

# SPECIAL BARGAIN PROGRAMME

Newly Opened, a Fresh Supply of

## Hearthrugs, Door Mats, etc

### TAPESTRY HEARTH RUGS.

Scotch made Tapestry Hearth Rugs, size 27 x 52 inches; handsome new designs in light and dark colorings; fringed ends. Regular \$1.55 each. Friday and Saturday . . . **1.39**

### LINOLEUM MATS.

12 doz. of best quality Linoleum Mats, size 19 x 36 inches; light and dark patterns in a wide range of designs. Reg. 45c. each. Friday & Saturday . . . **39c**

### COCOANUT MATS.

3 doz. superior Coconut Mats, size 24 x 39, suitable for halls and vestibules, natural centres with crimson wool borders; only a small quantity in stock. Reg. \$2.50 ea. Friday & Saturday . . . **2.00**

## For Friday & Saturday

These Bargains amply substantiate our well-earned Reputation for Value Giving.

# The Royal Stores Ltd.

## D & A CORSETS

The popular make, three different styles; quite new and up-to-date; made of French Coutil, trimmed with lace and ribbon; 4 garters. Reg. \$1.45 pair. Friday & Saturday . . . **1.25**

## JOB RIBBONS

A big collection of Heavy Taffeta Ribbon in a variety of pretty colors, Stripes, Checks, etc.; all 6 inches wide. Values to 30c. yard. Friday & Saturday . . . **16c**

## LADIES' TWEED SKIRTS

A splendid collection of smart Tweed Walking Skirts, button trimmed, assorted sizes; colors of Browns, Greys, Checks, etc. Reg. \$2.50 each. Friday and Saturday . . . **2.10**

## LADIES' BLOUSES

A new line of smart Flannelette Blouses in striped and fancy, with low neck; all daintily trimmed. Reg. \$1.00 each. Friday and Saturday . . . **80c**

## LADIES' SWEATER COATS

130 Ladies' Wool Sweater Coats, with military shawl and V collar, in self colors of Navy, Brown, Grey, Green, etc.; also two tone effects. Regular \$3.00 each. Friday and Saturday . . . **2.60**

## LADIES' NECKWEAR

A fine display of Fancy Neckwear, including Peter Pan Collars in Ivory and Paris shades, Black Lace Medals, White and Cream Jabots and White Muslin Collar and Vest. Special for Friday and Saturday . . . **32c**

## New Fall Footwear

You ought to visit our Boot and Shoe Department now. Your highest expectations will be realized when you see the extensive stock of Boots and Shoes we have just opened.

### LADIES' BOOTS.

125 pairs Ladies' Gun Metal Buttoned Boots, with high heel; easy fitting, all sizes. Reg. \$2.70 pair. Friday and Saturday . . . **2.48**

### LADIES' SANDALS.

70 pairs of Ladies' one-strap Sandals, plain common sense toe, low heel; all sizes. Reg. \$1.85 pair. Friday and Saturday . . . **1.72**

### CHILD'S BOOTS.

90 pairs Children's Black and Tan Buttoned Boots, common sense toe with patent tips, low heel; sizes 3 to 6. Reg. \$1.40 pr. Friday & Saturday . . . **1.25**

### LADIES' BOOTS.

90 pairs of the "Fashiondale" Black Vici Kid Boots, Blucher and Buttoned styles, patent tips, high heels. Reg. \$3.75 pair. Friday & Saturday . . . **3.42**

### MEN'S BOOTS.

60 pairs Black Vici Kid Blucher Boots, best American make, black toe, Goodyear welt. Reg. \$4.00 pair. Friday & Saturday . . . **3.73**

### MEN'S BOOTS.

Another line of Men's Black Gun Metal Boots, Blucher style, medium sole; sizes 6 to 10. Reg. \$3.20 pair. Friday . . . **2.90**

## Interesting Items--At Little Prices.

### TOILET SOAP.

Velvet Skin Toilet Soap, 3 large cakes to box; assorted perfumes. Reg. 25c. box. Friday and Saturday . . . **22c**

### PHOTO FRAMES.

Single and double frames, silver finish; will not tarnish; extra fine quality. Reg. 65c. each. Friday & Saturday . . . **58c**

### BARRETTES.

A big collection in smart patterns, light and dark shell. Values to 45c. each. Friday and Saturday . . . **13c**

### CUSHION CORDS.

In a large and varied assortment of shades and two-tone effects; also used for hats. Special Friday and Saturday, 2 yards for . . . **9c**

### CHILD'S DINING SET.

White Metal Knife, Fork and Spoon, with the Alphabet on the handles. Special for Friday & Saturday, set . . . **9c**

### MENDING WOOL.

On cards, all shades Tan, Natural, Shetland Greys and Black. Special, Friday & Saturday, 3 cards for . . . **5c**

### DRESS PINS.

High grade fine Enamel and Gilt fronts, 2 in set. Reg. 10c. set. Friday and Saturday . . . **8c**

### COMMON PINS.

The "Marvellous" Sheet of Common Pins, medium size. Special Friday & Saturday, 3 sheets for . . . **5c**

## Stylish and Dependable Goods At Low Prices.

### LADIES' KID GLOVES.

12 doz. pairs Ladies' Black and Tan Kid Gloves, with 2 dome fasteners; sizes 6 to 7 1/2. Regular 60c. pair. Friday & Saturday . . . **54c**

### BLOUSE FLETTES.

About 50 pieces of the very newest Blouse Flannelettes, in a wide range of colorings and designs. Reg. 20c. yard. Friday and Saturday . . . **17 1/2**

### CHILDREN'S HOSE.

A nice assortment of Black Cashmere Hose for Children of all ages; guaranteed fast Black, assorted ribs, stout wear. Special for Friday and Saturday . . . **14c**

### LADIES' HOSE.

Black Cashmere Hose of superior quality, all wool, seamless, plain and assorted ribs; sizes SW, W, OS; fast colors. Reg. 40c. pair. Friday and Saturday . . . **33c**

### FLANNELETTE.

1500 yards of English Flannelette in Pink, White and Striped; heavy make, extra wide. Special for Friday and Saturday . . . **16c**

### WADDLED QUILTS.

26 only Waddled Quilts or Comforters; new cotton filling, sanitary; large size. Reg. \$1.40 each. Friday and Saturday . . . **1.27**

### TABLE LINEN.

About 200 yards of our special Damask Table Linen in Unbleached and White; 50 inches wide; extra value. Reg. 20c. yard. Friday and Saturday . . . **27c**

### TEA CLOTHS.

An extra special line of Tarnished Tea Cloths, size 32 x 32. As there is only a small quantity they won't last long. Values to 65c. each. Friday and Saturday . . . **39c**

### DRESS GOODS.

A big collection of Fall Dress Materials, comprised of Amazon Cloth, in shades of Black, Navy, Brown, Grey, Greens, etc.; Serges in Navy and Black; Whipcords in Grey, Brown, Navy, Saxe, Amethyst, etc. Regular \$1.00 yard. Friday and Saturday . . . **84c**

### COATINGS.

10 pieces of all wool Check Coatings, in mixtures of Brown and Black, Green and Black, Cardinal and Black, etc. These were bought before the advance in prices. Reg. \$2.00 yard. Friday and Saturday . . . **1.65**

### LADIES' APRONS.

A splendid line of nice Lawn Aprons, nicely made in the most approved styles; neat Swiss Embroidery effect of bibs. Reg. 35c. each. Friday and Saturday . . . **28c**

### LADIES' UNDERSKIRTS.

26 only well made Flannelette Underskirts, in colors of Pink and Grey, with frills tucked and embroidered. Reg. 75c. each. Friday and Saturday . . . **60c**

### WHITE QUILTS.

60 only White Quilts in Honeycomb, with fringe all round, and Marcella, 10-4 size. Reg. \$1.75 each. Friday & Saturday . . . **1.55**

## List of Pure Groceries

Finest Table Butter, in bulk or slabs. Reg. 45c. lb. for . . . **42c**  
Rolled Oats. Special, 7 lbs. for . . . **30c**  
Choice Beans. Special, 7 lbs. for . . . **45c**  
Large tins Peaches. Reg. 25c. for . . . **20c**  
Small tins Pork and Beans. Reg. 10c. for . . . **8c**  
Libby's Sliced Pineapple. Reg. 25c. tin for . . . **20c**  
Prepared Mustard, in tumbler. Reg. 10c. for . . . **8c**  
Pure Ground Coffee in 1 lb. tins. Reg. 40c. for . . . **35c**

## Great Crockery Sale.

Fancy China Vases, large size. Reg. 28c. for . . . **25c**  
Plain Glass Cake Dish. Reg. 35c. for . . . **30c**  
Fancy Glass Salt and Pepper Shakers. Reg. 9c. for . . . **7c**  
Large Size Oxford Marble Teapots. Reg. 45c. for . . . **42c**  
White and Gold China Butter Dishes. Reg. 55c. for . . . **50c**  
Heavy Plain Glass Reversible Egg Cups. Reg. 9c. for . . . **8c**  
Glass Individual Butter Dishes. Reg. 4c. 2 for . . . **5c**  
7 in. Oval Glass Dishes. Reg. 7c. for . . . **6c**  
Plain Glass Decanters. Reg. 25c. for . . . **22c**  
Fancy Jelly or Pudding Bowls. Reg. 25c. for . . . **22c**

## Hardware--Big Bargains Yet.

Egg Beaters. Reg. 10c. for . . . **8c**  
Apple Corers. Reg. 6c. for . . . **5c**  
Clothes Pins. Special, 3 doz. for . . . **7c**  
Toasting Forks. Reg. 6c. for . . . **5c**  
Curtain Pins. Special, 2 doz. for . . . **5c**  
Cake Turners. Reg. 13c. for . . . **11c**  
Pot Scrapers. Reg. 10c. for . . . **9c**  
Toy Sad Irons. Reg. 12c. for . . . **10c**  
Dover Sad Irons. Reg. \$1.40 for . . . **\$1.25**  
Scrub Brushes. Reg. 20c. for . . . **17c**  
Clothes Brushes. Reg. 12c. for . . . **10c**  
Nail Brushes. Reg. 6c. for . . . **5c**  
Hair Brushes. Reg. 25c. for . . . **23c**  
Hand Mirrors. Reg. 23c. for . . . **19c**  
Gilt Frames, 8 x 10. Reg. 35c. for . . . **31c**  
Toilet Paper. Special, 6 rolls for . . . **35c**  
Tea Spoons. Reg. \$1.50 doz. for . . . **\$1.33**  
Nickel Towel Bars. Reg. 20c. for . . . **18c**  
Ladies' Scissors. Reg. 25c. for . . . **22c**



## MEN!

Splendid Money-Saving Opportunities Await You Here on Friday & Saturday.

### MEN'S SOFT FELT HATS.

A special line of Men's Soft Felt Hats, smart shapes, in colors of Brown, Grey and Navy. Reg. \$2.00. Friday and Saturday . . . **1.75**

### GENTS' TIES.

New Patterns, new designs and new colorings. The "Stay-in-Shape" brand, all double stitched with wide flowing ends. A big variety to select from. See display in window. Reg. 60c. Friday & Saturday . . . **54c**

### MEN'S BRACES.

A new supply of the popular "Duplex" Suspenders fitted with double cords at back giving a free movement to any position. Reg. 35c. pair. Friday and Saturday . . . **28c**

### HOSE SUSPENDERS.

For comfort and neatness Paris Garters cannot be beaten; they come in assorted colors. Reg. 30c. pair. Friday and Saturday . . . **26c**

### FOUNTAIN PENS.

We offer 75 Fountain Pens at an exceptionally low price, 14 kt. gold nib, with sterling silver and gold bands; some are self-fillers. They are all a very reliable make. Reg. values to \$3.50. Friday and Saturday . . . **1.25**

### SCARF PINS.

This is another special line of Scarf Pins, with rolled gold fronts; engraved designs inset with brilliants and other colored stones. Values to \$1.00 each. Friday and Saturday . . . **35c**

### MEN'S SHIRTS.

30 doz. American Negligee Shirts, coat style, stiff cuffs with soft fronts in a wide range of neat striped patterns. Reg. 75c. each. Friday and Saturday . . . **67c**

### WOOL VESTS.

18 only Men's Wool Vests in shades of Light and Dark Greys and Greens, with wool backs; some slightly soiled. Value \$3.50 ea. Friday & Saturday . . . **1.00**

### BOYS' LEGGINGS.

30 pairs of Boys' Leather Leggings, in Tan only, 7 buttons with 3 straps at top; sizes 3 to 6. Reg. \$1.50 pair. Friday and Saturday . . . **1.36**

## "In Honor Bound."

We may talk about this or that form of service, or this or that military system, but none of them will work better than another or yield us the results that we need and must have unless each man and woman will say to himself or herself, "any slackness on my part any selfishness on my part, any waste or extravagance on my part is an injury to the cause to which I am in honor bound." When the men and women of the country, rich and poor, professional and industrial, will not only say this, but believe it and act upon it, debates and controversies upon the merits of this system or that will be merged in a general determination to do the individual best under any system.—Westminster Gazette.

## From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind west, fresh, weather foggy. The s.s. Montreal passed east at 1:15 a.m. yesterday; the s.s. Stanley left here at 7 p.m. yesterday for Sydney. Nothing sighted to-day. Bar. 29.88; ther. 48.

Minard's Liniment Co., Limited.

Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,  
T. B. LAVERS,  
St. John.

## Here and There.

LOADING AT GRAND BANK.—The schr. Mayola is loading fish at Grand Bank for Oporto.

ANOTHER metal check was found in LYNCH'S BREAD by Mrs. Martin, Harvey Road, for which she got one dollar's worth of groceries from Mrs. Cooper, Merrymeeting Road.—11

BRANCH RAILWAY.—Mr. T. A. Hall, Government Engineer, went out by last evening's train to Bay de Verde in connection with operations of the Bay de Verde Branch Railway.

IN FOR COAL.—The s.s. Industry, bound from Dog Bay to England, with a load of pit props, put in here this morning for a coal supply. She is taking 80 tons at A. J. Harvey & Co's premises and resumes her voyage to-night.

TO PROVIDE COTS.—A Patriotic Concert in aid of the fund to provide cots for our wounded boys at the front will be held in the Sunday School room of George Street Church on Wednesday evening, the 20th inst. Particulars later.

JUST RECEIVED.—A choice American Oysters, half shell, stewed or fried; also for retailing. MRS. STEWART, opposite King George Institute, Water St. East.—oct14,21

LIEUT. HARVEY DUE IN ENGLAND TO-DAY.—Mr. A. J. Harvey had a message this morning that his son, Lieut. Gerald Harvey, had left Mudros for England on the s.s. Dunluce Castle. This is a twin screw steamer of 3,000 tons and should arrive at Liverpool to-day.

START RIGHT NOW and select your piece of Overcoating for the winter. We have just opened a splendid range of Blue Naps and nifty patterns in Tweed, with other big selections to arrive. SPURRELL BROS., 365 Water Street, "The Young Man's Tailor."—sep11,oct,tf

CACHELOT DOING WELL.—When the S.S. Erik was at Hawke's Harbor, coming South, the Cachelot had 49 whales to date. The Cachelot has been doing well all the season, and were it not for the stormy weather of last month the catch would be much greater as whales are reported plentiful on that coast.

BEARNS' BRANCH GROCERY, Rawlins' Cross, will be open for business Saturday, Oct. 16th. A full line of the best Groceries, Provisions, Fruits and Vegetables will be carried. Our Motto: Good Goods at Good Prices. Finest American Granulated Sugar, 7 lbs. for 45c. oct14,21

FLOUR SHIPMENT ARRIVES.—The s.s. Palika, 5 days from Montreal, arrived in port this morning, bringing a full general cargo, including five thousand barrels of flour, consigned to the Furness Withy Co. This is the first consignment of flour to come down the St. Lawrence for St. John's this year and we understand several other similar cargoes will follow before navigation closes in the Gulf.

ST. JOHN'S T. A. & B. SOCIETY.—The Annual Father Matthew Celebration (At Home) will be held on Tuesday night next, Oct. 19th, at 8 o'clock, in the Society's Club Rooms. Members and their lady friends are cordially invited to attend. Entrance Duckworth Street Door. GEO. J. COUGHLIN, Chairman Committee; JOHN P. KELLY, Sec'y Committee.—oct14,18,19

MINARD'S LINIMENT CURES DIPHTHERIA.