

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 612-WASHINGTON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SEMI & PROCESSED FOOD & DRINK

CONTINUING ASSISTANCE, ESPECIALLY TO NEW EXPORTERS, IN OVERCOMING
NON-TARIFF BARRIERS (FDA, BATF). WASHINGTON IS THE ONLY SOURCE OF
THIS EXPORT CRITICAL INFORMATION IN THE USA.

BETTER ACCESS FOR CANADIAN FOOD PRODUCTS AND
LESS REJECTION BY THE US. FDA AND CUSTOMS
AUTHORITIES.

DEVELOP AND IMPROVE THE LEVEL OF PROFILE WITH THE INTERNATIONAL
FINANCE CORPORATION (IFC) THROUGH INCREASED MEETINGS.

BETTER INFORM CDN COS & GVT. OFFICIALS ON PO-
LICIES, PRACTICES & PROCEDURES. PARTICULARLY RE-
LEVANT TO CDN EXPORT OF FOOD & AGR. PRODUCTS
SEEKING DEVELOPING COUNTRY MARKETS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----