark; widths 4 and 5 inches. Reduced for 8 o'clock business, per yard 10

Cannot promise to fill phone or mail orders.

—Main Floor—Yonge Street.

Leather Mouth Bits, 25c

This Bit is made with solid steel centre and leather covering; just the thing for cold weather, as it will not stick to the mouth like an ordinary steel Bit. Tuesday, special 25

Water Proof Horse Covers

A protector for horse and harness in stormy weather; made of oiled duck, in large size, with buckle and strap at breast, also strap and snaps to attach to breeching; leather spots for high top harness, with pocket for lines; an exceptionally good value cover for general use at low prices. Tuesday, each 2.25

Useful Articles at 4c, 8c and 12½c Counters

Collection of useful pieces of Graniteware, consisting of Preserving Kettles, Lipped Saucepans, Dippers, Pudding Pans, Wash Bowls and Straight Saucepans 12½c

Corn Poppers, long handles 8

Sure-Catch Rat Traps 8

Sure-Grip Pie Lifters, prevent burnt fingers 4

Bottle Sewing Machine Oil 4

—Basement.

Planting Season for Spring Flowers

To properly cultivate beautiful flowering Tulips, Daffodils, Hyacinths, Crocuses, bulbs should be planted early, giving them a chance to be hardy before frost sets in. The season is here now, and we are ready with a complete variety at low prices.

Tulips, single and double, in colors of scarlet, white, yellow, pink and mixed shades. Single, per dozen, .20; single, in mixed shades, per dozen, .18; double, per dozen, .25; double, in mixed shades, per dozen 20

Parrot Tulips, fancy variegated tulips, with delicate fringed edge. Per dozen 18

Crocuses, in a variety of favorite colors. Per dozen, .9; per 100, .45; per 1000 4.40

Daffodils, single and double mixed, in variety of colors. Per dozen, .20; per 100 1.50

—Fifth Floor.

The Fall Quarterly Style Book Will Help You

From the increase in the demand for made-to-order costumes, and the great number of dresses, suits and garments being made by the home dressmaker, arises the all-important question: "What style shall be selected?"—a question that requires the best authority on the subject to answer, for in the correct answer to a great extent lies the success of your undertaking. The Fall Quarterly Style Book is a fund of style information of the most authentic fashions of the season—not only in dresses, suits and coats, but dress accessories, and garments of every kind. It's a book no home should be without, for contained in its 150 pages are about 1500 high-grade illustrations, to which you may refer as the last word in authentic style information. With the Style Book goes a coupon for any 15-cent Ladies' Home Journal Pattern.

This Coupon entitles you to any pattern in the book, and with their simplicity and perfection of design most any woman may essay the most important dressmaking undertaking, assured of perfect success and fit.

The Home Journal Patterns we consider the best on the market, and with such a splendid array of dress fabrics as we present for your selection—and The Home Journal Patterns to show you how to cut your garment—there's every success awaiting the home dressmaker who possesses a Fall Quarterly Style Book. Price, including 15-cent pattern coupon 20

—Dress Goods Section—Main Floor, Albert St.

The Lady's Realm, Bound Volumes

We are now able to meet all orders for this favorite magazine volume. Our new stock, just arrived, comprises six volumes in handsome cloth binding; each volume contains six monthly issues. These are all finely illustrated, have serial stories, short stories, articles on famous people, etc. Per volume 29

Famous Fiction at Favorite Price

Two of the best known stories in recent years, bound in cloth with paper wrapper in colored design. "The Affair at the Inn," by Kate Douglas Wiggin, one of the best of this great author's works. Price 25

"Curly," a tale of the Arizona desert, by Roger Pocock. Admirers of "The Virginian" will find in "Curly" a story of equal interest and humor. Price 25

—Book Section—Main Floor.

Room Completely Papered Including Moulding, \$7.50

Any room up to 12x14 inches, within city limits. More styles in this lot than we ever offered at such a price—nearly 60 high-grade imported papers, some from England and the Continent, others from the United States; geometrical conceptions, with a diversity of floral and conventional patterns in almost every desirable color, and enough variety to satisfy your selection for any room decoration; all this season's new colors and designs.

Ceiling paper, of plain white or moire pattern as desired, and which we will divide from wall with a pretty white enamel or imitation oak moulding.

Such papers, with moulding and labor included, would usually be double our Tuesday special at 7.50

Canadian Wall Paper Less Than Half Price, 5c

1000 rolls of Wall Paper, in rich brown background, with beautiful blending of colors, in figure patterns, for halls, dining-rooms, dens, sitting-rooms; has a blended shaded 18-inch frieze to match, with light ceiling. Tuesday's price, much less than half what is usual: Single roll, .5; 18-inch shaded frieze, per yard 2

Waxed Papers for Bathrooms and Kitchens

A paper every household needs—so easy to wash off with damp cloth—and the pattern is very neat and plain; it's a clean, serviceable and sanitary covering. Special, per roll 10

Special Offer in Room Moulding, \$2.00

Either White Enamel Moulding or Imitation Oak Moulding, 1½ inches wide; put up in any room in your home not larger than 12x14 feet, and complete satisfaction guaranteed. Tuesday only 2.00

—Third Floor.

Young Women's Suits Complete and attractive showing of Smart Coats and Skirts at un- usually moderate prices.

The Young Women's Suit Section supplies a splendid answer to the immediate question of securing a smart and appropriate suit. The variety is wider than ever before; the designing and tailoring bear the impress of the skilled hand, while prices are so moderate as to seem incredible. Tuesday shoppers are offered the following choice of exceptional values:

AT 10.00—Smart Suits for Young Women, in fine all-wool serge, in splendid range of colorings, single-breasted semi-fitting coat, neat pleated walking skirt, well tailored in every detail; bust 32, 34 and 36. Special value.

AT 12.50—Fall Suits for Young Women, in diagonal chevrons and serges, jaunty plain tailored styles, in good selection of colors, perfect fitting garments; bust 32, 34 and 36. Special price.

AT 15.00—Diagonal Cheviot Suits for Young Women, in a choice of this season's best colors; single-breasted coat, plain tailored skirt; bust 32, 34 and 36. Extra value.

AT 17.00—Plain Tailored Suits for Young Women, in heavy basket cloth, collar of coat inlaid velvet, coat single-breasted, mannish cut, with semi-fitted back, stylish walking skirt; bust 32, 34 and 36.

AT 18.50—Wale Cheviot Cloth Suits for Young Women, in colors of navy, grey, green, plum and black; coat lined with special quality serge silk; very smart suit; bust 32, 34 and 36. Particularly good values.

AT 22.00—Broadcloth Suits for Young Women, copied from expensive model suits, in beautiful range of colors, mannish cut, handsome pleated skirt; coat silk lined; well trimmed and tailored throughout; bust 32, 34 and 36.

—Second Floor—James Street North.

Price Attractions from the Basement

German China Dinner Sets, \$12.50

An unusual value in High-grade German China-ware; complete set of 108 dinner pieces, with particularly attractive decoration in neat floral pattern with gold-traced edges; each piece is perfectly moulded and handsomely embossed; 24 only, Tuesday, per set 12.50

40-Piece Tea Set, \$1.35

Women who need a Tea Set and seek good values with economizing prices will welcome this news. The sets are of fine English semi-porcelain, decorated in a rich green floral pattern with an outer glaze; a durable wearing pattern; edges and handles are neatly embossed. Special, Tuesday, per set 1.35

Japanese China Tea Pots, 15c

Fine Japanese Tea Pots, in an exclusive floral decoration pattern, in blue and white shades, finished with a smooth glaze; body is fitted with a secure cane handle and fine drainer. This pot has a capacity of five or six cupsful. Special, each 15

Majolica Jardinieres, 20c

100 only Handsome Jardinieres, of Majolica tinted in a rich maroon color; large enough to admit 3-inch pot; cut to near half price for quick clearance. Each 20

Cups and Saucers Near Half-Price

Austrian China-ware Cups and Saucers, in various floral patterns with gold trimmings; an excellent quality and finish, with prices near to half what is usual. Each 8

Cooking Accessories of Graniteware

The Gem Roaster, in round shape, suitable for roasting meats or fowl. Each 45

Steamer, that firmly fits on roaster 25

Cereal Cooker, 3-pint capacity, for cooking cereals, custards, or rice. Each 38

Guaranteed Wringers

A superior quality Wringer, with high-grade rubber rollers, steel ball bearings, well fitted with hardwood frame; this wringer has our five-year guarantee, and marked at exceptional low price. Each 5.50

Well Made Suit Cases for \$1.75

Dark brown leatherette, that's hardly discernible from real leather, and fitted over a strong steel frame, with brass locks and side clasps, corners being well protected with metal clasps; inside has linen lining, cover pocket, and tie straps; two sizes, 24 and 26 inch. Each 1.75

Large Willow Hampers

For storing, traveling, or general household needs, get one of our large Willow Hampers, closely woven, with strong covers and clasps, strong enough to stand rough handling. Two sizes 4.50 and 5.50

Wooden Tubs at Clearing Price, 45c

Strong and Well-made Wood Tubs, each with three strong bands. Two sizes, clearing at much below usual value price. Each 45

Waste Paper Baskets

Pretty Colors in Well-woven Baskets, adapted for home or office use. Each 25

Men's Underwear at 50c

Lined throughout with a soft, heavy fleece; shirts double-breasted, double-ribbed cuffs and ankles, fawn shade; sizes 34 to 44. Per garment (shirt or drawers) 50

Men's Buttoned Sweater Coats, \$1.25

Knit in a firm cardigan stitch, from a worsted yarn, plain grey or navy blue with assorted colored trimmings, closely-ribbed cuffs; two pockets 1.25

Men's English Flannelette Nightrobes, 43c

Assorted pink or blue striped, all seams double sewn, collar attached, yoke, pocket, pearl buttons, sizes 14 to 19 43

—Main Floor—Queen Street.

Muskrat-lined Coat With Otter Collar for \$34.50

A Saving for Men
Tailored in first-class style, of dependable grade materials throughout, these coats give exceptional buying at \$34.50; the shell is made from imported beaver cloth (black) and cut in full, dressy style; lining is of dark evenly-furred muskrat, white the storm collar is of genuine otter. Ten of these coats are priced for special business at, each 34.50

Men's New Derby Hats, 95c

A new Fall style, showing neat roll brim and full crown; color black; silk band and binding and easy fitting sweatband.

—Main Floor—Queen Street.

New York's Newest Ruchings

The great popularity of Persian effects has now swept over the Ruching Sections, and those with dresses to trim or waists to adorn should see our showing. New York's latest accepted styles in Neck Ruchings are here for your approval; beautiful new Persian plaid folds in a big range of newest combinations; also shown is a new Persian plaid pleating, about two inches wide; used quite freely in New York as a dress trimming; also to be seen are more staple lines, in narrow and medium widths, chiffons and nets. Prices per yard, from 15 to 75

Unlaundered Initialed Handkerchiefs, 6 for 55c

These Handkerchiefs have come to be well known, and their arrival is watched for; they're more or less soiled and finger marked, just as they come from the hands of the Irish peasants, embroidered entirely by hand, with an initial and spray in corner; they are neatly hemstitched, are pure Irish linen, and getting them as we do it saves the additional cost of laundering, boxing, etc.; make your selection early, while we still have your initial. Tuesday 6 for 55

Clearing of Brussels Net at, Yard, 15c

Extra Heavy Quality of Fine Brussels Net, 72 inches wide, suitable for making bedspreads, curtains, etc.; comes in white and ecru shades. We want to quickly reduce some of this stock, so out it goes at this remarkably low price. Tuesday, per yard 15

—Main Floor—Yonge Street.

Remarkably Low Prices in Carpets

We call your attention to one of the best values in months, made to reduce these overstocks, giving you every benefit of quality and price.

Imported Tapestry Carpets, 27 inches wide, a special purchase from a manufacturer's clearance of dropped patterns; these make a splendid floor covering for bedrooms and sitting-rooms, with colorings of fawn, red and green, in pretty floral designs. Per yard 57

Oilcloth and Linoleum Specials

Heavy Printed Back Stair Oilcloth, 22½ inches wide, finds its most happy use as runners across rooms and on stairs. The patterns are blocks, tiles, and florals, in clearly-printed bright colorings. Special price, per yard 14

Best Quality Printed Linoleum, 2 and 4 yards wide, are made from a better material than the ordinary linoleum; the patterns are well hand-blocked, which means that the blocks of coloring are all placed by hand, to secure well defined, clean-edged patterns. Re-cover your floors now with these patterns, taken from our regular stock, at one-fourth less than usual. Special price, per square yard 47

Brussels Carpet, the splendid wearing qualities of Brussels carpets, and the ease with which they are kept clean, makes them favorites with housekeepers; this season we are showing an unusually fine range of designs. Our great facilities for buying these goods enable us to get the price down to the lowest notch.

Super English Brussels 1.35

Best Standard Brussels, full five-frame goods, of English and domestic makes 1.25

Our leading value of Brussels Carpet. Per yard 1.00

Excellent Quality Brussels90

The lowest-priced Brussels we carry80

English Axminster is a carpet fabric that carpets well the parlor, dining-room and living-room; its deep, rich pile is most luxurious, while the artist, unlimited as to the number of colors, is enabled to offer you color combinations not obtainable in other fabrics. This is a new shipment, all fresh new goods. Tuesday, per yard 1.18

Heavy Axminster and Wilton Squares, were bought at a special price from the manufacturer; the selling price is about one-quarter less than regular price. All new, fresh goods and new designs and colorings; size 9x10.6 16.39

—Third Floor.

T. EATON CO. LIMITED