

'Phone 264

and place your order for

Fruit — AND — Vegetables

arriving Thursday morning, 7th inst., per S.S. "Silvia"—

We will have:—

- 200 Half Sacks P.E.I. POTATOES.
- 75 Brls. N. S. CABBAGE.
- 75 Boxes "GRAVENSTEIN" APPLES.
- 100 Cases CALIFORNIA ORANGES.

Prompt delivery on arrival.

GEO. NEAL

Beck's Cove 'Phone 264
Water St. East 'Phone 17

Quantity Price Fair and Unfair--

Any grocer who sells **BABBITTS** soap loyally and faithfully is entitled to just as good treatment and just as fair a field for profit as any other grocer. Favoritism is what kills the independent retailer.

We have only one concession for quantity— that which the buyer actually earns in the right saving. We don't give it to him; he earns it.

We agree with the Retail Grocers that differentials so great that they upset fair competition should be condemned. The wonderful popularity of **BABBITTS** soap is built on fair sales policies and real value to the consumer.



ARMOUR SOAP WORKS
New York Chicago.

John Rossiter
Distributor for Newfoundland.

BUY—WEAR—USE A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?

Satisfaction guaranteed



A. J. TOWER CO.
BOSTON, MASS.
PETERS & SONS, ST. JOHN'S, Agents



While the Weather is Fine

Paint Your Property with
RAMSAY'S UNICORN READY MIXED PAINT.

Inside and Outside White, and 36 Colors to choose from.

THE RIGHT PAINT TO PAINT RIGHT.

Horwood Lumber Co., Ltd.

REGATTA WEEK!

REGATTA SPECIAL!
We have 200 WHITE MUSLIN BLOUSES with embroidered dot. Very high grade. Special 59c.
We have specially reduced our big range of Bargains to attract your attention for this week.

A SENSATIONAL OFFER

A huge range of GENTS' PERCALE SHIRTS, some with collar attached; others with detachable collar; others without collars, double soft cuffs. These are Sample Shirts. Values up to \$3.00. Special \$1.29

Ladies' Black & Tan Hose— Superior Quality 22c.	Ladies' White Ribbed Vests— With Strap. First Quality 19c.
Men's Socks, in various colors; fine quality 19c.	Children's White, Tan and Black Cotton Hose—Excellent quality. Per Pair 25c.

BIG VALUE!

Special Buy in BOYS' BLACK COTTON HOSE—Ages 12 to 14 years. Extra Quality 25c.

Ladies' White Embroidered Undershirts 85c. & \$1.40	Silk Camisoles, Special 45c.
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BonMarché
WATER STREET ST. JOHN'S



**Gossage's
Magical
Soap.**

HARD WEARING

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD., WIDNES.

JOB'S STORES, Ltd.
Agents.

Better be Safe

You will very soon be moving to the country! Why not insure your transferred furniture? What of the increased hazard to your town house during your absence!

WE HAVE POLICIES SUITED TO EVERY CIRCUMSTANCE.

Queen Insurance Company of America and Great American Insurance Co.'y of New York.

GEO. H. HALLEY, LIMITED, Agents.
'PHONE 658 P.O. BOX E-507E
may29,thum,tt

"STANYL"

(DISINFECTANT FLUID)

Non-caustic and perfectly soluble with water, forming a milky, opalescent mixture which will remain without separation. Contains 16-17 p.c. Tar Acids.

FORMULA:
By special arrangement with Messrs. H. E. Stevenson & Co., Manufacturing Chemists, London, England. Contractors to H. M. Government. Established 1880.

Awards: London. Calcutta. Chicago. Vienna.

THE STANDARD MFG. CO. LIMITED.
ST. JOHN'S, NEWFOUNDLAND.

K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

Solve Your Shoe Troubles

for at least a year.

In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,
THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.

"MILEAGE INSURANCE"

A Twenty-Thousand-Mile Life is Often Attained by—



"GUTTA PERCHA" CORD TIRES

After all, mileage is a matter of Quality. Extraordinary records of mileage have proven the Quality of Gutta Percha Tires

"Quality all Through"

GUTTA PERCHA & RUBBER LIMITED
Head Offices and Factories, Toronto

FOR SALE AT J. MCKINLAY'S

WM. DUFF & SONS, Carbonear

and at
SPARKES & BINDON'S,

2 Prescott Street Agents.
may29,thum,tt

BOOKS

YOU READ FOR YOUR OWN SATISFACTION:
The Arms of the Sun, by Lady Dorothy Mills \$1.50
The White Wilderness, by Geo. Allan England \$1.50
Fire Frontiers, by Norman Springer \$1.50
Broken Links, by Gertrude Parsons \$1.25
Pink Sugar, by O'Douglass \$1.50
Sayonara (Good-Bye), by John Paris 75c.
Penith in the City, by P. G. Wodehouse 75c.
The Strolling Sailor, by Rafael Sabatini \$1.25
The Honourable Jim, by Baroness Orczy \$1.50

S. E. GARLAND

Leading-Bookseller & Stationer, 177-9 Water Street, m.w.t.t.

Nfld. Government Railway.

S.S. MEIGLE—LABRADOR SERVICE.
S.S. MEIGLE will sail from Dry Dock Wharf 10 a.m. Saturday, August 9th, for ports of call on Labrador Service, as far north as Turnavick.

FREIGHT NOTICE.

Freight for the above route, for all ports of call as advertised in Directory (excepting Hopedale), will be accepted at Dock Shed, Thursday, from 9 a.m. to 5 p.m. and up to noon on Friday.

HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

S.S. GLENCOE will sail from Humbermouth after arrival of express train leaving St. John's 1 p.m. Thursday, for regular ports of call on the Humbermouth-Battle Hr. Service.

ST. MARY'S AND FORTUNE BAY STEAMSHIP SERVICE.

S.S. SEBASTOPOL will sail from St. John's 3 p.m. Thursday, calling at St. Joseph's and St. Mary's, and is expected to sail from Argentia on Saturday, for Fortune Bay ports.

Freight will be accepted Thursday, August 7th—Ports of call to be advertised later.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S.

SCHEDULE OF SAILINGS FOR AUGUST:

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
Aug. 9th SILVIA Aug. 9th	Aug. 16th ROSALIND Aug. 16th
Aug. 16th SILVIA Aug. 23rd	Aug. 23rd ROSALIND Aug. 30th

THROUGH RATES QUOTED TO ALL PORTS.
Round trip tickets issued at special rates with six months' stop-over privileges.

BOYDING & COMPANY, 17 Battery Place, New York.
General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S.
HARVEY & CO., LTD., ST. JOHN'S, Nfld.
Agents, Jan 5, m. w. t. t.

CANADIAN NATIONAL RAILWAYS TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES
"INTERNATIONAL LIMITED."
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.

Furness Line Sailings.

Liverpool	St. John's	Boston	Halifax	St. John's
St. John's	to Halifax	to Halifax	to St. John's	to Liverpool
SACHEM	July 12th	July 21st	July 30th	July 15th
DIGBY	July 12th	July 21st	July 30th	Aug. 6th

Weekly connections to Spain, Portugal and Mediterranean Ports via Liverpool.

For freight rates or Passage, apply to
Furness, Withy & Co., Limited
WATER STREET EAST 'PHONE 180. ST. JOHN'S, Nfld.

R. M. S. P.

From HALIFAX to the WEST INDIES.
S.S. Chaleur Aug. 15
S.S. Chignecto Aug. 29
S.S. Teviot, (Frt. only) Sept. 12

From NEW YORK to HAMBURG. (The Comfort Route)
Calling at Cherbourg and Southampton.
S.S. Orkla Aug. 16
S.S. Orea Aug. 30
S.S. Ordana, (Plymouth, Belfast, Greenock) Sept. 12

Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demarara, returning to St. John, N.B.

The Royal Mail Steam Packet Co.
Halifax, N.S.