

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :431-HELSINKI

002-FISHERIES,SEA PRODUCTS & SERV.
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

FISHERIES PRODUCTS IN FINLAND REPORT
BETTER KNOWLEDGE OF DEMAND AND MARKET.

CONTINUED DEVELOPMENT OF CENTRAL NETWORK & DISTR OF INFO
MAINTAIN GROWTH OF CDN SALES OF SHRIMPS FROM 2 TONS IN 1986

TO 44.6 TONS IN 1988.

CDN SPECIALTY SEAFOOD INFO DAY INCLUDING "DEGUSTATION"
RAISE INTEREST OF IMPORTERS AND CATERERS IN CDN PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Report on the Fish Market in Finland updated.
Directory of Fish Importers compiled.

Availability of up to date market information
should increase awareness.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----