

POST: DUSSELDORF, GERMANY

ACTIVITY/EVENT	CUSTOMER SEGMENT	TARGET AUDIENCE	DATE(S)	LOCATION(S)	CONTACT
** EIBTM I	Incentive Travel	Travel Trade	May 4-6/93	Geneva	Canadian Embassy, Berne
* International Golf Fair	Golfers	Travel Trade and Consumer	Oct 2-5/93	Dusseldorf	K. Limberg 49 211 1640173
* Canada Seminar	All Segments	Travel Trade	Nov/93	Seheim	K. Limberg
** Cologne Travel Market	All Segments	Travel Trade and Consumer	Nov 26-28/93	Cologne	K. Limberg 49 211 1640173
** Touristik & Caravanning Fair	All Segments	Travel Trade and Consumers	Dec 2-7/93	Leipzig	Tony Kervin Air Canada, Berlin
** Meier's Weltreisen Roadshow II	All Segments	Travel Agencies	Jan 5-11/94	Various	Meier's Weltreisen, Dusseldorf
** Caravan, Motor Touristik (CMT)	All Segments	Travel Trade and Consumer	Jan 15-23/94	Stuttgart	K. Limberg 49 211 1640173
** DER Roadshow	All Segments	Travel Agencies	Jan 16 - Feb 5 1994	Various	Deutsches Reisebüro, Frankfurt
Travel Market Hamburg III	All Segments	Travel Trade and Consumers	Feb/94	Hamburg	Canada Reise Dienst, Ahrensburg
*** Caravan, Boot & Travel (CBR)	All Segments	Travel Trade and Consumer	Feb 4-13/94	Munich	K. Limberg 49 211 1640173
International Tourism Bourse (ITB)	All Segments	Travel Trade and Consumers	Mar 5-10/94	Berlin	Tony Fagan, ITB Canada Committee, Toronto

* Arranged/co-ordinated by post.

** Intended for participation of provinces, territories, regional tourism rep. only.

*** Post participates by invitation only.