

A serious danger is involved because commercial education is gradually assuming the proportions of a general education. As larger numbers of students gravitate towards business education with its occupational opportunities there will be a tendency for the humanities to become restricted to a few occupational groups. If the advantages of the humanities are to be preserved to the people as a whole, business education must be grafted on to the arts course, so that it effects its purpose without too great a loss of traditional standards.

Here lies the most difficult problem to be solved. Balancing of extreme delicacy is required to make a commercial education available to the average student without losing the humanities or without stepping exclusively into the realm of post-graduate studies.

The problem can only be worked out in the individual institution according to its requirements. Patience, tact, and the personalities of those responsible are paramount to the solution. With the task properly done, however, the growth of the commercial department, with a proper dependence on the Arts department, can be made to strengthen the latter--especially in so far as the early years of the course are concerned.

Temporarily, at least, the tendency might be checked by restrictions such as stiff entrance requirements and long courses sufficient to discourage an average student. But I feel, despite such precautions, the basic tendency would prevail and in the meanwhile the institution that adopts this plan will appear to be out of step and will not give a community service that is demanded.

Better, I believe, will it be to meet the situation frankly, to give a full meed of community service and to try to give a satisfactory course that preserves at least some part of a sound arts education.

Section 6.

Service Features Lead to

Graduate work

Primarily, the Department is designed to train students so that they are better fitted to enter business life. Out of this service grows a wide field of community service, because proper instructional material necessary for use in the classrooms can only come from actual contact with the field of business.

Constant research of different types is necessary on the part of instructor and student. Inevitably this leads to an ever-increasing usefulness of the department to business. How far this community development will go cannot be foretold. All we know is that already such institutions as Harvard are rendering great service to business and as a result are being heavily endowed by business--on an individual philanthropic basis and on a business basis by large firms and associations.