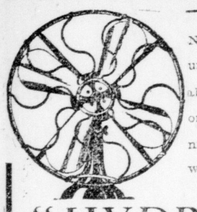

No more hot uncomfortable evenings or restless nights with a

"HYDRO" Electric Fan

in the house

GET ONE TODAY! ALL PRICES.

PHONE 3130.

The Hydro Shop

WE HAVE NEW HONEY

GUARANTEED PURE CLOVER.
Five-pound pail 75c
Ten-pound pail $1.40

WILLIS & CO.

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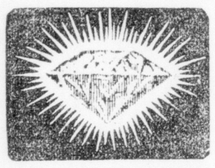

DIAMOND RINGS, $5.00 TO $500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

USE CONNELL'S COAL!

Phones 770 and 1096.

Your Child's Eyes---Do They Need Help?

Though we sympathize with the child who is compelled to resort to glasses, yet, if the eyes need them, it is wrong to deprive them of this comfort. If your child evinces a desire to avoid study, complains of headaches or drowsiness, it may be due to imperfect refraction of the eyes. At all events, don't be in doubt about this, but have us make a careful examination.

Brown Optical Co.

SPECIALISTS.
223 Dundas Street. Phone 1877.

DEVELOPING and PRINTING

Any size roll developed and printed for 25 cents. One-day service. Expert work.

Taylor's 6 Cut Rate Drug Stores

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TWO LONDONERS ARE AMONG THE WOUNDED

Driver James Campbell and Pte. Henry Elliott Injured.

NOT KILLED

Guelph

Pte. Wm. McIntosh (reported killed in error.)

WOUNDED.

Petrolea.

Pte. W. L. Kelly.

CHATHAM.

Pioneer Gus A. Perrott.

LONDON.

Driver James Campbell, 788 Dundas street.

Pte. Henry Elliott.

BRANTFORD.

Pte. Samuel Ritchey.

PORT STANLEY PERSONALS

PORT STANLEY, Aug. 20.—Mrs. Singleton and family have returned to their home in London after a pleasant two weeks spent with Mrs. Singleton's sister at McDonald Villa.

Mrs. Carnes and daughter Helen, and Mrs. Thompson have returned to Blenheim after a month's visit with Mrs. W. H. McPherson.

Mrs. Hughes of New York is visiting her daughter, Mrs. Frank Fraser.

Mr. Blackburn and family have returned to St. Thomas after spending the past month in Mrs. Goodhue's cottage on Bostwick street.

Mrs. Goodhue has returned from Kalamazoo.

Margaret Simpson and Jessie Love of London are guests with Mary McPherson.

Miss Iva Ferguson and Miss Velma Wilie, who spent the past week with Witma McDonald, have returned to their home in London. Miss Elva Giles of St. Thomas is now the guest of Miss Donald.

Miss Mary McPherson has returned after a week spent in London.

Mrs. Vincent Hutchinson and Mrs. Alman Hutchinson of Port Burwell are visiting relatives in town.

Wm. Nabb is moving his family to Latchford, New Ontario, to reside.

Mr. and Mrs. Harry Paul of Detroit are guests of Mr. and Mrs. Herschel Goodhue.

The Misses Bissett, Holmes, Stewart and Watson of London spent the week-end at T. Morgan's.

Mrs. Burtch and daughter Edith returned to London on Saturday from a week's stay at T. Morgan's.

"QUEEN CITY SPECIAL," THE CONVENIENT TRAIN TO TORONTO.

The convenient departure time of the Canadian Pacific "Queen City Special" from London, viz., 9 a.m., daily, for Woodstock, Galt and Toronto, should appeal strongly to the traveling public. Excellent equipment, including parlor car. Full particulars from H. J. McCallum, city passenger agent, London.

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QUALITY STORE

California Ripe Olives 15c and 25c Per Tin

Harry Ranahan

515 Richmond St. Phones 1024, 3323.

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MAN AND WIFE ARE SEVERELY INJURED IN AUTO ACCIDENT

Robert Hepburn's Hip Broken—Mrs. Hepburn Has Broken Ribs.

[Special to The Advertiser.]

PORT STANLEY, Aug. 20.—Mr. and Mrs. Robert Hepburn of the gravel road were severely injured in an auto accident on Saturday while driving with Dr. Warner of Cleveland.

Mr. Hepburn has his hip fractured and his ankle hurt, and Mrs. Hepburn had three ribs broken.

The accident occurred near the old tollgate on the road between London and Port Stanley.

Mr. and Mrs. Hepburn were being driven to Port Stanley by Dr. Warner, superintendent of the Lakeview Sanitarium, Cleveland, and were accompanied by Dr. Warner's mother-in-law and two children. The road at that point has been recently graveled in the centre, and the doctor was driving on one side. The road was muddy, and in some manner the car slid into the ditch. It did not turn over, but the impending danger gave the occupants cause for excitement, and Mr. Hepburn jumped out. He struck the ground in such a manner that his hip was broken. Mrs. Hepburn does not know exactly what occurred to cause her injuries, but thinks that she was jarred against the side of the machine when it took the lurch into the ditch.

The injured members of the party were taking to the offices of Dr. Cameron at Dutton, and afterwards were able to proceed to their home at Port Stanley.

LONDON BOX EMPLOYEES HAVE ANNUAL OUTING

Enjoy Picnic and Program of Sports at Springbank.

The employees of the London Box Company held their annual picnic at Springbank on Saturday, when a most enjoyable time was spent by those present. The inclement weather delayed the program of sports somewhat, but otherwise the picnic was the greatest success yet. The success was due to the untiring efforts of the following committee: Messrs. C. Lowes, J. Saunders, R. G. Willis, L. R. Anderson, W. B. Watson, J. Cameron, S. A. Dicey and J. McEllistrum; Chairman J. Henson and Secretary-Treasurer H. S. Cottrell.

The following are the winners of the different races:

Girls, 8 to 10—1 L. Greenslade, 2 Ruby Wallace, 3 Rose Cartiledge.

Boys, 8 to 10—1 N. Greenslade, 2 H. Rowed, 3 F. Cameron.

Girls, 9 to 12—1 Mona Chappell, 2 N. Greenslade, 3 Rose Cartiledge.

Boys, 9 to 12.—1 N. Greenslade, 2 Agnew, 3 F. Cameron.

Boot and shoe (ladies)—1 Mrs. Dicey, 2 Miss Allan, 3 Mrs. Watson.

Boys' high jump—1 Murphy, 2 Hotaling, 3 H. Allan.

Boot and shoe race (men)—1 Lowes, 2 Player, 3 Crundwell.

Candle race (ladies)—1 M. Regan, 2 Mrs. A. Rumball.

Boys, 100-yard dash—1 Murphy, 2 Allan, 3 W. Powell.

Wheelbarrow race—1 Mr. and Mrs. Lowes, 2 Miss Lockyer and H. Allan.

Men's race, 150 yards—1 Crundwell, 2 Lowes, 3 Dishman.

Balloon race (women) 1 Miss Allan, 2 Mrs. A. Rumball, 3 Mrs. Lowes.

Soup race, boys—1 Parkinson, 2 M. Hayes, 3 B. Hotaling.

Soap race, boys—1 F. Cameron.

Needle race (women)—1 Mrs. Dicey, 2 Mrs. Lowes, 3 Miss Allan.

Special prize for candle guessing contest, prize donated by W. B. Watson, won by Mrs. Hingley.

Judges—Messrs. John Watson, John Wallace, Douglas and S. A. Dicey.

MOTHER IS DEAD AND SON IS IN HOSPITAL

Word of Soldier Being Wounded Came Soon After Her Demise.

The death of Mrs. Elizabeth Campbell occurred on Friday at the residence of her daughter, Mrs. H. Wray, 876 Dundas street. She was the widow of John Campbell, and is survived by three sons, two of whom are on active service overseas. John resides in Regina and Thomas and James are in France. Mrs. H. Wray, of this city; Mrs. Quirie, of this city; Mrs. E. J. Jordan, of Saskatoon, and Mrs. Charles Gould, of Graham, Washington, are daughters.

Word was received in the city Friday that Driver James Campbell had been wounded, admitted to the Northhamptonshire war hospital with a fracture of the humerus and compression of the arm. The news of her son's wounding was not received until after Mrs. Campbell had died.

The funeral will be held today at 2:30 o'clock, to Woodland Cemetery. The services will be conducted by Rev. Mr. Ferguson of Centennial Methodist Church.

Spontaneous action is the test of character.—Selected.

Your Soldier Boy

Would surely enjoy one of

PETERS SPLENDID FRUIT CAKES

There's the Finest Fruit in them, and plenty of it.

They will keep until you want to use them.

Sizes suitable for shipping

PETERS

169 Dundas St.
519 Richmond St.

Board Recommends $1,000 Civic Grant For Victims of Fire

Controllers Unanimous in Decision to Aid Northern Ontario Sufferers.

The board of control today recommended that a grant of $1,000 be made to the fire sufferers in Northern Ontario. That this will carry through the council is certain. It was passed unanimously, every controller favoring it.

"We should do something," said Controller White.

"Let us make it $1,000 declared Controller White.

This was passed, and City Treasurer James S. Bell will be asked to locate the money.

The board of trade voted $500, and the two sums will be forwarded to the Associated Boards of Trade to distribute.

SPEED LIMIT REDUCED ON ALL CITY BRIDGES

Cut to Five Miles an Hour for Heavy Trucks.

The board of control today recommended that a bylaw be passed limiting the speed of automobiles on bridges to ten miles an hour, and of commercial trucks to five miles an hour.

Some of the bridges through the city have been shattered by the fast driving of heavy trucks, and City Engineer H. A. Brazier recommended a speed limit.

He will prepare the details of the bylaw.

Captures Genuine Arizona Buzzard

Governor Carter at the Jail Has as Prisoner a Rare Specimen.

Governor James Carter, during his tenure of office at the well-known "bastile on the hill," has had many strange and peculiar prisoners in his charge, but the most novel one that he has now in captivity is a "genuine Arizona turkey buzzard," captured by the governor on Saturday afternoon.

This specimen was taken by the governor in a field on the farm of W. Dixon, sixth concession of McGillivary, while in the act of devouring a dead chicken.

The turkey buzzard, known as the "scavenger of the desert," is rarely found in this part of the country, but as a rule inhabits only the tropical and desert districts.

"Perhaps the tropical weather that has prevailed all summer in McGillivary attracted this fellow to fly up here," said Governor Carter, as an explanation to the bird's presence.

The "feathered creature," for ornithologists do not refer to the buzzard as a bird because of his loathsome habits, is regarded as an outcast, will remain within the confines of the jail yard with a long string attached to his leg, until the governor studies his habits, and then will consider whether he will release the buzzard or hold him a prisoner.

Decayed meats are the food of the buzzard at present.

DENIES THREATENING ALD. PALMER'S SISTER

Son of Ald. W. A. Wilson Says He Did Not Frighten Her.

William Wilson, son of Ald. W. A. Wilson, denies that he ever threatened violence to Miss Eva Palmer, or any of Ald. Palmer's family. Following the council fight of last Monday, when Ald. Wilson' head was split by a tumbler hurled by Ald. Palmer, it was reported that the former's son had called at the home of Ben. Noble, Maitland street, a brother-in-law of Ald. Palmer, and had there threatened Miss Palmer. Miss Palmer's relatives appealed to Police Magistrate J. C. Judd for protection.

"I called up Ald. Palmer at his house to ask for an explanation why he assaulted my father, who is an old man," said Mr. Wilson. "I was told that he was at Mr. Noble's, so I went there. A lady met me at the door, and I told her who I was, and asked for Ald. Palmer. The young woman could not have been much frightened the way she talked to me, and when I found out that Ald. Palmer was not there I left. I understood that threats were being made against my father, and if any person is going to harm him they had better see me first. That's all there is to it. Ald. Palmer is a young man, and if he wants to lick anybody, he had better try it out on me, not my father."

HAS COLLECTED $194 FOR BRITISH SAILORS' FUND

President of Local Council of Women Meets Generous Response to Appeal.

Though the appeal for assistance to the British sailors' fund as sent by Lady Beatty, wife of Admiral Sir David Beatty, to Mrs. H. A. Boomer, president of the Local Council of Women appeared only a few days ago, a generous response has already been made in London.

With the $100 brought from Sarnia, where she was staying at the Lake Huron Beach Hotel, Mrs. Boomer now has on hand $194 towards £50 which she named as the objective she desired to achieve. As soon as the total amount is reached it will be forwarded to Lady Beatty to provide for the first Canadian shelter in a sailors' home. Mrs. Boomer feels confident the next $50 required to make up the amount will be forthcoming in a few days. In two days last week she received the following subscriptions:

Abigail Becker Chapter, I.O.D.E.	$ 5 00
Mrs. Bucke	5 00
Miss A. M. Roberts	1 00
A. L. M.	2 00
Miss Buckle	6 00
Miss Eleanor S. Emery	25 00
A friend, per C. S. Hyman Co.	50 00
Total	$ 94 00

With $100 collected in Sarnia $194 00

$200 TRIBUTE

Hon. C. S. Hyman Sends Check to Firemen's Benefit Fund.

Hon. C. S. Hyman has forwarded a check for $200 to the fire department, a grant to the firemen's benefit fund, as a tribute to the splendid work done at the fire at the tannery on August 7.

RESULTS CERTAIN WITH RELIGION IF CONDITIONS FAVOR

Just as Unvarying as Chemical Experiments, Says Pastor.

MAN MUST BE WILLING

Saving Power of Christ Can Transform Lives of All.

"What does a scientist mean by proving? He means that certain conditions, if repeated the same way, any time or any place, always produce the same results. It is precisely the same with religion. If you get the conditions as they ought to be, you always get the same results."

The foregoing was the statement made last evening in the First Presbyterian Church by Rev. MacDougal Hay, who, under trying circumstances, considering the intense heat, preached on the subject, "Proving the Truth of Religion."

"This is a sermon which requires a lot of energy to preach?" said Mr. Hay by way of introduction. "Owing to the heat, I have not as much energy as I should have to do it well, but I'll do it as well, considering I must also cut it short."

Following this, he succeeded admirably in leaving two or three definite ideas with his hearers, and a strong conviction of the truth he was trying to impart.

Announcing his text, John, vii., 17, "If any man will do His will he shall know," Mr. Hay said: "I want you particularly to note that word, 'know.' 'If any man will.' That will doesn't mean futurity; it stands for 'is willing.' The text really is, 'If any man is willing to do His will, he shall know."

Unsound Objection.

"People object to Christianity on the ground that it cannot be verified. They say a scientist has knowledge, and a religious man has faith; that faith is less grand, satisfactory and worth while than knowledge. They say that a scientist can prove what he says, and that is the difference between science and religion. A scientist says a ray of light which came into the church through a window this morning had seven primary colors. He proved it by the prism.

"The scientist takes certain chemicals and at a certain time inserts an electric wire. He gets crystals of a certain shape. He can try it here, at the North Pole, or at the equator. Trying the experiment in the same way, in any place, at any time, he gets the same results.

"Get the conditions as they ought to be, where religion is concerned, and you can always bank on the results.

The Same Results.

"Take a thief and inject into him the principles of Christianity. Always, everywhere, the results are the same. There is no more thieving. Send a missionary to the South Sea Islands, without wealth and military backing. The character of the people becomes transformed. It has happened again and again. The only difficulty about these experiments with religion and human beings is that you can't perform them at will, as you can with chemicals. The chemicals can't object, but the thief or the resident of the South Sea Isles can set up a free will against all efforts to help and bless him. The person on whom the religious experiment is to be tried must do his or her part, must surrender to God. There is something personal on the part of the person to be blessed or the experiment fails.

Was Transformed.

"Can anything be more scientific or accurate than the transformation which takes place in the life of a man or woman through Christianity? I could give you dozens of examples of this. One, for example, of a man whom I knew, a tough, gambler, drunkard, who through the saving power of Christ was transformed into a good citizen, a sober and industrious man.

"There are many people who know the exact hour of their conversion as a definite experience and the greatest of their lives. There are others who know they walk daily with God, who do not know the hour of rebirth, but whose experience, nevertheless, is just as real and definite.

"I put my finger on the pulpit railing. I say it is smooth. I trust the sense of touch in my fingers to convey this to me. Shall I believe less the evidence of my conscience than the evidence in my finger-tips?

"I take a man who is learned, scientific, a scholar and a Christian. I place him face to face with a great temptation. I prove exactly what he is going to do. He is going to get around it. He isn't going to be overcome by it.

"I take another man, of little knowledge, but one who has been doing the will of God according to his light. I place him face to face with the same temptation. The results are the same. He overcomes the temptation. Willing to do the will of God, he knows the right."

Referring to the fact that last evening's service was the close of a series conducted by him during the vacation of the minister, Rev. W. J. Knox, Mr. Hay extended his thanks to the congregation of the First Church for the many kindnesses which had made his stay of some weeks in London so pleasant.

CROWD OF 9,000 AT SPRINGBANK CARNIVAL

Wind-Up of Week's Fun on Saturday Brings Out Tremendous Throng.

The Springbank Amusement Park was patronized by a crowd estimated at 9,000 people on Saturday, and with the balloon ascensions and carnival features it was one of the most enjoyed functions of the season. Prizes were awarded as follows: Best waltzing couple, Miss E. Templar and S. Huyck; best one-stepping couple, Miss Ida Holmes and Mr. Smith; smallest man, Richard Spinks; best rube, A. Hick; best Charlie Chaplin, Master Lee Taylor.

LISTEN TO JESUS

This Is Answer to "What Must I Do To Be Saved?"

Preaching on Sunday morning in the Hamilton Road Presbyterian Church on the text: "What must I do to be saved?" Bombardier Beecroft of the 63rd Battery answered as follows the question: "Jesus came to earth to reveal the Father and to show the Father's way of salvation. Salvation can be found in listening to Jesus and following the teachings of his words.'

In the course of his sermon, the preacher, who is a minister of the Presbyterian Church, warned against the danger of carelessness and indifference.

[Canadian Press.]

Honolulu, Aug. 20.—Duke Kahanamoku broke a world's swimming record last night by swimming 80 yards in forty-two and one-fifth seconds.

SAVE MONEY ON TEA.

You can buy Rowat's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.

40c, 45c, 55c, 65c and $1.00 a pound.

T. A. ROWAT & CO.,
250 Dundas Street. Phones 3051, 3052.

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FIDELITY TO DUTY OF GREATEST IMPORTANCE TO THE BRITISH EMPIRE

Rev. Dr. Silcox Tells of Devotion of Earl Kitchener and Others.

In the course of his sermon last night on "Fidelity to Duty," Dr. Silcox emphasized the vast importance England placed on the monuments erected in honor of the great men and women who have done noble deeds. "The love of the heroics is in every heart—that is not cowardly—and to look upon these monuments brings a thrill that leads to higher, nobler living," he said. "A country does well—in fact a country or a city that has no monument erected in honor of brave men or brave deeds—that country or that city lacks much. All great men have performed tasks that have saved nations and advanced civilization from a stern sense of duty.

Gordon of Khartoum uttered a great sentence in answer to his critics, while performing his gigantic task: "Regarding men's praise or the world's blame you may write me dead, for I care for neither. I know my work and that work I must do while life remains!"

Of our greatest soldier, Kitchener, we can write no higher word: Duty to God, duty to his king, his country, duty to humanity!

In the morning Dr. Silcox preached to the men of the Grey and Bruce Battalions. "When the bugle sounded," said Dr. Silcox in closing his address of the evening, "every one of the men fell into line, and marched to the service; each man was in his place!

No one turned to his tent, saying: Oh, it's hot, I'll stay home today. Physical discomfort has no place in a soldier's work. What right has anyone who calls himself a Christian to stay at home drinking lemonade, trying to keep cool on a hot Sunday? People expect the organist, the choir and the minister to be present no matter what the weather conditions are, while their conscience allows them to stay at home. People need to be brought face to face with truth and reality in these days. A sense of duty has taken our men by thousands to leave everything that life holds dear to go to the trenches, while we stay safe at home. We need more and more to be reminded that doing one's duty in every walk of life means putting self with all its selfishness aside and putting the call of our country, our brother man, first!

Mr. Mountjoy sang during the offertory.

URGES YOUNG PEOPLE TO STUDY HOME POLITICS

Will Result In Better Citizenship and Conditions Generally.

Both the services at the Memorial Methodist Church on Sunday were conducted by the Epworth League. The choir was formed of members of that society.

Rev. E. B. Hale of Stratford, first vice-president of the London conference leagues, delivered the addresses in the morning and evening.

At the morning service he took as his topic the Christian Endeavor work of the league. His topic for the evening sermon was "Citizenship." He took his text from Matthew, xx., 27: "And whosoever will be chief among you, let him be your servant."

His sermon was a plea for better citizenship. The young people should take a much greater interest both in municipal and dominion politics than they did at the present time, he said. It was the work of the young people's societies in the churches to educate their members long these lines and to produce citizens who understood the management of their cities and country. We could not expect to have the country well directed, much less the municipalities, if the great mass of the people, who were really the rulers, did not know how to rule. The work of the young people's leagues was upbuilding.

Young men, he said, should take the lead in affairs of legislation. This they would be able to do if they were properly trained. The societies should do this, and at the same time they would be keeping the young men away from barrooms and removing temptations of a similar nature.

VOICE OF THE PEOPLE

Sin and Religion.

To the Editor of The Advertiser:

Sin is the most costly thing in the world, sin among the nations is the cause of this war—millions of lives lost, billions of dollars spent.

Religion is the best thing in the world at the lowest cost. T. MASON.

Lambeth, Aug. 21.

FIRE IN TAILOR SHOP

Early Morning Blaze Was Making Good Headway When Discovered.

Fire of unknown origin destroyed a quantity of dress goods in the rear of Raymond's tailor shop at 330 Dundas street early on Sunday morning. The alarm was turned in by a police officer, and the brigade arrived in time to prevent the flames getting into the front of the shop or adjoining premises. The loss will be several hundred dollars.

BILLION DOLLAR CROP EXPECTED

After a thorough canvass of various points throughout Western Canada, Dr. McGill of the Dominion Grain Commission is quoted in Calgary as saying that Alberta would have a crop as good as last year, that the Dominion would have a billion dollar grain crop, and that the grain crop of the three prairie provinces would be little if any behind that of last year.

"The country as a whole never looked better than it does at present," said Dr. McGill. "The weather was made to order, as you might say, and I am of the opinion that this year's harvest will be another wonderful one."

Those who contemplate going West will do well to remember that the most fertile districts in Western Canada are served by the line of the C. N. R., and that this season they can travel from their home districts to destination Canadian Northern All the Way.

Arrangements have been made whereby passengers may travel in comfort. Colonist and lunch counter cars being a feature.

The first of these excursions will be run in August; the date will be announced later.

For further information apply to nearest Canadian Northern Agent or write to R. L. Fairbairn, General Passenger Agent, 68 King street E., Toronto. B. Clark, Agent, 416 Richmond street, London, Ont. tfzxv

WOMEN OF LONDON GIVE SUPPORT TO HOME-MADE TOYS

Will Aid Canadian Toy Industry by Purchases.

PLEA FOR CO-OPERATION

After War Patronage Wanted for Playthings Produced in Dominion.

While it may be entirely out of place to rush the season by even mentioning Christmas shopping in the midst of summer vacations, it is by no means too early to be getting ideas, particularly when these ideas have an important patriotic significance.

The department of trade and commerce would like to know the origin of the Christmas toys you propose to buy. The department has a special interest in this from the fact it was responsible for a big "Made in Canada" toy fair held in Toronto some months ago when there were 49 Canadian exhibitors with a most varied assortment of toys.

Toy-making in the Dominion is a striking illustration of the old maxim: "Necessity is the mother of invention." Because they haven't been able to fall back on their former source of supplies, Germany, the Canadian people have wakened up and shown initiative to the extent of making toys themselves for the children of the nation.

Nobody any more has doubts about the quality of the patriotism of the Canadian women and the stand that the women of London will take on questions affecting the welfare of the nation.

Enthusiastic Over Idea.

Mrs. H. A. Boomer, president of the Local Council of Women, which is a federation of the majority of the women's organizations of the city, religious, patriotic, philanthropic, educational, etc., is enthusiastic over the idea of Canadian toys for Canadian children.

Mrs. Boomer is also enthusiastic over the toy-making proposition from another reason, from the fact that the minister of trade and commerce has himself suggested that in toy-making the returned disabled soldiers will receive an opportunity to profitably make use of their limited manual ability. Sir George Foster suggests that this would be a blessed and interesting employment in the homes for aged people. He also has a vision of the toy-making industry allied with the school system, and believed the industry in connection with the school system will do a great deal in helping the artistic sense and technical skill of children as they grow older.

Expects Co-operation.

The president of the Local Council of Women feels assured that in her championship of the cause she will have the hearty co-operation of the women of the council when the question is brought up at the first meeting to be held.

It is probable some definite action will be taken at this meeting along the line of action taken during the toy fair in Toronto by a conference of the National Council of Women, the Local Council of Women of that city, the Women's Patriotic League, the Daughters of the Empire, the Women's Canadian Club, the University Women's Club, the Rosary Hall Association, etc.

Resolutions passed at the conference were in part as follows: "Whereas, women, being the chief purchasers of toys, have it in their power materially to assist or hamper the "Made in Canada" principle in respect to toys, be it therefore resolved that we respectfully urge the department of trade and commerce of the Dominion of Canada to bring this matter to the knowledge of as many Canadian women as possible through women's associations, clubs, institutes, and to individuals, feeling, as we do, that the majority of Canadian women will be glad to do all in their power to foster the Canadian-made doll and toy industry, and that if there are other kinds of toys required by them that are not as yet made in this country they will desire to purchase only those that are imported from and manufactured by the allied nations.

Support After War.

Resolved, that this meeting suggest that women in all parts of Canada, as they are the chief purchasers of toys, in consideration of the great expense involved in the equipment of the necessary factories and machinery for the making of toys, be willing to support the said industries after the close of the war as well as during the crisis, and also be willing to pay the necessary small increase in the cost of toys due to the fact that in this country child labor is not made use of as has been the case in the making of toys procured in Germany.

Resolved, that this meeting respectfully suggest to the retail merchants that there be a special department where toys are sold marked "Made in Canada."

CAUGHT A TARANTULA

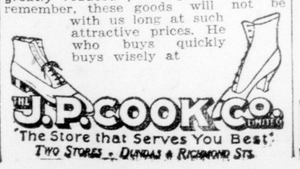
Frank Paul Found a Big One in Buch of Bananas.

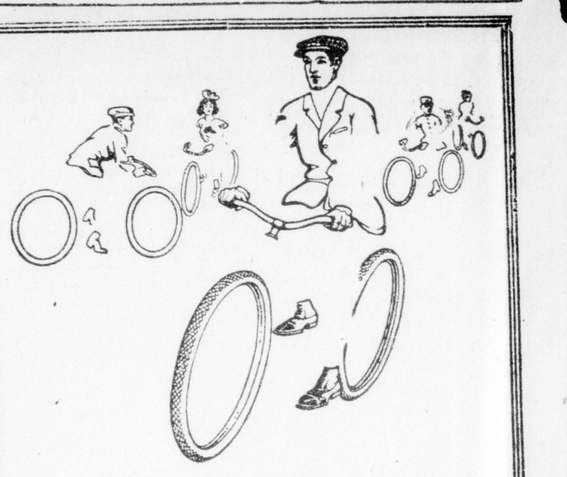
Frank Paul of Scandrett's grocery store caught a monster female tarantula in a bunch of bananas on Saturday afternoon. She is about as vicious looking as can be imagined. It seems that it is the custom in the best tarantula society for the female to devour her husband. The lady captured by Mr. Paul had finished all but one leg when captured, and she ate this at her leisure in the glass jar in which Mr. Paul placed her. Later she was killed and preserved in alcohol.

Family Shoe Satisfaction at Economical Prices

"The Store That Serves You Best."

It is a great satisfaction to know just where to go when the time comes to provide the footwear for the family for the fall and winter months. To know where you will find all the sizes required, of the quality desired, at a price you are able to pay. Where you can rely upon what the salesmen tell you, and give them the credit of knowing more about shoes than you do yourself. It's their business to be able to give you helpful advice in the purchase of shoes, and our salesmen do. Come in and see what we can do for you and your family in our shoes for the boys, shoes for the girls, shoes for the baby, and for yourself and wife. Excellent values in all these shoes at greatly reduced prices just now. But, remember, these goods will not be with us long at such attractive prices. He who buys quickly buys wisely at





THAT their bicycles might in every respect be of unusually good appearance, particular cyclists have equipped them with Goodyear "White Diamonds."

White Diamond Tire—an aristocratic tire of white rubber—the All-Weather-Tread as strong as it is handsome—the bicycle tire de luxe.

$3.00

GOODYEAR MADE IN CANADA

BICYCLE TIRES

THOUGHT STIMULATORS

EVER think how fast LIGHT travels? Just contrive to be up a strange apple tree some night, where you can hear the bay of the family watchdog, and see the glaring lantern coming in jumps across the lots.

Ever think about the triumphs of modern MECHANICS?

Go bury yourself in the quietude of your cellar and contemplate the ceaseless energy of the GAS METER.

Ever think how grave a thing it is to lend MONEY—how the fellows who borrow from YOU, by some curious quirk of fate, get lost, or vanish from the face of the earth, and the chaps YOU borrow from NEVER get lost at all?

Ever think what you would do should you have the misfortune to LOSE SOMETHING VALUABLE?

The other day a well-to-do man lost his DIAMOND RING.

The ring was valued at several hundred dollars.

Believing that there are a lot of HONEST people in the world, this man placed an ad in the LOST AND FOUND column of The Advertiser.

The next day the doorbell rang, and a young man appeared and was shown in

He said he had read the little "Lost and Found" ad in The Advertiser, he produced the ring, and with difficulty was made to accept a reward.

Presently he went his way, immensely pleased to have succeeded in restoring lost property to the rightful owner.

This is a true story and the moral is plain—BELIEVE IN YOUR BROTHERMAN—and when you LOSE a valuable,

ADVERTISE YOUR LOSS IN THE ADVERTISER