Vexatious Clothes Questions Are Answered in the Diamond Dye Annual and Direction Book

Your last year's suit or gown which seems nearly worthless because it color does not suit you any longer can be made as good as new.

THE DIAMOND DYE ANNUAL AND DIRECTION BOOK tells exactly how to dye any fabrics in solid, rich, fast colors. This book is free and every woman should send for a copy of it. It will enable you to save a considerable amount of money that you spend each season for clothes.

Miss Agnes Endicott, writes :---

"THE DIAMOND DYE ANNUAL has been a source of "THE DIAMOND DYE ANNUAL has been a source of great economy to me. I have seen it advertised in the magazines many times, but did not think that it would be of value to me, as my family tell me that my hands are worthless. I am not clever at the things that most girls do with the greatest ease. "I saw a DIAMOND DYE advertisement, and noticed particularly that it said DIAMOND DYES were simple to use, so I sent for your ANNUAL AND DIRECTION BOOK and read carefully how to dye articles made of silk. "I dyed my last year's light pink gown to a medium shade of blue. My sister made the new fashion sleeves of lace for the dress, and my gown is now as pretty as can be."

Mrs. J. C. Smith, writes :--

"THE DIAMOND DYE ANNUAL AND DIRECTION BOOK saved me the price of a new suit. My old gray suit was faded and really impossible. I sent for your DIAMOND DYE ANNUAL AND DIRECTION BOOK and read carefully how to dye woolen articles. I then went to the druggists and pur-chased DIAMOND DYES for wool or silk, and recolored the suit, which was light gray. It is now a very pretty dark green. "I shortened the skirt and put new velvet collar and cuffs on the jacket. My friends tell me that my new suit is very smart and none of them realize that it is my old suit recolored and slightly remodeled.

and none of them realize that it is in our surfreeword and slightly remodeled. "A copy of the DIAMOND DYE ANNUAL AND DIRECTION BOOK should be in every home in the United States, and if every woman would carefully read it, we would be albetter and more tastefully dressed people."

Gray Suit dyed Dark Green



"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

Truth About Dyes for Home Use

There are two classes of fabrics-animal fibre fabrics and vegetable fibre fabrics.

Wool and Silk are animal fibre fabrics. Cotton and Linen are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics. It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye. that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for Wool or Silk to color Animal Fibre Fabrics, and Diamond Dyes for Cotton, Linen, or Mixed Goods to color Vegetable Fibre Fabrics, so that you may obtain the Very Best Results on EVERY Fabric.

DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.

Valuable Book and Samples Free.-Send us your dealer's name and address-tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth-Free.

> THE WELLS & RICHARDSON COMPANY, LIMITED 200 MOUNTAIN STREET, MONTREAL, CANADA

Pink Gown dyed Blue