

How many French language prerecorded video cassettes were sold:

Last year? # \_\_\_\_\_  
Prior year? # \_\_\_\_\_

**3. Prices**

a) What is the average prerecorded cassette retail sales price?  
\$ \_\_\_\_\_

**4. Market demand**

a) How important are the following types of video cassettes in this market: very important, important, not important?

<u>Type of video</u>	<u>Importance</u>
Prerecorded entertainment	<u>V.I.</u>
"How to"	<u>V.I.</u>
Educational	<u>V.I.</u>
Children's	<u>V.I.</u>

b) Please send the video catalogue from a prerecorded video cassette wholesaler (contact a retail store for name of major wholesaler).

**5. Organizations**

a) What is the major video industry association (wholesale or retail) located in this territory/country? (Please provide name, address, telephone number and contact person.)

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