

Section 33, subsection 2, by adding thereto the following words:

“ And a further payment of such sum as the Board may deem reasonable for the expenses of his medical attendance and hospital care, to be paid to the persons to whom such expenses are due.”

Section 36, by adding thereto:

“ And such further sum as the Board may deem reasonable for the expenses of his medical attendance and hospital care to be paid to the persons to whom such expenses are due.”

BRUCE L. RIORDAN,

Chairman of Committee.

The report was adopted unanimously and a copy of same ordered to be sent to each Fellow of the Academy.

ADVERTISING BY PHYSICIANS

(J. A. M. A.)

Following the midwinter Conference on Public Health, Legislation and Medical Education of the American Medical Association, held in Chicago, February 23 and 24, numerous news items and editorial comments appeared in the public press regarding one of the papers presented at the Conference. The substance of the newspaper items was that the American Medical Association was considering the revision of its principles of ethics with a view to removing or modifying the restrictions placed on individual physicians as to personal advertising. Some of the reports stated that revision of the principles of ethics would be taken up at once, and that an overwhelming majority of members of the Association were in favor of such a change. So far as we know, there is no intention or indication of any change in the position of the American Medical Association on this question; the reports in the newspapers were due to a misapprehension of the character of the paper in question and the intent of the writer.

The paper was an argument for a better understanding and closer co-operation between the medical profession as an organization and the newspaper publishers as a class. The author did not advocate or discuss the question of personal advertising on the part of physicians; the proposition set forth and defended in the paper and presented to the Conference was something en-