

ARKONA

Mrs. F. U. Davidson and Mrs. Gilles McPherson attended the funeral of the late Rev. Dr. Norton in Toronto last week.

Mr. and Mrs. Dan Welch of Brown City, Mich., spent a few days with friends in town.

Mrs. George Harper of Watford is spending a few days with Mrs. Adam Richter.

Mrs. Rhodes of Toronto, who has been visiting Mrs. Jos. Wilcocks, returned to her home on Wednesday.

Mrs. Earl Stoner who has been visiting her mother, Mrs. Davidson, returned to Parkhill on Tuesday.

Just rec'd a shipment of Ladies' Fall Shoes, "The Empress," the shoe that needs no breaking in—Fuller Bros.

Miss A. Augustine of Brooke spent a few days with her uncle, Mr. A. E. Augustine last week.

Mr. Clifford Johnston of Detroit, is visiting at his home here.

Miss Belle Aemes, who has been visiting friends in town, returned to her home in Brantford this week.

Mrs. Sanford Lucas of Alvinston is visiting her father, Mr. Waterman, this week.

Mr. S. Barnett, of the Standard Bank staff, left on Tuesday for Montreal.

Mr. and Mrs. Roy Stoner spent Sunday in Parkhill.

Ladies' Suitings and Coatings—Fuller Bros.

Miss Nina Moley of Theford is spending a few days with Mrs. Rutter.

Mrs. Harold Johnson of Essex, is spending a few weeks with her parents, Mr. and Mrs. H. Rook.

Mrs. Foster of Chicago is visiting

FRUIT BULLETIN

The Elberta peaches are perfect now. A good crop and extra fine fruit for home

canning. Smock peaches and Longhursts will be along in a week. Niagara

Grown Grapes are now ready. LOOK FOR THIS MAP. It is your Guarantee of Good Quality.



Fred Richardson, Wed. Oct. 4th. Canada has asked for 15,000 Christmas stockings and anyone wishing to send one will kindly follow these rules. Make out of cheese cloth or book muslin—not out of mosquito netting as it is not strong enough. Make 16in from top of leg to back of heel, foot 10 inches, sew firmly. It is suggested the stocking contain—writing pad, pocket mirror, pencil, pen, chewing gum, chiclets, handkerchiefs, chocolates, etc., but not matches or cigarettes. Please bring to the next Patriotic meeting as they are requested to be at Hyman Hall by the 15th of Oct.

Fair Notes

Watford Fair, Oct. 10 and 11. The last and the best.

Make your entries in good time and have your exhibits on the ground early.

Get a member's ticket from the Secretary without delay.

The managers have secured a merry-go-round for the youngsters.

Tickets will be sold for the grand stand this year to prevent delay in making change.

Single fare on the C. T. R. will enable your friends from a distance to come to the Fair.

It will be worth the price of admission to see the trials of speed.

Remember that the exhibit of vegetables, grain and fruit is not likely to be large unless every one helps by making an exhibit of their best. You may be the one with the best. Get it ready and bring it along. Your little bit will help.

J. M. Spearman of Forest and Miss Laura May Elliott of Bosanquet were married recently.

An Elgin county Magistrate has decided that J. Vogen of Rodney was within the law in putting fifty-seven bottles of whiskey in his home for his own use. Rodney was under local option, but at 4 o'clock September 16 he stocked up. The claim was made that he had violated the local option by-law, but the defendant asserted he was justified under the new temperance measure, and the Magistrate upheld him in this view.

KERWOOD

Mr. and Mrs. Cameron of Hamilton, called on friends in the village recently.

Mrs. Waite and little son Clifford, visited friends here.

Rally Day for the Sunday School. The service was well attended and those taking part in the service did their part well.

Mr. and Mrs. Jas. Richardson, John Richardson and two daughters motored to Wheatley, and spent the week end with Rev. and Mrs. Rutherford.

Mrs. McIntyre is spending a few days with her daughter Mrs. Barbau, of Komoka.

Miss Pauline Richardson, of Inwood, is the guest of her aunt, Mrs. Geo. Freer.

The Ladies Aid of the Methodist Church will meet at the home of Mrs.

WHEN PIGS WERE CHEAP



IN YOUR grandfather's day—ask him about it—you could buy a dressed hog for three dollars; a nice big pig. And a live pig would cost you no more.

Everything in those bygone days was cheap—that is, the things of common use.

Clothes, boots, milk, bread, beefsteak, eggs, butter, lumber, farm labor, domestic servants—they all cost a good deal less than they do today.

It cost less to live—and less to be born—and less to die fifty years ago than today.

And it cost much less to publish a country weekly fifty years ago than it does today—very much less.

Yet you paid—or your grandfather did—just a dollar a year—the same as you are paying today.

But the dollar rate must yield to the pressure of necessity. We must do now what we ought to have done years ago—raise the price of The Guide-Advocate to \$1.50. The tremendously increased costs of paper, ink, supplies, and the more-than-doubled cost of living have made us "furiously to think." And so, on and after December 1st the price of The Guide-Advocate will be \$1.50 a year.

Good Readers All

If you were in our place, and knew all we know about the higher costs of publishing, you would wonder why we didn't make the advance long ago. We trust you to meet the new rate with a smile. Not for 50 cents a year will you say "Stop my paper."

BUT IT IS OUR DUTY TO LET YOU KNOW NOW WHAT'S COMING

**THE STERLING BANK**  
OF CANADA

**SAVE, Because---**

Habits grow upon us—for instance the profitable habit of building up a savings account.

**MARKETS**  
WATFORD

GRAIN AND SEEDS—  
Wheat, fall, per bush... \$1 35 @ \$1 35  
Oats, per bush... 50 55  
Barley, per bush... 60 70  
Beans, per bush... 4 00 4 50  
Timothy... 4 00 5 00  
Clover Seed... 12 00 16 00  
Alfalfa... 9 00 12 00

PROVISIONS—  
Butter, per pound... 26 26  
Lard... 18 20  
Eggs, per doz... 30 30  
Pork... 14 00 15 00  
Flour, per cwt... 2 00 4 40  
Brar, per ton... 25 00 26 00  
Shorts, per ton... 26 00 28 00

MISCELLANEOUS—  
Wood... 2 00 2 75  
Tallow... 8 8  
Hides... 17 17  
Wool... 32 42  
Hay, per ton... 8 00 9 00

VEGETABLES AND FRUIT—  
Potatoes, per bag... 2 00 2 50

POULTRY—  
Turkeys, dressed... 18 21  
Turkeys, per lb... 15 17  
Chickens, per lb... 13 14  
Fowl... 9 10  
Ducks... 9 13  
Geese... 9 10

London  
Wheat... \$1 12 to \$1 28  
Oats, cwt... 1 60 to 1 69  
Butter... 33 to 33  
Eggs... 35 to 36  
Pork... 15 00 to 15 75

Toronto  
Toronto, Sept. 26.—Receipts at the Union stockyards to-day were 842 cattle, 185 calves, 1,223 hogs and 777 sheep and lambs.

Trade was a little more active in the cattle pens to-day and with light arrivals there and most of the heifers were cleared out. Prices steady with yesterday's decline. Choice butcher are selling steady to firm, but the heavy steers and medium to common butchers are anywhere from 25c to 40c lower than last week. Stockers quiet. Lambs 15c to 25c higher. Hogs 25c to 35c lower.

To-day's quotations:  
Choice heavy steers... 7 75 to 8 00  
Butcher steers, choice... 7 40 to 7 50  
do., good... 7 25 to 7 50  
do., medium... 7 00 to 7 10  
do., common... 6 25 to 6 75  
Heifers, good to choice... 7 50 to 8 00  
do., medium... 7 50 to 7 75  
Butcher cows, choice... 6 50 to 6 75  
do., medium... 5 75 to 6 25  
Butcher bulls, choice... 6 85 to 7 25  
do., good... 6 50 to 6 60  
do., medium... 6 00 to 6 25  
Feeders... 6 30 to 6 75  
do., bulls... 5 25 to 5 75  
Stockers... 6 00 to 6 25  
do., medium... 6 00 to 6 25  
do., light... 5 00 to 5 75  
Canners... 3 75 to 4 00  
Cutters... 4 25 to 4 50  
Sheep, light... 7 00 to 7 50  
do., heavy... 5 50 to 6 50  
Spring lambs... 9 90 to 10 35  
Calves... 10 50 to 12 00  
Hogs, fed and watered... 11 90 to 12 00  
do., f. o. b... 11 15 to 12 25  
do., weighed off cars 12 15 to 12 25

East Buffalo.  
East Buffalo, Sept. 26.—Cattle—Receipts 650; slow. Veals—Receipts 150 head; active. Hogs—Receipts 3,200; active; heavy, \$11.35 to \$11.50; mixed, \$11.25 to \$11.40; yorkers, \$11.00 to \$11.25; light yorkers, \$10.00 to \$11.00; pigs \$9.75 to \$10.00; roughs, \$9.75 to \$10.00; stags, \$8.25. Sheep and lambs—Receipts 3,000; sheer active; lambs slow; lambs, \$8.50 to \$10.75; yearlings, \$5.50 to \$9.00; wethers, \$8.00 to \$8.25; ewes, \$8.00 to \$7.50.

Lieut.-Col. Bradley Leaves the 149  
Camp Borden, Ont. Sept. 26.—Lieut.-Col. T. B. Bradley, O. C. 149th Battalion, announced to-day his decision of giving up the command of his unit in order to enter again the medical branch of the service, in which he feels he can be of greater immediate service.

Col. Bradley's decision has been reached owing to his expectation that the 149th Battalion will spend the winter in Canada and the practical certainty that, on reaching England, it will be broken up for reinforcements for drafts. Col. Bradley applied for his transfer some weeks ago and expects to leave for overseas in about three weeks' time. He will hold the brevet rank of lieutenant-colonel in the A. M. C.

Capt. Trainor, adjutant of the battalion, to-day spoke of the regret which the officers of the battalion feel in losing Col. Bradley. Credit for the organization and recruiting of the battalion in a large measure was given to Col. Bradley.

Quite an epidemic of hog cholera has developed on the townline Eaniskillen and a great number have had to be slaughtered. Mr. Stonehouse, Norwood Dennis, Mr. Maw and others have been losers. The Government inspector has investigated and ordered all hogs killed that have been exposed to it and they hope now to have the scourge wiped out.

**FARM FOR SALE**  
Fifty acres, east 1/4 lot 21, con. 1, S. E. R. Warwick. Soil clay loam. On the premises are a new frame house, good barn, frame stable and granary, two spring wells, a good windmill. For further particulars apply to  
ROBT. WILLOUGHBY,  
Lot 24, Con. 1, N. E. R., Warwick,  
j28-m2 R. R. No. 8, Watford P. O.

**AUCTION SALE**  
—OF—  
**Farm Stock**  
The undersigned has received instructions from  
THOMAS PRESSEY  
To offer for sale by Public Auction on the premises  
ONE MILE SOUTH OF ARKONA  
—ON—  
**TUESDAY, OCTOBER 3, 1916**  
The following valuable stock, etc., viz: 9 young Dairy Cows, all supposed to be in calf; 2 two-year-old Heifers, coming in in October, in calf to pure bred Dual Purpose; 24 yearling Heifers, all well bred, Hereford and Durham; 1 yearling Hereford Bull.  
No reserve, everything must be sold as barn and feed were destroyed by fire. Sale to commence at one o'clock.  
Terms of sale—\$10.00 and under, Cash; over that amount 12 months' credit on approved joint notes. 6 per cent. per annum discount for cash on sums over \$10.00.  
T. V. RIDLEY, auctioneer.

**CLEARING SALE**  
—OF—  
**FARM STOCK**  
IMPLEMENTS, ETC.  
The undersigned has received instructions from  
ALEX LEITCH  
To offer for sale by Public Auction on the premises  
Lot 20, Con. 2, S. E. R., Warwick  
—ON—  
**WEDNESDAY, OCT. 4th, 1916**  
The following valuable stock, etc., viz: 1 heavy Draft Mare, 8 years old; 1 heavy Draft Mare, 4 years old with foal; 2 Colts, 1 year old (Geldings); 1 driving horse, 9 years old; 1 cow, 6 years old, due time of sale; 1 cow, 5 years old, due 23rd March; 1 cow, 6 years old, due 27th February; 1 cow, 7 years old due 20th February; 1 cow, 5 years old due 14th April; 1 cow 9 years old due 9th April; 1 yearling Steer; 2 yearling Heifers; 4 spring Calves; 7 Pigs about 2 months old; 25 Pullet; 17 Geese; 1 McCormick Binder, 6 feet cut; 1 McCormick Mower, 6 feet cut, nearly new; 1 McCormick hay rake, 10 ft., nearly new; 1 Massey-Harris drill, 11 hoers, nearly new; 1 Noxon Disc, nearly new; 1 Wilkinson Plough, No. 4, nearly new; 1 land roller; 1 set of straight tooth harrows; 1 set of hook tooth harrows; 1 corn scuffer; 1 lumber wagon; 1 truck wagon; 1 set of bob sleighs; 1 top buggy (Phaeton) nearly new; 1 open buggy; 1 cutter; 1 hay rack, 16 feet; 1 fanning mill, Chatham; 1 cutting box, 13 inches; 1 grinder, 6 1/2 inch plate; 1 hay fork, rope, slings and Pulleys; 1 set of scales, (1000 lbs.); 1 Melotte cream separator; 1 daisy churn; 1 cream can, 8 gallon; 1 30 foot extension ladder; 1 set of heavy harness; 1 set of single harness; 3 horse blankets, nearly new; 1 robe, 6 cow chains; about 26 tons of hay; 7 acres of corn in stock; 150 bushels oats; a quantity of straw; 1 water tank, nearly new; 2 sets whiffletrees; 1 oak barrel; 3 pig troughs; chicken coops; 1 post auger; forks, spades, logging chains, grain bags and other articles too numerous to mention.  
Everything without reserve as farm has been rented.  
Sale to commence at one o'clock.  
TERMS OF SALE—\$10.00 and under, Cash; over that amount 11 months' credit on approved joint notes. 5 per cent. per annum discount for cash on sums over \$10.00.  
J. F. ELLIOT, Auctioneer.

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