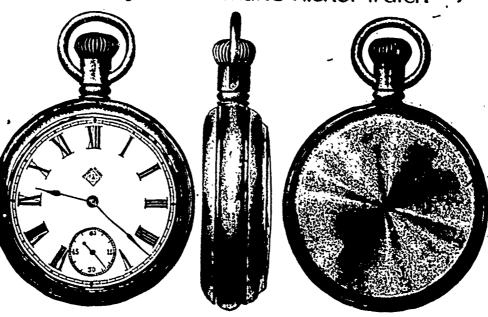
We believe this watch to he as nearly perfect as it is possible to make one at such a low price. It is in fact beyond our comprehension how the manufacturers can afford to make a watch embracing so many good qualities for so little money. We cannot speak in too high terms of this watch, as we find the manufacturers have profited by the experience of the other makers of cheap watches, and have entirely eliminated the objectionable features which have proved so disastrous to the time-keeping qualities of others.

IN SIZE it is the same as the gold watches offered below, known as 18 size.

THE CASES are superior to any we have seen, as it is almost impossible for any No. 359—Gentleman's Nickel Watch



dust or dirt to get into the works. There are no hinges through which dust can sift in, as both back and front snap on so tightly as to exclude all particles, however small. As another precaution there is a second plate under the outside cover on the back. This reduces to a minimum the possibility of anything reaching the movement.

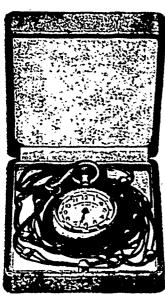
THE MOVEMENT is stem wind and set, a fea-, ture before unknown in so cheap a watch, and one which will no doubt be appreciated, as, it does away with the liability of dust reaching the works by opening the back > each day to wind or set. These watches are exceptionally well made, great care being used in

THESE WATCHES ARE GUARANTEED by the manufacturers against any defect in material or manufacture but not against abuse. A great many people think that they can subject a cheap watch to any kind of treatment and it ought to run just the same, but these watches need the same care and treatment that you would give one costing \$100, and if they are treated as a watch should be, will give excellent satisfaction and keep good time.

Given for Five new subscriptions at 35 cents each or Three new subscriptions and 50 cents additional. Price, if purchased, \$1.50, postpaid.

No. 205—Lady's Watch

If you could see this watch, chain and case you would immediately go to work



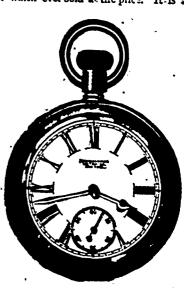
and get one. This cut will give you some idea, but the watch must be seen to be fully appreciated. It is solid silverine, which is a secret composition of nickel and silver. It has an American movement which is fully guaranteed, finished in the best possible manner, carefully tested and timed before leaving the factory. The chain is silk with bead ornaments 1 1-2 inches apart: very neat and tasty. Each watch is in a very pretty leather-covered case, as shown in illus-

Given for Twelve new subscriptions at 35 cents or Six new subscriptions and \$1.50 additional. Price, if purchased, \$3.00, postpaid.

No. 552—Gentleman's Watch

We here offer what we consider the best watch ever sold at the price. It is a stem-winding and stem-setting watch, and the movement is the latest style put on the market by one of the largest watch companies in the country. It is nickel damaskeened, has 7 jewels with train bearings in metal settings, has safety pinion, compensation balance and superior white enamel dial. The case is solid nickel silver, or what is commonly known as silverine and guaran-

teed to keep its color and to be very durable. Given for Ten new subscriptions at 35 cents each or Five new subscriptions and \$1.00 additional. Price, if purchased, \$2.00 postpaid.



Gold Watches

The cases are not solid, but gold-filled and guaranteed. When we say gold-filled we mean that the cases are not gold-plated but made from two plates of solid gold with an intervening layer of composition metal. The cases, guaranteed for ten years, have twice as much gold on them as the five-year cases consequently will wear twice as long. We believe these cases are much superior to solid gold- as they are stiffer and less liable to be harmed.

No. 194—Lady's Standard Watch

This watch is exactly the same grade as the gentleman's, but smaller and with hunting case, which is much preferred for ladies. Cases are guaranteed for five years and fitted with New York standard movement, which is also guaranteed. Very handsome and sure to please.

Given for Twenty new subscriptions at 35 cents each or Ten new subscriptions and \$3.00 additional. Price, if purchased, \$6.50 by express, prepaid.

No.52-Lady's Waltham Watch

lokanderadopsikerandelalandandandelanderadelandelandelandelandskeraderadendelandelandelandelandelande These who receive this watch will have the pleasure of knowing that while they 'could get a more expensive watch, a better one would be hard to find. The movement is the reliable Waltham, 7-jewel, nickel, stem-wind and set, fitted into a tenyear guaranteed gold-filled hunting case, nicely engraved. A gift that will be appreciated.

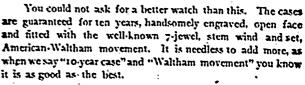
Given for Thirty new subscriptions at 35 cents each or Fifteen new subscriptions and \$4.50 additional. Price, if purchased, \$9.00 by express, brebald.

No. 200-Gent's Standard Watch

The cases are open face, gold-filled, handsomely engraved with different designs and guaranteed for five years. . The movement is the latest model New York standard, stem wind and set seven jewel, nickeled, finely finished, timed and tested before leaving the factory and

guaranteed. Given for Twenty new subscriptions at 35 cents each or Tennew subscriptions and \$3.00 additional. Price, if purchased, \$6.50; express prepaid.

No. 51-Gent's Waltham Watch



Given for Thirty new subscriptions at 35 cents each or Fifteen new subscriptions and \$4.50 additional. Price, if purchased, \$9.00 by express,

