

# THE PRINTER'S MISCELLANY



AN EXPONENT OF PRINTING AND ALL THE KINDRED ARTS

VOL. VI.

ST. JOHN, N. B., CANADA, OCT. & NOV., 1881.

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## TERMS OF SUBSCRIPTION.

THE PRINTER'S MISCELLANY is issued monthly at \$1.00 per annum, *in advance*, or ten cents per number. Price to apprentices—50 cents per annum, *in advance*.

The name and address of subscribers should be written plainly, that mistakes may not occur. All letters should be addressed to

HUGH FINLAY,  
St. John, N. B., Canada.

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### Important Notice.

Representatives, who will be most liberally dealt with, are wanted in every town and city wherever the English language is spoken, to obtain subscribers to THE PRINTER'S MISCELLANY. The proprietary will be found *most liberal* in its dealings. There are plenty of young men who can, with ease, earn a good round sum, as pocket money. Compositors, travellers, etc., willing to canvass their friends or fellow employés, are invited to apply for terms at once. Although THE PRINTER'S MISCELLANY has a big circulation, there must be many thousands indirectly connected with Paper and Printing, who would be glad to subscribe if they were asked, but are difficult to get at, unless friends in the trade with a little leisure will do it as a matter of business.

### Our Phonographic Department.

With this number the "Phonographic Department" of the *Miscellany* will be discontinued as a department. Many reasons have impelled us to this conclusion, among which may be enumerated the failing health of the editor—Mr. T. Wm. Bell—and the lack of interest

evinced by printers generally. We may, at some future time, resume this department, but we feel that printers generally, at the present day, regard the study of shorthand as being a little premature. In parting with Mr. Bell we feel that we are not only losing a sincere and staunch friend ourselves, but that the *Miscellany* is also losing one of its strongest and ablest supporters. After over four years of intimate personal and business association with him, we wish to add our feeble testimony to his kind and gentlemanly manner and earnest friendship. May his lines fall in easy places, is the sincere wish of his friend—the editor of *The Printer's Miscellany*.

### Newspaper Patronage.

There appears to be many different ways of understanding the true meaning of newspaper patronage, as it is called, and as an interested party, we give place to a disquisition on the subject by one who knows whereof he speaks. It will, perhaps, serve as a mirror wherein certain persons can see themselves as others see them.

Many long and weary years have forced the conviction upon us that newspaper patronage is a word of many definitions, and that the great majority of mankind are either ignorant of the correct definition or are dishonest in the strict biblical sense of the word. Newspaper patronage is composed of as many colors as the rainbow, and is as changeable as a chameleon.

One man comes in and subscribes for a paper and pays for it in advance, and goes home and reads it with the proud satisfaction that it is his. He hands in an advertisement, asks the price, pays for it, and goes to his place of business and reaps the advantage thereof. Another man says you may put it on your books, and goes off