Hincipulilis

# The Greatest <br> <br> JANUARY SALLE <br> <br> JANUARY SALLE <br> In Our History 

## Middle of the month to be just as busy as the beginning

## Suits at Half Price

The smartest of models-late winter arrivals-every one EXCLUSIVE and perfectly tailored. The materials, the cuts, the colors all show "Campbell's" supremacy in ladies' ready-to-wear. Lots of these suits are worth nearly three times the price we are asking this month, but you see we are determined to clear them ALL out, so EXTRA SPECIAL REDUCTIONS have been made to warrant our doing so.

## Coats at Less Than Half Price

There are only just a few of our new Winter Coats left at $\$ 7.50$ and $\$ 5.00$, regular prices of which go up to $\$ 16.50$. Drop in tomorrow and get one for $\$ 7.50$ or

## Afternoon and Evening Dresses

Afternoon Dresses of exceptional beauty and distinction, very specially marked down to January Sale Price of..... $\$ 10.00$
In hhis sale are also included expensive imported models inluding the rich velvets.

## evening DResses

Space will not permit of our detailing the gloriousness of our Everiny Dresses, and moreover, most ladies are fully aware of out, showing in this line. We would say, however, that regular prices run up to as high as $\$ 75.00$, with January Sale prices ranging from $1 . . . . .1 .$. . . . . . . . . . . . . . . . . . . . . . $\$ 12.50$ TUNICS-These, too, have suffered proportionate price reduc.
tions.

## Opera and Restaurant Cloaks

The loveliest of Opera and Restaurant Cloaks that always and easily sell for up to $\$ 75.00$, now brought down to the insignificant prices of $\$ 37.50, \$ 30.00, \$ 25.00, \$ 20.00, \$ 18.00, \$ 17.50$, $\$ 16.50, \$ 15.00$ and
$\$ 12.50$


## \$1.50 Blouses for 90c

Just think of it, $\$ 1.50$ Blouses for 90 c. However, when we make up our minds to clear out certain lines, price reductions must be out of the ordinary.

In this lot of Blouses are wool delaines with embroidered fronts, navy blue and black flannelettes with white spots, and navy blue prints with white spots.

## Golfers and Rinking Caps

Very special line of Golfers, in brown, navy
blue, grey and grey trimmed with red.
Military collars, button back and front.
"Campbell's" Special Price. ...... $\$ 2.50$
We also have quite an assortment of Children's Golfers for ages of 1 to 14 years, in red, navy, and white. "Campbell's" Special Prices, from . . . . . . . . . . . . $\$ 1.00$

Wonderful bargains will be shown in our Whitewear Sate which starts on February 1st.


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