

(c) The creation, production, distribution and use of printed, visual and audio information materials (databases, guides for action, inventories of action, progress reports, booklets, recurrent bulletins/newsletters, circular letters, press releases, press kits, posters, coins, stamps, souvenirs, television and radio programmes, video and audio cassettes);

(d) The involvement of prominent citizens in different walks of life in promoting the Year's objectives, theme and activities.

20. Activities need to encourage outreach to and the involvement of people living in poverty and their organizations in the setting of targets and in the design, implementation, monitoring and assessment of national strategies and programmes for poverty eradication and community-based development, ensuring that such programmes reflect their priorities. Examples of specific activities to this end are:

(a) Encouragement and support for local community development projects that foster the skill, self-reliance and self-confidence of people living in poverty and that facilitate their active participation in efforts to eradicate poverty;

(b) Support for the creation and development of community organizations and non-profit non-governmental organizations, particularly among the disadvantaged and vulnerable people in the spheres of poverty, education, health, social integration, human rights, improvement of the quality of life and relief and rehabilitation, thus enabling them to participate constructively in policy-making and implementation;

(c) Effective participation of such organizations as part of national coordinating mechanisms for observance of the Year, and provision to them of comprehensive information and other facilitative support;

(d) Provision of resources through such measures as small grant programmes and technical and other administrative support for initiatives taken and managed at the community level;

(e) Identification of existing national and international non-governmental organizations most concerned with the objectives, principles and themes of the Year and establishment of close collaboration and partnership with them.

21. The development of national policies to ensure that people living in poverty have access to basic social services, to economic opportunities that promote sustainable livelihood and to social protection during unemployment, ill health, maternity, disability and old age may be facilitated by the following measures:

(a) Review and appraisal of existing legal systems, programmes and services and their impact on the poor;

(b) Removal of any political, legal, economic and social factors, constraints and structural barriers that foster and sustain inequality in society and prevent people from escaping poverty;

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