

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :409-BERNE

SECTOR :013-CONSUMER PRODUCTS & SERVICES
SWITZERLAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 - Recruiting of buyers to CGSA show in Montreal.
Mailing CGSA pre-fair documentation to promote visit to show; calls on 10 furriers; visit of sporting goods fair and on sporting goods importers/representatives.

QUARTER: 4 - Recruitment of buyer to Hudson Bay Fur Sales Co. (Feb) Toronto - Rexdale, completed.
- Sent 3 buyers to CSGA Sport. Good Fair Mtl.

- Three buyers recruited. Ten additional buyers announced their visit to CGSA show.
Recruiting of one buyer to attend Toronto Fur Auction.
Located 8 potential agents.
- Orders placed on site \$195,600 worth of furskins (mink, wild, ranch, MKR).
- Orders placed at CSGA \$477,000.00