

F5012 [1911?] Collk

## A SUCCESS

### **Time and Temperature The Foundation.**

The time and temperature method of development—developing for a definite time, with a given strength of developer, and at a given temperature—the foundation of the tank system of development, has long since passed the experimental stage. Tank development is no longer a mere theory—it is a success.

### **Better Results.**

There is every reason for the adoption of this simple method for the development of film or plates. First and foremost, it affords better results than the old tentative dark-room method, even in the hands of the expert.

### **Prevention and Protection.**

The tank prevents accidents, such as light fog or scratches; it protects the novice from his inexperience—the experience is in the tank.

### **Latitude of Exposures.**

Tank development takes care of all differences of exposure within reasonable bounds. Indeed, it has now been fully demonstrated that normal development, such as the tank gives, produces better printing negatives than does the old method of endeavoring to force under-exposures and restrain over-expos-

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Memorandum

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