

100,000
and more purchasers of the



KOHLER PIANO

testify to the wonderful qualities this Instrument possesses. This Firm celebrated the making of their 100,000th Piano last June. Agencies are all over the world. Styles on view at

The White Piano and Organ Store,
CHESLEY WOODS,
Sole Agent for Newfoundland.

REID NEWFOUNDLAND COMPANY.

S.S. "Glencoe"
Leaves Placentia every Wednesday after arrival of 8 45 a.m. Train from St. John's, for the following ports:

Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Hermitage, Pushthrough, Balena,	Rencontre, alternate, Reuben's Harbor, Ramea, Burgeo, Grand Bruit, alternate, LaPoile, Dublin's Cove, Rose Blanche, Burnt Island Hr Port aux Basques.
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Freight received daily for above ports of call.

Reid Newfoundland Company

FUSSELL'S GOLDEN BUTTERFLY BRAND.
PURE RICH CREAM
Is NOT a Make-shift
nor a Substitute
but PURE MOUNTAIN
PASTURE CREAM. Put up in Sterilized Tins.
Guaranteed quite Pure. Contains no
Preservative. Keeps good
anywhere.



NINE GOLD MEDALS.

THE MATCHLESS MILTON PIANO
WE GUARANTEE every Milton Piano for a lifetime against defects in material or workmanship, for we know that its continued popularity, and the further development of this business is dependent on the satisfaction the Instrument gives the purchaser.

CHARLES HUTTON, Sole Agent for Newfoundland.


ROBIN HOOD FLOUR

IS DIFFERENT
IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?" Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself.

Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood. Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.

THE SASKATCHEWAN FLOUR MILLS CO. LIMITED.
MOOSE JAW SASK.



ARTIFICIAL HUMAN EYES.
Never since the arrival of the illustrious John Cabot has anybody in Newfoundland attempted to cater to the needs of those who have been unfortunate enough to lose an eye.

WHY,
Does it mean anything?
RATHER.
It means that hundreds must be kept on hand in order to match all the different sizes, shapes and colors within the range.

I have just received my first shipment of
300
In Greys, Blues and Browns, from these, no doubt, many can be matched. Come along or send and see what we can do for you.

MORE EYES
to arrive later.

R. H. TRAPNELL,
Eyesight Specialist, Water St.

A Square Deal.

OUTPORT Customers can rest assured of a **Square Deal** when ordering from us. Large stocks of

Dress Goods, Muslins and General Drapery Goods.

Also, well equipped **Dressmaking and Millinery Departments** Ready to serve you.

Patterns of Dress Goods, Muslins, etc., gladly furnished on application.

ALEX. SCOTT,
Popular Drapery Store,
18 New Gower St.

NEW GOODS
AT
An Old House.

By S. S. "Siberian,"
20 cases Val. Oranges—onl.,
10 cases Val. Oranges—ex. large,
20 bags Onions,
10 cases Lemons.

3 Cases Selected **English Cheddar Cheese.**

Bird's Custard Powder,
Bird's Baking Powder,
Bird's Egg Powder,
Bird's Ice Cream Powder.

1 Case, 5,000
Borneo Cigars,
Borneo Cheroots.

5 Half-Chests
CHINA TEA.

Lunham's Irish Bacon,
50 Sides Boned,
10 Rolls Boneless,
10 Hams.

By S. S. "Roseland,"
Chicken, N. Y. Corped Beef,
Celery, Cucumbers,
Tomatoes, New Cabbage,
Table Apples, California Oranges.

T. J. EDENS

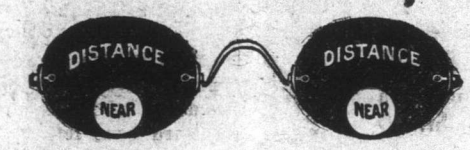
Wanted, a Good Milch Cow, recently calved; and a small Horse or good sized Pony, fit to drive and work in cart. Apply to 43 MILITARY Rd. sp25,tf

WE LEAD! OTHERS FOLLOW!

Amazon Roofing

Leads the list of so-called Rubber Roofings, and leads them in all the qualities that make a perfect Roofing. It has the appearance of Rubber, feels like it and is as thoroughly waterproof; but there the resemblance ends, for AMAZON is made of roofing materials only, and affords a Roof service that no composition of rubber could possibly offer.

Manufactured by the
CARRITTE PATERSON MANUFACTURING CO.
COLIN CAMPBELL, Distributor.
Sold by all Hardware Dealers, who will supply samples and descriptive booklets on application. m17,ed.



Your Eyes Need Glasses
IF THEY TIRE EASILY.

No matter how strong you are physically or mentally all your energies count for little if your eyes give out. If you experience any eye-strain consult our Optician, he will fit you with the proper glasses.

T. J. DULEY & CO., Jewellers and Opticians.

North Sydney Coal.
Just arrived per sehr. "Edith Emery," now landing at our Wharf,
129 Tons NORTH SYDNEY COAL.
Sent Home at LOWEST PRICES.

George NEAL.



JOHN MAUNDER, 'THE' TAILOR,
291-293 Duckworth St., St. John's

GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famed for the excellence of their goods, but more especially the West, and, as regards that undecipherable "thing" called style we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

Just in the Nick of Time
FOR HOUSECLEANING.
Open To-Day 200 Pieces

JOB WALL PAPER.
Dandy Patterns. Full Lengths. Every Piece Perfect.
ALL ONE PRICE.

10 cents, at
ROBT. TEMPLETON'S.

THE ROYAL CIGAR STORE,
UNDER NEW MANAGEMENT,
IS NOW WIDE OPEN for BUSINESS.

Direct From Amsterdam!
Another Large Shipment of
Bendorps Royal Dutch Cocoa.
The Sale of this delicious Cocoa is increasing daily.
Have YOU tried it?
10 cents, 25 cents, 50 cents and \$1.00 tins.

T. A. MACNAB & Co.,
Cabot Building. Wholesale Agents.

We're Easy!
Five Dollar Greenbacks are Burning Holes in our Pockets.
Do You Want One?
Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

Pork and Beef remain at famine prices, and **BREAD** is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that

ROYAL HOUSEHOLD
is richest in GLUTEN, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only

ROYAL HOUSEHOLD.

PIGS' JOWLS.
A first-class substitute for Family Mess or Ham Butt Pork—
At a very much Lower Figure.
We have received a small shipment, ex "Borru," from New York and are selling same at attractive prices.

F. McNAMARA, Queen St.

JUST RECEIVED!
A Large Shipment of the Very Latest

COLUMBIA TWO RECORDS
Double Disc AT A
RECORDS. SINGLE PRICE
65 cts.

They fit any Disc Machine and double its value. Get a Catalogue.

JUST OUT! The first numbers of a new line of Columbia, 4 50c. minute Indestructible Cylinder Records. Fit any Columbia or Edison Machine that has the new 200-thread attachment. Play the complete selection—from 4 to 5 minutes. The only "4 minute" Records that are right.

ODEON DOUBLE SIDED RECORDS,
\$1.00—10 3-4 inch—\$1.00.
These include Latest Selections by John McCormack, Walter Hyde, Harry Dearth, Lloyd Chandos, Sheffield Choir, etc.

U. S. PICTURE & PORTRAIT CO.,
GRAMAPHONE DEPARTMENT.