"VARSITY"

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

S. DAVIS & SONS Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

X D. Ritchie & Co. X

(ESTABLISHED IN 1862)

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANU-FACTURERS IN CANADA :-

FACTSI

nt

minio#

e Law tion is

Exer

).L·

on, th

RSHIP

AND

DERBY" ^C|GARETTES

ARE -

The Sweetest of the Sweet. The Purest of the Pure. The Finest of the Fine. The Cheapest The Best.

. OLD CHUM.

PLUG CUT PLUG CUT PLUG CUT

SMOKING

SMOKING SMOKING SMOKING

TOBACCO

TOBACCO TOBACCO TOBACCO

THE SMOKER'S IDEAL

OUR . .

DERBY

PLUG SMOKING TOBACCO

MADE FROM

THE

Finest Virginia GOLD LEAF