

## Rotary Club Luncheon.

MEMBER J. F. MECHAN DELIV-  
ERS INTERESTING ADDRESS.

At the Rotary luncheon, held on  
Monday at the West End Restaurant,  
Mr. J. F. Mechan, President, and a very  
interesting and address was  
delivered by Rotarian J. F. Mechan.  
His subject: "Practical Suggestions  
for the Development of our  
Tourist Traffic," set forth practical  
ideas regarding the much  
needed source of revenue.

Mr. Mechan emphasized the  
importance of the tourist trade  
which is apparent in the  
fact that the tourist trade is  
developed in a few years,  
but it takes a long time to  
develop. As each year goes by we  
lose a little determination and a  
little initiative and a  
little of the wealth beyond our most  
immediate expectations. But action is  
necessary: immediate action, if we  
are to avail of the tide of opportunity.

Mr. Mechan pointed out that the  
tourist trade is not a new thing,  
but it is a thing that is being  
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BUY

SUNOCO

and

be sure of

proper

lubrication.

BAIRD &amp; CO.

Agents.

Water Street, East.

# August Clearance Sale!

at the Royal Stores

Prices on Summer Goods have been brought down to rock bottom. Fall goods will soon be coming in and we need the room. All Summer Goods must be cleared out, regardless of cost. Here are some of the lines offered on Friday and Saturday:

## FRIDAY and SATURDAY Thousands of Pairs of High Grade Summer Hosiery

Five different bargains in Hosiery to suit the Season's needs. Every pair offered is a real bargain. Stockings suitable for holiday wear. All durable and good looking.

**Women's White Cotton Hose.** With fashioned leg, garter tops; assorted sizes. Special per pair . . . . . 21c.

**Women's Lisle Hose.** In shades of Brown and in Black. Smooth chignon finish, finest quality thread, reinforced heels and toes, sizes 8 and 9 1/2. Reg. 86c. 95c. pair. Sale Price . . . . . 86c.

**Children's Cotton Hose.** Strongly made Cotton Hose in Tan Shades, spliced feet and double toes, to fit children of all sizes. Regular 65c. pair. Sale Price . . . . . 50c.

**White Lisle Hose.** Full fashioned leg and reinforced feet; all sizes. Regular 50c. pair for . . . . . 39c.

**Child's Knox Knit Hose.** In Black, Brown and White, antiseptic dyes, hard wearing quality. Sizes 5 and 6. Reg. 86c. pair for 85c. Sizes 7 and 8. Reg. 40c. pair for 32c. Sizes 9 and 10. Reg. 46c. pair for 42c.

### Special Sale of Smart Blouses



**Muslin Blouses.** Smart models in Fancy Pink designs. Roll collar and long sleeves, trimmed on cuffs and collar with heavy Cream Lace, all sizes. Reg. \$3.00 each. Sale Price . . . . . \$2.75

**Voile Blouses.** White striped Voile Blouses with Blue and Pink collar and cuffs, trimmed with narrow lace and pearl buttons, all sizes. Reg. \$2.20 each. Sale Price . . . . . \$1.85

**Women's Dressing Gowns.** Made of fancy floral Flannelette, collar and sleeves faced with satin, finished with girdle; sizes 40 to 44. Reg. \$2.10 each for . . . . . \$1.75 Reg. \$3.00 each for . . . . . \$2.60

## Wonderful Values in Summer Footwear

### Women's Canvas Shoes

300 pairs only. Women's White Canvas Shoes. Laced styles, sizes 3 to 8. Spool or Cuban heels. Reg. \$1.80 pair. Sale Price . . . . . \$1.50

### Women's Brown Oxfords.

50 pairs only. Smart up-to-date models in Brown Canvas, sizes 3 to 7. Fancy Foxing, Cuban Rubber heels. Round toe. Special per pair . . . . . \$5.00

### Misses' Running Shoes.

Shoes that are exceptionally well made of Tough Canvas in Brown, Black and White, sizes 11 to 2. Reliable Rubber soles. Special per pair . . . . . \$1.00

### Men's Oxford Shoes.

Light weight Canvas Shoes for Holiday wear in Brown and Palm Beach shades. Reliable Rubber soles and heels, sizes 8 to 10. Reg. \$2.70 pair. Sale Price . . . . . \$2.40



### Tennis Shoes for Men & Boys.

Well made Shoes with Rubber soles and heels, colors of Brown, Black and White. Youth's—Sizes 11 to 2. Reg. \$1.00 pair for . . . . . 90c. Boys'—Sizes 11 to 2. Reg. \$1.00 pair for . . . . . \$1.04

Men's—Sizes 6 1/2 to 11. Reg. \$1.45 pair for . . . . . \$1.30

### Leather Sandals for Men and Boys.

Strong reliable footwear for vacation-time. Brown Leather Sandals, Laced styles. Boys' sizes. Reg. \$2.90 per pair for . . . . . \$2.70 Men's sizes. Reg. \$3.90 per pair for . . . . . \$3.40



## Good Values in Silk Ribbons

**Oriental Ribbons.** 3 inches wide. Handmade shadings of Coris, very popular for millinery purposes. Reg. 85c. per yard for . . . . . 76c.

**Satin Ribbons.** 4 inches wide. Colors of Tan, Jade, Peach, Sapphire, Saxe, Nigger, Henna, Black and White, Reg. 60c. per yard for . . . . . 54c.

**Silk Veils.** Close fitting styles, 1 yard long, colors of Saxe, Brown, Navy and Taupe, large mesh finished with Chenille spot. Reg. 80c. each for . . . . . 42c.

**White Embroidery Collars.** Round style, suitable for dresses or sweaters. Reg. 85c. each for . . . . . 70c.

**Bertha Collars.** White Crepe de Chine, trimmed with Val. Lace, very pretty styles. Regular \$1.20 each for . . . . . 95c.

**Women's Corsets.** Made of strong White Cotton, sizes 21 to 30, medium bust, trimmed with embroidery, 4 elastic suspenders with rubber tips. Reg. \$1.60 pair for . . . . . \$1.43

**Women's Summer Vests.** Extra fine Jersey Knit Vests, round neck and strap shoulder, sizes 36 to 38. Reg. 42c. each for . . . . . 36c.

**Women's Summer Pants.** White Jersey Knit Pants, trimmed with Lace, knee length, both styles, sizes 36 to 38. Reg. 65c. pair for . . . . . 56c.

**Child's Petticoats.** Made of White Shirting, Plain Bodice and gathered skirts, trimmed with lace and embroidery and tucks. For children of 1 to 2 years. Reg. \$1.25 each for . . . . . \$1.00

### Boys' College Belts

Elastic web and smoked buckle. 25c. Special each . . . . .

## Delightful Summer Dress Fabrics

**Check Gingham.** 600 hundred yards High Grade Gingham, 26 inches wide, assorted designs and colorings. Reg. 25c. yard for . . . . . 21c.

**Cotton Poplins.** 27 inches wide, colors of Cream, Pink, Saxe, Cardinal, Brown, Royal, Navy, Green and Grey. Special per yard . . . . . 54c.

**Check Ratines.** 40 inches wide, Heavy Cotton weaves, large checks of Fawn, Navy, Henna, Brown, Green and Grey. Special per yard . . . . . \$1.00

**Basket Cloth.** 38 inches wide. Colors of Helle, Fawn, Saxe, Gold, Navy and Black. Reg. \$1.65 each for . . . . . \$1.48

**Kantone Crepe.** 38 inches wide. Plain shades of Navy, Brown, Fawn, Navy and White. Reg. \$2.50 per yard. Sale Price . . . . . \$2.24

**White Jap Silk.** 36 inches wide. Soft smooth finish, extra heavy quality. Reg. \$3.00 per yard. Sale Price . . . . . \$2.65

**Black Taffeta Silks.** 36 inches wide. In a weight suitable for day or evening wear. Reg. \$2.75 per yard. Sale Price . . . . . \$2.25

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## Household Furnishings

Priced to make easy  
the furnishing of  
a home



**White Bedspreads.** Size 2 x 2 1/2 yards. White Honey Comb Quilts with fringed ends. Reg. \$3.50 each for . . . . . \$2.80

**Turkish Towels.** Heavy White Turkish Towels with Red Borders and fringed ends. Reg. 35c. each for . . . . . 30c.

**Round Cushions.** Covered with colored Chintzes in assorted colors. Fancy tucks and piped edging. Reg. \$3.25 ea. for . . . . . \$2.70

**Linen Cushion Covers.** Fawn Crash Linen, size 22 x 24. Frilled and Embroidered. \$1.10 values Selling for . . . . . 50c.

**Tapestry Hearth Rugs.** Size 27 x 54, assorted Handsome designs. Homed ends. Reg. \$3.00 each for . . . . . \$2.65

**Amxminster Hearth Rugs.** Size 27 x 54, assorted patterns and colorings, finished with hemmed ends. Reg. \$5.75 each for . . . . . \$5.16

**Mohair Door Mats.** Size 11 x 28 1/2. In colors of Gold, Crimson, Green and Black. Reg. \$2.25 each for . . . . . \$1.98

**Size 12 x 30, same colors as above.** Reg. \$2.75 each for . . . . . \$2.48

## Smallware and Stationery

**Flowing End Ties.** Men's Colored Silk Flowing End Ties in all the latest shades and designs, including Stripes, Spots, Floral and Plain effects. Regular 55c. each for . . . . . 50c.

**Colored Silk Flowing End Ties.** Plain and Fancy in all the latest shades and patterns. Reg. 35c. each for . . . . . 31c.

**Leather Belts.** Good serviceable Leather Belts for men and boys; colors of Tan and Black, finished with silver buckles. Reg. 40c. each for . . . . . 34c.

**Boys' Tunic Suits.** Made of White Jean of good quality. To fit boys of 3 to 8 years; straight short pants. Reg. \$2.40 \$2.85 each for . . . . .

**Men's Summer Socks.** In Black and Colored Cotton, double heels and toes; sizes 9 1/2 to 11 1/2. Special per pair . . . . . 20c.

**Men's Cashmere Hose.** In shades of Tan and Grey, double spliced heels and toes; medium weight. Reg. 45c. pair for . . . . . 39c.

**Men's Silk Socks.** In shades of Tan and Black, reinforced heels and toes. Reg. \$1.30 pair for . . . . . \$1.20

**Light Grey Summer Pants.** Made of high grade Tweeds of light weight and pattern, self belts, side straps, cuff bottoms and 3 pockets; all sizes. Reg. \$5.80 pair for . . . . . \$5.35

**Boys' Cricket Pants.** Made of heavy Cream Flannel, straight short pants, finished with side and belt loops. Sizes 3 to 6. Reg. \$1.85 each for . . . . . \$1.35

**Size 6 to 12.** Reg. \$1.40 each for . . . . . \$1.90

**POPULAR NOVELS.** (By H. Rider Haggard)—Swallow, Allan Quarter Main, Heart of the World, Allan's Wife, Nada the Lily, The Pearl Maiden, Red Eve, Beatrice, Joan Haste, Lyseth, Malwas, Revenge, Monte, Fatma Daughter, The Witch's Head, Eric Bright Eyes, Elissa. Special each . . . . . 43c.

**THE CAMP FIRE GIRLS' STORY BOOKS.** The Camp Fire Girls at Work, The Camp Fire Girls' Success, The Camp Fire Girls' Week End Party, etc. Special each . . . . . 15c.

## An Excellent Reputation.

THREE FLOWERS Face Powder has a fine reputation with ladies who are competent to judge. It is today, the powder of the particular person, the powder par excellence. The Perfume is beautiful, and the fineness of the velvety-smooth powder makes it an ideal summer time Face Powder.

You will be delighted with THREE FLOWERS Face Powder and Talcum, whilst the Three Flowers Vanishing Cream is a delightful toilet need which every lady should possess.

To use THREE FLOWERS toilet goods is a sign of good taste. Our stock is now sufficient to afford a wide range of selection.

Parson's Drug Store,  
aug3,31 LeMarchant Road.

## In the Supreme Court.

In the matter of the Companies' Act 1899 and Amendments thereof, and in the matter of the winding-up of the Hermitage Trading Co. Ltd.

## NOTICE OF CREDITORS MEETING.

NOTICE is hereby given that the first meeting of creditors in the above mentioned matter will be held on Thursday the 16th day of August, 1923, at 12 o'clock noon, in the Tower Room, Court House, St. John's. To entitle a creditor to vote thereat proof of debt must be lodged with me before the meeting. Forms of Special and General Proxies must be lodged with me before the meeting.

WILLIAM F. LLOYD,  
Provisional Liquidator.

July 23rd, 1923.  
July 27, aug3,10

## In the Supreme Court.

In the matter of the Companies' Act 1899 and Amendments thereof, and in the matter of the winding-up of Samuel Harris, Ltd.

## NOTICE OF CREDITORS MEETING.

NOTICE is hereby given that the first meeting of creditors in the above mentioned matter will be held in the Tower Room, Court House, St. John's at 11 o'clock in the forenoon, on Thursday, August 16th, 1923. To entitle a creditor to vote thereat, proof of debt must be lodged with me before the meeting. Forms of General and Special Proxies must be lodged with me before the meeting.

WILLIAM F. LLOYD,  
Provisional Liquidator.

July 23rd, 1923.  
July 27, aug3,10

## In the Supreme Court.

In the matter of the Companies' Act 1899 and Amendments thereof, and in the matter of the winding-up of Elliott & Co., Ltd., Change Islands.

## NOTICE OF CREDITORS MEETING.

NOTICE is hereby given that the first meeting of creditors in the above mentioned matter will be held on Thursday the 16th day of August, 1923, at 12.30 o'clock in the afternoon, in the Tower Room, Court House, St. John's. To entitle a creditor to vote thereat proof of debt must be lodged with me before the meeting. Forms of General and Special Proxies must be lodged with me before the meeting.

WILLIAM F. LLOYD,  
Provisional Liquidator.

July 23rd, 1923.  
July 27, aug3,10

## In the Supreme Court.

In the matter of the Companies' Act 1899 and Amendments thereof, and in the matter of the winding-up of the Marystown Trading Co. Ltd.

## NOTICE OF CREDITORS MEETING.

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# The Royal Stores, Ltd.

## Picnic Baskets

Hundreds of local made Rush Baskets are offered at cost price. Many pretty designs in a wide assortment of colourings. Prices from . . . . . 35c. to \$3.00

## Clearance Sale of Rubber Coats

Black Rubber Coats to suit all sizes with and without belts. Values to \$15.00. Selling for . . . . . \$4.98 to \$5.98

## Men's Bathing Costumes

Regulation styles; all sizes \$1.35 Special each . . . . .