

Percent of Total Surveyed

Attitudinal Statements
Most frequently selected

Canadian quality as good as U.S.	17.1
Prefer local firms	41.5
Prefer U.S. firms	41.5
Prefer known distributors	56.1
European quality as good as U.S.	14.6
Japanese quality as good as U.S.	12.2
Prefer group buying	24.4
Canadian firms not reliable as U.S.	4.9
Japanese firms not reliable as U.S.	7.3
Satisfied with current suppliers	73.2