

THE principal and teachers of the Forest City Business and Shorthand College, London, rest during July and August so that they may return in September prepared for a heavy fall and winter's work.

Miss G. McNaughton has secured a position with A. E. Pavey & Co. as stenographer, and Miss L. Jones as bookkeeper for A. Greenless, Esq., city.

College reopens Sept. 3.

J. W. WESTERVELT,
PRINCIPAL.

That Correctness

in fashion and fit you seek and look for in a superior tailored garment characterizes all our made to order clothing. See our fancy fannels for hot weather.

O. LABELLE,

372 Richmond Street.



You Can't Catch Fish

without a proper equipment.

See our Hexagonal Split Bamboo Rods,

at \$1.25.

Our Adjustable, Back-Sliding Click and Drag, Nickel-Plated Multiplying Reel,

at \$1.25.

Our Braided Silk Lines, at 35 cents.

We have an extra large assortment of Artificial Baits, and our prices are lower than any other house in the trade.

BROCK'S GUN STORE,

192 Dundas Street, London.

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

H. C. McBRIDE

Architect and Surveyor,
215 Dundas Street.

CALL AND SEE US AT OUR

New Factory and Showrooms

32 to 40 Dundas Street.

The Electrical Construction

Co. of London, Limited,

Dynamos, Motors, Electric Light

Fixtures and Wiring Supplies.

Phone 1103.

FAIRBAIN,

THE TAILOR,
Richmond Street, Opposite City Hall

SPECIAL NOTICES.

Feather and down pillows and cushions from 50 cents each; the cheapest

place in London. We manufacture our own

mattresses and feather pillows at our

own factory. Iron and brass bedsteads; children's cots, at Hunt &

Sons, bed and mattress cleaning factory, 608 Richmond street north. Telephone, 997.

Twenty-Seven Fast Express Trains.

The above is the number of fast trains on the New York Central, including the Empire State Express, between Buffalo and New York. The fare by all trains except the latter is the same as by inferior lines.

The New York Central lands you in the heart of the city; no transfer; no annoyance.

The Correct Population of Cities and Towns in the Northwest.

Located along the line of the Chicago and Northwestern Railway, is shown in a booklet just issued by that company. Copy may be obtained by sending stamp to W. B. Kniskern, 22 Fifth avenue, Chicago.

Electric Vapor Baths.

The "Electric Medical Bands" are for the arms, shoulders and lower limbs. Indorsed by all who have used them. Their immense sale is due to the fact that they will last a lifetime. They are neat, durable, cool, aid circulation, strengthen the nervous system, and cure nervous diseases. Price, 25c. 320 Dundas street.

Labor in the south is in great demand and the negroes are better paid than they have ever been in their lives before.

Mrs. Winslow's Soothing Syrup

Has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEETHING with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's" soothing Syrup.

The ships of the world, excluding natives, are worth \$24,000,000, of which Europe's share is \$22,000,000.

There is no cure of kidney trouble, from a backache down to Bright's disease, that DOAN'S KIDNEY PILLS will not relieve or cure.



SPALDING'S TENNIS RACKETS

From \$1 to \$8.

Wright and Ditson's Balls Nets Poles, Rules, etc.

GURD'S, 185 DUNDAS ST.

Hold Their Shape.

We fit you perfectly and you will find lasting satisfaction in one of our made to order suits.

Southcott's, 183

Drs. D. H. & W. A. Piper

D. H. PIPER, M. D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Phone 204, 232 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, July 29, 8 p.m.—Showers and thunderstorms have occurred to-day throughout Ontario; elsewhere the weather has been for the most part fair, especially in the Territories and Manitoba, where it has been very fine.

Minimum and maximum temperatures: Victoria, 62-64; Calgary, 40-74; Qu'Appelle, 50-70; Winnipeg, 56-72; Port Arthur, 58-78; Pelly Sound, 64-72; Toronto, 68-78; Ottawa, 54-74; Montreal, 56-78; Quebec, 52-78; Halifax, 52-70.

Local temperature—The highest and lowest readings of the thermometer at the observatory on Monday, July 29, were 88 and 69.

Today (Tuesday) the sun rose at 5:04 a.m. and sets at 7:44 p.m. The moon rises at 6:57 p.m. and sets at 4:13 a.m.

AFTER THE FIRST LOAF

You'll want Jersey Cream Bread every day. The stamp denotes the genuine. From all grocers, or delivered.

Phone 813.

JOHNSTON BROS.

HOT WEATHER NECESSITY

You know the satisfaction of wearing a suit that FITS—and we guarantee to fit you perfectly—or KEEP the suit. Our garments are finished and trimmed with all the little details that tell of careful, painstaking workmanship. Come in and examine fabrics.

THOS. WILSON, —213—

Dundas St.

Have You Seen Our

Pearl Sunbursts

and

Crescent Brooches

IN 14K GOLD.

Pearls are very fashionable both in rings and brooches. We have all the latest designs and would be pleased to show them to you.

Thos. Gillean,

402 Richmond Street.

Official Issuer of Marriage Licenses.

London Advertiser.

A LOCAL BUDGET.

—Mr. Chris. Butterworth will give an exhibition of swimming in the Y. M. C. A. on Friday afternoon.

—More than \$1,000 is now in the Old Boys' treasury, and the fund is growing so rapidly that the committee is sure it will soon total \$1,500.

—Citizens and Western Ontario residents who intend visiting Buffalo should consult the list of boarding houses appearing on the first page of The Advertiser.

—The collection taken on Sunday afternoon at the laying of the St. Mary's Church, corner-stone amounted to about \$1,200, which includes the envelope offerings.

—Rev. J. H. Moorhouse, of this city, preached two excellent sermons in Trinity Church, St. Thomas, on Sunday, says the Times. In the morning he made a strong appeal on behalf of the Western University.

Clarified Milk and Cream

Milk of excellent quality that has been sterilized bottles delivered in the 5c

cream at, per quart..... 25c

Delicious Butter from our own creamery, 20c

at, per pound..... 5c

Buttermilk 2 quarts for..... 5c

PHONE 1065.

J. E. GREALEY DAIRY CO., Ltd.

247 DUNDAS STREET.

We Have

just received the latest novelties in Men's Neckwear. Having received several shipments from the leading factories we can supply you with something new.

Prices 25c and 50c.

ROSS'

Phone 1318, 186 Dundas St.

FIRST QUALITY.

Buying a Diamond or any article of Diamond Jewelry necessitates a considerable outlay of money. It is money well invested when you know you have purchased from a dealer who sells nothing but first quality gems. You have this assurance in buying from us. You know precisely what you have bought, and that it's worth every cent you paid for it.

WARD, The Jeweler, 274 Richmond St. Phone 1084.

—St. Thomas Times: J. Butler, of London, who conducts the G. T. R. lunch rooms at London, has secured the lease of the dining-hall at the G. T. R. Wabash depot in this city. He will have them in running order in a couple of weeks.

—Stratford Herald: The local bowlers are all back from the tournament at London. They are, of course, sorry to have lost the trophy which they won last year, but say that the best team got it. They played in all eight games, winning five of them. The tournament was very enjoyable.

MORE SERIOUS THAN SUPPOSED.

Robert Pierce, who was shot some weeks ago while returning from Springfield, has been critically ill since, blood poisoning having set in.

WOMAN THE MONEY-SPENDER.

Woman spends a dollar on advertised goods where a man spends a cent. It is she who selects the household furniture, buys the necessary wearing apparel for the home, and the men even consult her judgment as to their own clothes and shoes.

—Herald: They will take care of the men for you.

THE COLONEL FOOLED.

Col. de Ray Williams, N. W. M. P. (formerly of London), left Regina on Saturday for Cardiff, where the C. P. R. strikes widows are a threatening aspect, says the Regina Leader. He was accompanied by Corp. Callaghan and Constable Piper, and picked up a posse of men on the way. The affair, "haze" your own court the woman. They will take care of the men for you.

THE HAPPY MEDIUM.

Galt Reformer: That London medium has written the Galt spiritualist in reply to the latter's invitation to visit Galt and hold a seance there. "I am engaged," he says, "developing and materializing spirits in daylight, and when I accomplish that I shall be pleased to go to Galt." This London spook specialist is a regular hummer, and enjoys a reputation that is certainly in keeping with his profession. His rites are hair-raising, so those say who have seen them.

FUNERAL OF THE LATE MR. NELLES.

The remains of the late F. A. Nelles, father of Mungo Nelles, of this city, who died suddenly on Thursday last at his residence, Red House Farm, Seneca township, Haldimand county, were laid at rest in St. John's Cemetery, York, on Sunday last. The funeral was very largely attended, the cortege reaching nearly from the house to the cemetery, over 300 carriages being in the procession. Besides friends from Toronto, Hamilton, London, Brantford and other places at a distance many from the towns of Seneca and Oneida and other parts of the county attended.

RECEPTION TO DR. CLARK.

A reception was tendered Dr. Walter Clark last night at the Adelaide Street Baptist Church, of which he has been an active member. He goes to Toronto shortly, preparatory to doing mission work in China. During the evening he was presented with a traveling bag and a photograph of the church. The presentations were made on behalf of the congregation by Messrs. Thomas Woodburne and A. J. Watson. Dr. Clark made a suitable reply. Mr. Clarence Woodburne presided. Farewell addresses were delivered on behalf of the Sunday school, Y. P. S. C. E., Junior Mission Band, Senior Mission Band, Boys' Junior Band, the Young Ladies' Mission Circle and the Woman's Mission Circle. Rev. Mr. Walker, of the South London Baptist Church, also spoke. Solos were given by Mrs. Brown and Miss L. Woodburne.

Muscular Strength.

There is this to be borne in mind in these days, when many young men are giving so much attention to muscular development, in gymnastic and athletic exercises, that there can be no permanent muscular strength where there is no blood strength.

Hood's Sarsaparilla gives blood strength, promotes digestion and assimilation, and builds up the whole system.

British farmers and dairymen are today milking over four million cows, and producing annually in their dairies \$22,000,000 worth of milk, butter and cheese.

There are many things that may cause dyspepsia or indigestion. There are many things that indigestion or dyspepsia will cause. The thing you possibly are best acquainted with is that feeling of distress after eating. If you want to know the cause, better buy a doctor's book. If you want to get rid of it, invest 25 cents in a large bottle of PARKE'S LITHIATED FRUIT GRANULES. Sold by Cairncross & Lawrence.

Is made for people who want the best.

Parnell's Eureka Bread

THE PARNELL-DEANSTEAM BAKING CO., Limited,
Phone 929, 75 Bruce Street, London, Ont.

NO FOUNDATION FOR THE RUMOR

Rev. Mr. Sowerby Has Not Been Called to a Hamilton Church.

It has been rumored in Hamilton that Rev. Dr. Sowerby, pastor of the Talbot Street Baptist Church, would receive a call to the James Street Baptist Church, as Rev. J. L. Gilmour's successor. The church officials, says the Hamilton Times, say that there is absolutely no foundation for the statement. The pulp supply committee has arranged for preachers up to the middle of September, and Rev. Dr. Sowerby has merely been engaged for one Sunday.

CONTRACTORS ARE HAVING DIFFICULTY.

Cement on Springbank Dam Must Be Roughened to Admit of Progress.

To the board of water commissioners, which met yesterday afternoon, Engineer More stated that the contractor at Springbank dam was meeting with much difficulty. Only the plaster face of the dam is being replaced—it was damaged by the heavy ice in the spring—and to do this the concrete must be roughened, an extremely difficult thing to do, as it has become as hard as granite. It will take six days to complete the refacing.

Engineer Moore recommended that a 4-inch main be laid on Mamelon street from the Hamilton road to Layard street, upon Hyatt Bros. signing an agreement to pay annual water rates to the amount of not less than \$10; estimated cost \$125. The engineer also recommended that the 8-inch centrifugal pumps at Springbank be repaired; estimated cost \$35.

A communication was received from the trustees of the First Congregational Church, asking that the commissioners discontinue the service for the large organ and remove the meter, as they had decided to adopt their previous method of supplying power. Filed.

SHOULD REPAIR PARK FOUNTAIN.

The Masons' Gift to the City Has Been Neglected.

"That drinking fountain near the band stand in Victoria Park is simply a disgrace to the authorities," said a citizen to an Advertiser man this morning, "and once upon a time it was a thing of beauty. Your readers will remember," the speaker continued, "that some time in 1882 a body of Masons presented the fountain to the city. In connection with the gift a very pretty ceremony was held. Many prominent people took part in it. For a time care was bestowed upon the ornament, but for some reason or another, perhaps gross carelessness, the fountain has been allowed to fall to pieces and become a nuisance. Generally around the basin the ground resembles a miniature frog pond that children delight to paddle barefooted in. People have to be very thirsty before they'll wade through such a puddle, but they do in spite of the uninviting appearance of the whole outfit. Why, the water in the basin is positively ill-smelling. The inside is covered with green slime from the stagnant water, and the cups are green in this after being used. The basin contains dead leaves, dirt, sand and stones, and it's not very inviting to look at when a fellow's perspiring and very thirsty. The fountain is a pretty ornament but something that strikes me is that somebody has knocked the present out of the head. Let somebody be ordered to put the fountain in decent repair. In its present condition it's a disgrace, and a danger to the health of people using the cups."

How a Sprain Does Hurt.

But it isn't the pain alone that is dreaded, just think of the loss of time and wages. Sprains without number have been cured by rubbing Polson's Nerviline well into the pores of the skin surrounding the joint. No matter whether it is a sprained wrist, ankle, knee, or back, just try Nerviline on it and see how quick it will cure. There is only one liniment that can be depended upon to cure sprains, strains and swellings, and that is Polson's Nerviline. Large bottle 25c.

The annual expenditure of the Mexican Federal Government today is three times what it was 20 years ago.

Do you ever have Indigestion? Acute Indigestion, Heartburn, Flatulency, Sense of Suffocation after Eating, Eructations of Gas or Food, Water-brash, Dizziness, Dyspepsia or Irrregularity of the Digestive Functions? If so, H-U-T-C-H TABLETS ("Note the word Hutch") will cure you immediately. At all druggists, 25 cents.

The first batch of 1,500 Chinese and Indian coolies has reached Madagascar for employment on public and other works. If successful, Chinese labor will be imported on a large scale.

WHERE CAN I get some of Holloway's Corn Cure? I was entirely cured of my corns by this remedy, and I wish some more of it for my friends. So writes Mr. J. W. Brown, Chicago.

BICYCLES...

Fishing Tackle, Guns, Rifles and Cartridges at Lowest Prices.

D. MCKENZIE & CO.,

206 RICHMOND STREET.

J. H. CHAPMAN & Co

100 Bungalow Cushion Tops, of strong denim, stamped in colors, for verandas, cosy corners, summer cottages and traveling, to be sold as a special lot, front and back for 50c

Children's Dresses & Ladies' Wrappers

Everything you want in Little Children's and Girls' Dresses at half price. Half the wearing season is not over for these little dresses, but we have had a good selling season, and the balance of the stock will be sold at half price.

At 25c Percale Dresses, 3 to 14 years, full Bertha ruffle, and braid finished. Regular price 50c.

At 75c Dark Blue Percales, all trimmed, only three or four dresses in the larger sizes. Regular price \$1.50.

At 33c Gingham Dresses, in pretty pinks and blues, American styles. Regular price 65c.

At 43c Gingham, in gay designs, fancy trimmed waists. Regular price 85c.

At \$1.00 Gingham and Percales, embroidery, pique and chambray trimmed. Regular price \$2.

At \$1.25 Country and Seaside Dresses, dark colors, only large sizes. Regular price \$2.50.

50c Wrappers

American Cambric, black and white, dark and light yoke and rolling collar, regular price 65c, for 50c

DOUBLE TRADING STAMPS.

Men's Suits, \$5.95 and \$7.50

Should Be \$7.50 for \$5.95

Should Be \$10.00 For \$7.50.

Fancy Worsteds, a brown check.

All-wool Tweeds, gray checks.

"Chalk Line" Worsteds.

Tweeds. Choice five dark suitings.

Shepherd's Plaid Suits, worth \$12.

Choice of an excellent lot of \$10 suits at the manufacturer's price of \$7.50.

Youths' First Long Pants, 3-piece, in fawn and gray

Halifax Tweeds. In some cases the collars are slightly soiled—not enough to disfigure the coat. Regular price \$4.50, at \$2.00

DOUBLE TRADING STAMPS.

We Cut Hosiery Prices Deep.

Ladies' Black Cotton Hose

Full length, superior finish, sale price 3 for 25c

Boys' School Stockings

Heavy rib, warranted fast black sale price, per pair 25c

Ladies' Black Hose

Plain, heavy weight, 2 for 25c

Infants' Socks at All Prices.

Polka Dot Hose

Ladies' sizes, blue and black, full fashioned, regular price 35c a pair, at 30c

Lisle Thread Hose

All sizes, spliced feet, guaranteed stainless when dyed by the world-famous dyer, Louis Hermsdorf, regular price, 50c, at 43c

... TO GET YOUR BOOKS FILLED ...

This Double Trading Stamp Sale

is announced to continue ALL THIS WEEK

and as this will be the last opportunity for a long time—possibly THIS YEAR—it will be well to take the best advantage of it, for double stamps means a good deal to collectors.

Every department contributes BARGAINS for this sale. Watch the papers for daily store news.

CHAPMAN'S,

126, 128, 128 1-2 Dundas Street.

FOR HOT WEATHER

Thin Cotton Underwear for 50c Suit.

Short Sleeve Balbriggan, fine quality, \$1 Suit.

Short Sleeve Natural Wool, light weight, \$1.25 Suit.

GRAHAM BROS.