

ENOUGH OF THE RIGHT KIND

Of insurance is an asset to any man or business; and is best when most needed,—after the fire. Too little, or the wrong kind of insurance is a partial asset at best, and becomes a liability when most needed,—after the fire.

Enough insurance in the CONTINENTAL will satisfy the most exacting property-owner,—especially after the fire. The CONTINENTAL furnishes only the right kind.

IT PAYS TO REPRESENT

THE CONTINENTAL INSURANCE COMPANY OF NEW YORK

HENRY EVANS - President

CANADIAN HEAD OFFICE: 17 ST. JOHN STREET, MONTREAL

W. E. BALDWIN, Manager



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 50% paid up\$ 2,000,000.00
Fire and General Reserve Funds 8,270,000.00
Available Balance from Profit and Loss Account 55,891.00
Net premiums in 1919 8,648,669.00
Total Losses paid to 31st December, 1919 114,500,000.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada, MAURICE FERRAND, Toronto Offices, J. H. EWART, Chief Agent, 18 Wellington St. East; R. B. RICE & SONS, Toronto Agents, 66 Victoria St.

ASK FOR AN AGENCY FROM THE

"GRESHAM"

Liberal Policies Reduced Premiums

ESTABLISHED 1848

Funds Exceed Fifty Million Dollars

Gresham Life Assurance Society

LIMITED

Gresham Building

MONTREAL

CROWN LIFE

WE have a policy to suit every insurance need—up-to-date, liberal in its provisions. Participating Policyholders in the Crown Life are entitled to 95% of all profits earned by the Company in addition to the guarantees contained in their Policies.

The Crown Life is a good Company to insure in or to represent

Crown Life Insurance Co., Toronto

Agents wanted in unrepresented districts

Guardian Assurance Company

Limited, of London, England

Established 1821

Capital Subscribed.....\$10,000,000
Capital Paid-up\$ 5,000,000
Total Investments Exceed.....\$40,000,000

Head Office for Canada, Guardian Building, Montreal

H. M. LAMBERT, Manager.

B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, Limited, General Agents

36 TORONTO STREET TORONTO

LAW UNION & ROCK

INSURANCE COMPANY, LTD.

LONDON, ENGLAND

Fire—Casualty—Automobile

Over \$10,000,000 invested in Canada

Canadian Head Office

MONTREAL

COLIN E. SWORD, Manager

Toronto Branch

ALF. WRIGHT - Fire Mgr.

ALEX. MacLEAN, Acc. Mgr.

Mount Royal Assurance Co.

Surplus and Reserve\$1,416,740.57
Total Funds 1,708,120.67
Total Annual Income 1,100,284.35
Total Losses Paid 3,180,308.63

Head Office: 17 St. John Street, Montreal

TORONTO OFFICE: 84 KING ST. E.

P. J. Perrin, General Manager.
H. C. Bourne, Supt. Western Dept.
H. H. York, Inspector for Ontario.

GENERAL AGENTS

Shaw & Begg, Limited, Toronto, Ont.; C. H. McFadyen & Co., Ltd., Winnipeg, Man.; Butler Byers Bros., Ltd., Saskatoon, Sask.; J. O. Miller Insurance Agencies, Ltd., Calgary, Alta.; Hobson & Co., Ltd., Vancouver, B.C.; Duck & Johnston, Victoria, B.C.; Central Agencies, Ltd., Truro, N.S.; Machum & Foster, St. John, N.B.

Applications for Agencies in Unrepresented Districts Invited