

Ontario), the University of Manitoba (Winnipeg, Manitoba), and the University of British Columbia (Vancouver, British Columbia).

Minister Crosbie also announced that funds will be made available for special projects in the field of international business studies at Canadian universities where no Centre has been established.

Mr. Crosbie stated, "The Global trading environment is rapidly changing due to the Canada-U.S. Free Trade Agreement, the integration of Europe in 1992 and the emergence of the dynamic economies of the Asia-Pacific region. More than ever, Canada needs entrepreneurs and business people who are knowledgeable and skilled in the field of international business and trade." The Minister emphasized, "A key step in building a dynamic trading culture in Canada is expanding the Government's international business studies program in our universities."

Initiated in 1974, the Centres for International Business Studies Program prepares university students for management positions in export industries, and supports research and other activities required to keep Canadian businesses aware of the latest developments in international business skills and knowledge.

Minister Crosbie noted that these latest CIBS initiatives are consistent with the recommendation of the Corporate/Higher Education Forum, an independent group composed of senior corporate and academic representatives, which recently called for increased business, government and academic support for the study and teaching of international business skills and knowledge.

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