

BRIEF NEWS OF THE TRADE.

BOATING serges are now in demand in black and navy, and to meet this demand Caldecott, Burton & Spence keep a large stock constantly assorted in a great variety of prices. These goods are dyed in Toronto and bear the "Congo Black" brand.

P. Garneau, Fils & Cie., Quebec, have the right thing in navy and black 6-4 cheviot serges.

The Gault Bros. Co. are showing some new lines in Landslide and Pirle finish, and in coating specialties.

"You might mention to your readers," said Lonsdale, Reid & Co., "that we have some extra values in cashmere hosiery at popular prices."

P. Garneau, Fils & Cie., Quebec, have secured a "clearing lot" of woolen tweeds which will interest anyone handling these goods. No repeats.

Lonsdale, Reid & Co. have now in stock a grand range of black and colored beaded dress trimmings. They report a good demand for fashionable goods.

The Gault Bros. Co. have received a complete assortment of real torchon laces in fine and heavy makes, all widths in both makes, at exceptionally low prices.

Lonsdale, Reid & Co. have received a large consignment of their celebrated lawns. The popular numbers are 500, 600 and 700. Write for sample pieces.

The Gault Bros. Co. are showing an immense assortment of "Diamond Jubilee" handkerchiefs and flags. This stock has been very carefully selected, and contains a number of novelties.

S. Greenshields, Son & Co. have a large variety of Jubilee flags in special confined designs; also flags of all nations, in various designs and qualities. Bunting in cotton and wool for decorations.

The Gault Bros. Co. have an exceptionally good assortment of Scotch silesia, pigskin, pocketings, Nubian fast black Italians and

permanent finish Italians. Tailors should see these lines before purchasing elsewhere.

S. Greenshields, Son & Co. were fortunate in receiving a large shipment of 32-inch American morocco prints before the advance in tariff. These fine wash goods were bought close and are being sold very cheap.

AN UP-TO-DATE HOUSE.

No one in Canada is better known as a "wrapper house" than Boulter & Stewart, of Toronto. They are known from one end of the country to the other as making a specialty of American cut garments and this alone is a guarantee of perfect fit. We herewith show a cut of their very newest, the "corset waist" wrapper, which speaks for itself. Samples are with their travelers.



FOR MAY.

For the month of May Lonsdale, Reid & Co. are offering odd lines in prints, zephyrs, sateens, silver silks and organdie muslins. These are small lots and will be closed out cheap. It will pay you to see them.

SCARCE GOODS.

Lonsdale, Reid & Co. have in stock all the latest and up-to-date braids. These are the dress trimmings of the day and consist of tubulars, Mozley, Bretonne and Jubilee braids.



H. H. BURROWS, Manager.

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