

The Union Advocate

VOL. XLVIII NEWCASTLE, N. B., WEDNESDAY, SEPTEMBER 1 1915 NO. 36

Blissfield Parish Give Machine Gun

Check For \$1,000 Forwarded to Minister of Militia
on Wednesday--The Contributors

The citizens of Blissfield Parish, who have given generous support to the Red Cross and Patriotic Funds have again distinguished themselves and this time have presented a machine gun for the use of our New Brunswick boys at the front. On August 11th a committee was organized to solicit subscriptions to this fund and Mr. William Whyte of Doaktown was appointed secretary and treasurer and on Wednesday last, Mr. Whyte had the pleasure of forwarding to the Minister of Militia a cheque for \$1,000 to cover the cost of the machine gun with the request that a plate be attached to the gun engraved "Parish of Blissfield North, Co. N. B." Subscriptions to the fund are still coming in and the balance above the cost of the gun will be presented to the Doaktown branch of the Red Cross Society. The contributors to date are:

Parish of Blissfield, Machine Gun Fund--	
Court Doaktown No. 1522, I.O.F. \$75.00	
John Holmes & Sons	50.00
John T. Sutherland & Sons	50.00
Tag Day Collections	31.18
Frank D. Swin	50.00
Orto Hildebrand	50.00
William C. Cunningham	50.00
Mrs. Lavina Mersereau	20.00
Mr. and Mrs. Ellis Mersereau	20.00
Arthur Attridge	15.00
M. Harman Attridge	15.00
William McDonald	15.00
Walter Freeze	15.00
Henry Swin	15.00
Mr. and Mrs. Fred Mersereau	15.00
Union Services in Orange Hall	14.00
William A. Bamford	12.00
Alexander Storey	10.00
William Whyte	10.00
John Wier, M.D.	10.00
O. Lorne Dixon	10.00
Thomas Weaver	10.00
Mrs. Sam Freeze	10.00
John Gilks	10.00
Zee Gilks, Albert Gilks, Rance Gilks	10.00
Stilian Bamford	10.00
Rev. C. V. Lewis	10.00
Rev. H. Waterton	10.00
Robert Nelson	10.00
Ernest Mersereau	10.00
Thomas Cowie	10.00
Samuel Freeze	10.00
Robert Russell	7.50
Chas. B. Betts	7.50
Thomas Chalmers	7.50
Harry Wood	7.50
Miss Wilhelmina O'Donnell	6.00
Everett Lyons	5.00
Frank Russell	5.00
A. L. O. L.	5.00
Everett Carroll	5.00
Saunders Price	5.00
A Friend	5.00
A Friend	5.00
Patrick McCormack	5.00
Luke B. Amos	5.00
Alexander Amos	5.00
Emery Betts	5.00
Ernest Russell	5.00
Miles Russell	5.00
Geo. A. Wathen	5.00
David Mersereau	5.00
James W. Swin	5.00
William T. Robinson	5.00
William J. Mitchell	5.00
Hubert Doak	5.00
John A. McDonald	5.00
Miss Annie Bamford	5.00
Everett Donald	5.00
Cyril Freeze	5.00
Rev. S. Stackhouse	5.00
Willard Parker	5.00
George Donald	5.00
William Witherall	5.00
Miles Doak	5.00
James O. McDonald	5.00
Dunphy Bros.	5.00
Miss Annie A. Whyte	5.00
A. L. O. L.	5.00
Earle Swin	5.00
John Stewart	5.00
Perley Weaver	5.00
Everett Weaver	5.00
Edmund Storey	5.00
Alex. McRae	5.00
Gordon Sutherland	5.00
William Travis	5.00
Ray Morehouse	5.00
Ernest Donald	5.00
Irvine Robinson	5.00
William Curtis	5.00
Ken Donald	5.00
Edward Hogan	5.00
Miss Leola Swin	5.00
James Arbeau	3.00
Russell Wathen	3.00
Martin Larsen	3.00
William Ogilvie	3.00
Miss Freda Wier	3.00
James Weaver	3.00
Donald Cowie	3.00
John McDonald	3.00
Chas. W. Mitchell	2.75
A Friend	2.50
Robert Bamford	2.00
John Bowes	2.00

MISS MARGARET APPLEBY CAPTURES FIRST PRIZE IN ADVOCATE VOTING CONTEST

Miss Nan Benn Wins Second Prize--Miss Zaida Hinton Finishes Third and Miss Florence Parker Fourth--Contest Was Pleasing Success, and Everybody is Satisfied

The Advocate Voting Contest is over. The finish came at midnight last Thursday, August 26. The winner of the first prize was Miss Margaret Appleby, of Newcastle. Miss Nan Benn, of Nordin, carried away second prize; third prize went to Miss Zaida Hinton, of Doaktown; and Miss Florence Parker, of Derby, finished in fourth position.

To a great many people Miss Appleby's success came as a great surprise, especially by reason of the fact that she came out in front by popular votes. Everybody expected the snail to be considerably closer than it was, and hardly any one thought it possible for any contestant to have as great a plurality of votes as had the winner. In this connection it can only be said that Miss Appleby thoroughly deserved the success which she won by such a handsome margin. From the moment she entered the contest until the last minute of the struggle, she worked hard and earnestly and devoted practically every moment which she could spare to the work of getting votes. The results she accomplished were little less than marvellous in some respects. She was a great new subscriber getter, and to this fact her success is chiefly attributable, as new subscriptions to the Advocate greatly exceeded other classes of business in vote values, and it was in securing new subscriptions that she excelled all other workers. In one day near the close of the contest Miss Appleby secured sixty new subscriptions.

While the highest praise is due Miss Appleby, the other workers in the contest also deserve the most hearty commendation for the results they accomplished. Miss Nan Benn, with the assistance of her father, brought in a big volume of business, which included a large percentage of new subscriptions and throughout the campaign did wholehearted work in her efforts to capture first prize. Miss Zaida Hinton did magnificent work for the Advocate in Doaktown and surrounding districts and fully deserves the reward which she earned. Considering the population of the district in which her efforts were expended, and the fact that the locality is some distance from Newcastle it can be said in simple fairness to Miss Hinton that it is doubtful if any contestant could have done better than she did.

An observation of the same nature would apply to Miss Florence Parker who achieved splendid results in her district, and who, had she a larger population amount which to work, would most likely have finished the race in a more favorable position. However what is, is. Everybody could not win first prize, and the Advocate could not, of course, afford to give every prize winner a \$100 plan. The publishers of the Advocate feel, and it is probably fair to say that contestants and their friends feel, that each and every worker in the contest has received a suitable reward for their efforts. Miss Benn is more than satisfied with the \$150 chest of silverware which she received; Miss Hinton has stated that she is highly pleased with her prize, which consists of a beautiful silver tea service of six pieces; and Miss Parker is not by any means displeased with her set of fifty-seven pieces of cut glass. The Advocate has the satisfaction of knowing that each and every prize awarded is the best of its kind that could be procured, and this important fact is undoubtedly appreciated by each and every prize winner.

An acknowledgment of appreciation in the contest is due Miss Evelyn Dale, of Blackville. While this young lady did not come near winning a prize, she nevertheless did very creditable work in the time at her disposal. Miss Dale did not get started in the contest until after the other workers had made considerable progress in their campaigns, and this circumstance had an important bearing on the final results. Miss Dale did not work for nothing, however, as she received a substantial commission on her collections, which fairly compensates her for the time and effort spent in the contest.

To any and all who feel sufficiently interested in the matter to want to know how the Advocate fared in the contest, the publishers desire to say that the contest was a most pleasing

JUDGES REPORT

Following is a copy of the Judges' Report:

Newcastle, N. B., August 27, 1915.

We, the undersigned, acting as Judges in the Union Advocate Voting Contest for the purpose of reviewing the conduct of the contest, and counting the votes earned by the several contestants therein, find that the said contestants are entitled to votes as follows:

Miss Nan Benn, Nordin, 1,211,600	
Miss Margaret Appleby, Newcastle, 1,211,400	
Miss Zaida Hinton, Doaktown, 1,023,200	
Miss Florence Parker, Millerton, 988,000	
Miss Evelyn Dale, Blackville, 270,000	

We, therefore, declare the following named ladies to be the winners of the contest:

First--Miss Margaret Appleby
Second--Miss Nan Benn
Third--Miss Zaida Hinton
Fourth--Miss Florence Parker

We have carefully examined the system used in conducting the contest and find it to have been absolutely fair and impartial to all contestants.

A. H. COLE
C. P. McCABE
C. M. DICKSON

CARDS OF THANKS

To the Union Advocate:

Dear Sirs--Will you kindly convey through the columns of your paper, my sincere thanks to the many who so ably assisted me, and made it possible for me to win first prize, the handsome Lansdale plan, in your recent voting contest. I feel that my efforts were not alone the cause of my success, for I am sure that the great popularity of the Advocate was responsible in a large measure for my success. With thanks again to all, I beg to remain,

Yours very truly,
MISS MARGARET APPLEBY
Newcastle, N. B.

To the Union Advocate:

Gentlemen--I wish to thank all your subscribers who kindly helped me so in the late contest to win the beautiful cabinet of silverware, and trust they will be so well pleased with the improved Advocate as I am with this useful prize. With congratulations to the other winners, and pleasure at the impartial manner in which the contest was conducted, I am,

Yours very truly,
NORDIN, N. B. NAN BENN

To the Union Advocate:

Dear Sirs--I wish, through the columns of your paper, to thank all those who so kindly assisted me with their subscriptions during the contest which has just closed.

Yours very truly,
FLORENCE PARKER
Millerton, N. B.

To the Union Advocate:

Dear Sirs--I wish, through the columns of your paper, to thank all those who so kindly assisted me with their subscriptions during the contest which has just closed.

Yours very truly,
FLORENCE PARKER
Millerton, N. B.

Redbank Man Shot On Wednesday Morning

Walter Matchett Shot by Coun. Gillis While Breaking Into Latters Store

Some time during Tuesday night of last week, Councillor James A. Gillis, who keeps a beer shop at Redbank, was awakened by some persons breaking into his store. It appears that the store was raided twice that night, and about two o'clock in the morning two young men were in the act of breaking in again, when Mr. Gillis, who had loaded his rifle with partridge shot, calculated to wound but not to kill, fired at the intruders and hit one of them, Walter Matchett, the other escaping without a scratch. The shot entered Matchett's side just above the hip. Doctor Beaton was summoned and the wounded man conveyed to his home, where small hopes were for a while held out for his recovery. But he is now recovering and able to walk out. Mr. Gillis states that his store has been burglarized several times this summer, but it was not his intention to shoot the burglar but merely to frighten him.

Sergt. Manderson Writes From Hospital

Was Wounded and is Convalescing at Wykeham Abbey Hospital

The two following letters received by Mrs. McCallum, one from her brother, Sergt. Robt. F. Manderson, who was recently wounded, and the other from the Hon. Mrs. Norah Dawnay, daughter of Lord Darnley, in whose hospital Sergt. Manderson is convalescing, will be of interest to many of our readers.

Sergt. Manderson has been known since he was a boy, who enlisted in the 62nd Fusiliers of St. John, but who is now attached to the 10th Battalion. Besides this brother, Mrs. McCallum also has a son, Wilfrid McCallum, serving at the front. Following are the letters:

Wykeham Abbey, Yorkshire
Aug. 8, 1915

Dear Mrs. McCallum,

You will be surprised to hear from me a complete stranger, but as your brother is in my hospital here, I thought I would like to write and tell you about him. He has been here over three weeks now, and is nearly quite well again. In fact, I have today been told by the doctor that he will be fit to leave the end of this next week. From the first sight I had of him, being carried into the house on a stretcher, with such a nice smile on his face, I felt he and I were going to be friends, and now I feel as if I had known him quite a long time. He is an excellent patient and has got over his operation for hernia splendidly and I hope now he will have no return to it. He is looking well, but rather thin, and as he has been given a uniform coat much too big for him I tell him I shall have to put a pillow in it, to fill it out. He has told me so much of you all, and his little children, and I feel so sad for him, having lost his wife, that I will be a sad home coming for him, and how I pray he may come safe home to you. This war is so terrible, and the end seems so far off. How proud you must be and how proud we are, of our Canadians. They have done so splendidly. This house belongs to my father, Lord Darnley, and he has left me in charge and I and my sister are here and I promise that we will look well after your brother as long as he is here.

Yours sincerely,
NORAH DAWNAY

Big Hospital Contracts Awarded

To be in First Class Style and Whole Building to Cost Over \$40,000

The contract for the plumbing and heating of the Miramichi Hospital has been awarded to Sumner Co. Moncton and involves an expenditure of over \$10,000. Fixtures of a most up to date kind are being installed. The contract for the roofing and ventilating system has been awarded to J. E. Wilson, Ltd., St. John. Materials of the very best made are to be utilized in connection with this contract. Sumner & Co. and Messrs. Wilson are firms of excellent standing and have the reputation of turning out excellent work, which will be in keeping with the other work of the building. It is now estimated that the cost of the hospital building will exceed \$40,000. The citizens of Northumberland County and Newcastle in particular, have reason to congratulate themselves on the acquisition of such an important institution, which has been made possible by the bounty of a well known citizen of the Miramichi.

More Recruits For 55th Batt.

3 Corporals and 7 Privates of the Wireless Leave For Sussex to Join The 55th

The following from the Wireless Garrison:--Corporals Colin Loggie, Beverly Barron and M. Amos and Privates Ray Travers, T. St. Onge, E. Drillean, J. A. Barry, A. Perley, J. Braynon and Robt. Green left yesterday morning for Sussex to join the 55th, the three corporals being on a few days' furlough. They were attended at the train by the Newcastle Band and a large concourse of citizens, and on Monday evening the officers and men of the Garrison and the Band gave the young heroes a smacker at the Wireless. An informal program of speeches, songs and recitations and instrumental music was carried out and the volunteers wished Godspeed.

Not to be Enforced

That the deckload law will not be enforced until after November 7th, is an announcement which was received with general satisfaction here. The law, operative on October 6th, has been suspended until November 7th, in the interests of shipping and will mean increased activity at this port in the lumber trade.--Telegraph.

Contest Results In Increased Business

The Union Advocate's Circulation Has Increased More Than One Hundred Per Cent

The Advocate takes this opportunity of thanking the many friends throughout the North Shore for the splendid assistance rendered to contestants in the recent voting contest in connection with this paper, and which has been the means of greatly increasing the Advocate's circulation.

When the idea of a voting contest first suggested itself, the management felt that there were many readers of the Advocate in the County, but who were not regular subscribers, and that by the aid of a contest a big percentage of this new business could be obtained. Mr. John S. Scott of Toronto, who makes a business of conducting campaigns for circulation building, was communicated with and the management considering his system to be the most legitimate kind, took out a contract with that gentleman, and are pleased to inform the many patrons of the Advocate that the results obtained after a six weeks' campaign, have exceeded by far all expectations.

While the Advocate previously had a good substantial subscription list, and felt that it was giving good value to its advertisers, it now feels confident that the 100p.c. increase in circulation will prove a strong inducement to advertisers, who are not now using the columns of the Advocate, to do so. It is a business proposition which the wise advertiser will deeply consider when taking out a contract for advertising space.

With the greatly increased circulation just come to the Advocate, this paper now circulates to every corner of Northumberland County, as well as to many points in the adjoining counties, east and west. Not only this, but the management feels safe in guaranteeing a much larger bona-fide circulation in town and country than any other paper published in the county. This is a matter which the Advocate would have its advertisers make a note of.

It has always been the aim of the management to issue a paper worthy of a place in every home in the county, and the splendid support given by its many patrons have helped in no small measure in making the Advocate what it is today. With increased popularity, which is bound to ensue from the increased business which will now be enjoyed, the Advocate will be in a better position to guarantee results to its advertisers, and they in turn will be given a two-fold advantage over all other papers by using the columns of the Advocate to put their wares before the public.

Again the Advocate thanks all who have helped so materially in its success.

UNLAWFUL ATTACK ON BRITISH AND RUSSIAN CONSUL

London, Aug. 27--A despatch to Reuters Telegram Company from Petrograd says:--

"A telegram received here from Teheran, Persia, reports that the Russian and British consuls and their military escort have been attacked at Kenghever by an armed band led by M. O. Schunemann, the German consular agent at Tabriz. The Britishers defended themselves with rifles but suffered some losses.

"A cabinet meeting was held, with the result that a request was sent to the commander of a Persian brigade of Cossacks who were encamped four days march from Kenghever to send a detachment there immediately."