

Making A Corner Famous!

**The Broadway
House of Fashion**

Some corners are famous because of the number of people passing them, but "THE BROADWAY'S" Corner, at WATER and ADELAIDE STREETS, is becoming famous because of the number of people who stop there. Women, Men and even Children do not stop here out of curiosity—they come to the "BROADWAY" because of the good styles, the fair treatment and the good values. Join the thousands of our customers who today buy at no other Store

**The Broadway
House of Fashion**

: : Because No Other Store Offers What The "BROADWAY" Does : :

Special Values for 10 Days Only

Sale of Ladies' Dresses

New, up-to-the-minute Styles, in Canton Crepe, Silks, Poiret Twill and Tricotine, in Black, Navy, Brown and many other colours. A great variety of smart and up-to-date tailored models.

9.96 to 35.00

Women's Sweaters

Choose from the largest range in the City. No matter how particular one may be, we have the Sweater to suit their taste.

**1.98 2.89
3.98 4.98**

Greater Savings can not be had than these Groups represent.

Ladies' & Misses Underwear

Never before have we been able to offer such a bargain in UNDERWEAR. Only by our Cash-buying power are we able to give these extraordinary values.

**MISSES'
HEAVY FLEECE
COMBINATIONS
\$1.29 to \$1.45**

**LADIES'
FLEECE VESTS
\$1.19
Value to \$1.90**

TABLE CLOTHS
A special purchase of White Linen Table Cloths. Values to \$3.25.
**NOW
\$1.98**

**A Sensational Sale of
BLOUSES**
Fine White Muslin and Voile Blouses, nicely embroidered, with three-quarter sleeves. Value \$1.50
98c.

Complete Clearance of All

COATS

9.29 Think of it! You can buy a Winter Coat at \$9.29, with a Fur Collar. Coats that actually sold as high as \$30.00. It will pay you to see them.
14.77 —For Extra Sizes.
19.96 —For Regular Sizes.
—For Juniors.
—For Misses.

A Clearance that knows no costs, that disregards profit in so bold a manner, is certain to crowd THE BROADWAY with hundreds of new customers.

22.78

This pricing of Coats means a saving of almost half the original price—in many cases more than half—as these Coats must go to make room for Spring merchandise.

26.88

**Every
Sample Coat
REDUCED.**

Everyone of our customers know already how low our merchandise is priced, and when we announce

they can feel assured that they are getting greater savings than any Store can offer.

Materials:
Velours, Suedines,
Polaires, Bolivias,
Teddy Cloths,
Etc., Etc.

**33 1/3 p.c.
OFF**

31.98

Styles:
Wrappy Styles.
Straight Lines.
Side Ties and
Other Smart Effects.

Millinery Clearance

OUR ENTIRE STOCK—NO RESERVE! HATS OF A HIGH CLASS MANUFACTURE—PRICED TO SELL AT \$8.50. NOW CLEARING AT LESS THAN HALF PRICE. TAKE YOUR CHOICE FOR—

**MISSES' HATS.
MATRONS' HATS.
DRESS HATS
all one price—\$3.50**

3.50

Materials include—
PANNE VELVETS.
SILK VELVETS.
COMBINATION FELTS
and others.

WE SELL DEPENDABLE MERCHANDISE AT LOW PRICES—FOR CASH ONLY.

THE BROADWAY HOUSE OF FASHION

Final Clearance —OF ALL—

Men's Suits and Overcoats

Prices many Dollars below to-day's actual Manufacturers' Cost!

Men's Overcoats

Reg. \$24.00 NOW **16.98**
Reg. \$26.00 NOW **18.98**
Reg. \$30.00 NOW **20.00**

Reg. \$35.00 NOW **25.98**
Reg. \$40.00 NOW **31.00**
Reg. \$47.00 NOW **35.00**

Men's Suits

We have secured the entire stock of MEN'S SUITS from a manufacturer at a tremendous price concession that enables us to offer Suits of all types in a tremendous variety of models and patterns, that include all that is new and seasonable for present wear and later—at the following prices, actually 50 p.c. off the original value:—

**12.98 14.98 16.98
22.00 27.00 35.00**

**MEN'S
WINTER CAPS**
Formerly sold to \$2.25
**NOW
\$1.29**

MEN'S SHIRTS
at reduced prices. NOW
\$1.49 to \$2.25

**BOYS'
SUITS & OVERCOATS**
The "Broadway" offers you a most complete assortment of Boys' apparel as you will find anywhere in the city. Priced from
\$5.98 to \$12.90

and done—among
life about proper
y interesting fo
haps to most of
the world) know
How often do y
a really good li
night or by day
that has been se
it gets a good li
When Back
For years we h
sides our mirror
were almost use
seems to have be
to really give a
share by or get
properly by the
mirror, and some
it. Perhaps the
among so large a
feminine popula
ther research al
am one of those
half will inevit
tentational. I as
tion will again
proper lighting
Of course they
not having mirr
where ignorance
wisdom spoils th
fact in human p
der the shop-ke
more thorough
that there can be
portant to the
gear than the
light for the m
mirror for the li
The Mirror A
Mirrors vary
the fact they re
Scalds Can
Boy's D
Be
Tells Mother Col
Him for Belie
Story—Coroner
Not Called
Before a Coroner
crowded court-ri
story of a scald
mild sobs, by a
recently.
Little eight-year
dean, one of the
college of the
Huberdeau, Que.
with his person
"and mother," h
the Children's W
Hospital, "mother
NERVOUS
BREA
Pains in B
Relieved by
ham's Veget
Ford, Ontario,
break-down, as it
pains in my back
fainting spells
weak. I was nev
sleep nor eat, as
much time to be
more or less for
Lydia E. Pinkha
point was requir
neighbor. Before
does I was sitting
the first bottle we
of bed and able
house. I was
been called to
after my home
able to look after
the Vegetable C
taken Lydia E. P
kine in turn with
pound, and I eat
these medicines a
enjoying good be
ing. So you see
testimonial.—hen
Jon. Janine Ave
Nervousness
times, run-down
ness are symp
which they so of
Lydia E. Pinkha
point a trial
this medicine.