The Conference is being organized under the auspices of the Government of Australia, the Commonwealth Secretariat, the Commonwealth Broadcasting Association and the Australian Broadcasting Commission.

In view of the nature of the Conference, invitations to participate were extended to both the Canadian Government and to the Canadian Broadcasting Corporation. The overall theme of the Conference is "Educational Broadcasting and Educational change", and the delegates will be examining the following specific topics:

"Educational Broadcasting in the Wider Context of Broadcasting and National Development"

"Users and Makers in Educational Broadcasting"

"Technological Developments Related to Broadcasting and their Potential for Extending the Use of Educational Programmes"

"Development of Materials for Educational Broadcasting"

"Commonwealth Co-operation in Educational Broadcasting"