

SECTOR: Fisheries, Sea Products and Related Equipment
SUB-SECTOR: FISH, SHELLFISH AND OTHER MARINE
Officer: Peter Egyed, (613) 944-9483

EVENT: Canadian Seafood Promotion, October 1993, New York
PRODUCTS: Non-traditional fish species that are available on a commercial basis - each species to be selected in consultation with Canadian industry
SCOPE: Solo Canadian event, featuring product display and chef de cuisine demonstration
ATTENDANCE: Fish brokers, wholesalers, importers, foodservice operators and media from the Tri-state area of New York, New Jersey and Connecticut
CONTACT: CNGNY, Richard Campanale (212) 768-2400

EVENT: Canadian Seafood Mission to US Midwest, January 1994, Chicago IL and Minneapolis MN
PRODUCTS: Fish and seafood products
SCOPE: Mission of 8-10 Canadian processors/suppliers from Atlantic Canada and B.C. exploring new market opportunities in Mid and Upper Midwest states of the US - emphasis on shellfish and farmed products
ATTENDANCE: Individualized visits to local seafood buyers/distributors, foodservice and retail operators
CONTACT: CHCGO, Karen Willhite (312) 616-1860
MNPLS, Margaret Mearns (612) 333-4641

EVENT: Canadian Seafood Treasures Seminar and Sampling, January 1994, Chicago IL
PRODUCTS: Shellfish and farmed fish and seafood products
SCOPE: Solo Canadian event intended to highlight innovative means of serving available fish products, with direct participation of suppliers
ATTENDANCE: Local seafood buyers/distributors, foodservice and retail operators
CONTACT: CHCGO, Karen Willhite (312) 616-1860

EVENT: International Boston Seafood Show, 15-17 March 1994
PRODUCTS: Live fresh, frozen and value-added fish and seafood
SCOPE: Info booth and related coordinating activities at the world's largest seafood show, featuring many independent Canadian exhibitors and provincial government stands
ATTENDANCE: 20,000 seafood professionals and more than 1,000 exhibits from around the world
CONTACT: BOSTN, Jack McManus (617) 262-3760