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Whole No. 394

The Everyday Bargain Store

What Are You Doing About SPRING BUYING?

"DO YOU KNOW"?—That world-stocks of merchandise were never so low and that the supply will take a long time to overtake the demand when normal times come back again and replenishingup commences. - Even in CANADA there was not nearly enough of certain staple lines for this winter's business.

"DO YOU KNOW"?- That spinners are all sold up for a year ahead, paying today's prices for their raw materials.

"DO YOU KNOW"?-That on account of scarcity of labor, machine parts, finishing and processing needs and delays in cotton and wool deliverier from the spinners, manufacturers figure not more than sixty per cent over last year as their maximum out put for 1917, and accordingly in less than two weeks, have sold up their Mills for the whole year, being obliged to allot a much restricted quantity to each customer.

"DO YOU KNOW"?-That the countries of EUROPE have been send us a very small bercentage of their usual exports of drygoods, during the past two years, and that these shipments are less and less each succeeding month so that no guarantee whatever can be given that they can be relied upon as a factor in CANADIAN busi-

ness for next Spring. "DO YOU LNOW', ?—That the receipts of Spring 1917 merchandise from the UNITED STATES will be negligible since, they absolutely will not have enough goods to supply their own needs; in fact already every Mill is entirely sold up for the coming year

and to their own home market. "DO YOU KNOW"?—That should the war cease, the price of RAW MATERIALS will advance because of the return of many big Customers not now in the market, on account of the British Navy.

And Most Important of All

"DO YOU KNOW"?-That the House of PHILLIPS has the very largest stocks in CARLETON Co., will have the best prices for all LINES to arrive APRIL and May.

To Sum Up

There won't be enough goods to go around for the general needs of CANADA when Spring 1917 comes excepting for the early

is too late to consider if "the company" carrying your in-surance is financially able to You have other worries at

Advise me at once. It receives my PERSONAL AT-TENTION. And note how promptly adjustment is made and the loss paid

insured.

PERLEY S. MARSTEN WOODSTOCK, N. B.

TO LOAN

on Real Estate.

M. L. HAYWARD, Hartland, N. B Box 248 N. B. Phone 25-31



Offers you a practical course of study which can be completed without loss of time. Individual instruction will enable you to enter any time. Every graduate placed in a good position, and your chances are excellent if you enter NOW.

O. A. HODGINS, Prin., Houlton, Me

DR. 25 SEMALE PILLS Reliable medicine for all Female Complaint. 55 a box or three for the at drug stores. In to any

FREDERICTON BUSINESS COLLEGE WILL OPEN ON

Monday, January 8, 1917

Begin today to prepare for a good pay-ing position by getting information re-garding our courses of study, descriptive booklet of which will be sent on applica-

W. J. OSBORNE, Principal

THE WINTER TERM For FIRE, ACCIDEN and LIFE

CALL AND SEE

R. W. CAMERON Keith & Plummer Building

WATCH THIS SPACE

FOR AN

Important Announcment

This will mean a smashing Victory for the Bargain Seekers

General Merchant at East Florenceville

Home Treatment

When you have taken this treatment in the privacy of your own home for three vs you are just as good a man mentally and physically as you were before you days you are just as good a man mentally and physically as you were before you didn't get the back wheel off the commenced to drink and you will have no desire, appetite or craving for liquor in any form. Each treatment is specially prepared for each case under supervision or a registered physician. Send for interesting literature etc.

The Home Treatment Co., - Grand Falls, N. B.

Clear myself but not too black. I didn't get the back wheel off the track so it had to go to the hospital and I was seven miles from any form. Each treatment is specially prepared for each case under supervision or a registered physician. Send for interesting literature etc.

The Home Treatment Co., - Grand Falls, N. B. days you are just as good a man mentally and physically as you were before you commenced to drink and you will have no desire, appetite or craving for liquor in

CARLETON SOLDIER TELLS EXPERIENCES had his ed for.

Interesting Letter From Harlie Burpee Met Roy and Sandy Hayward

The following is a letter from Dispatch Rider H. P. Burpee of the 167th Siege Pattery, C. E. F. now "Somewhere in France:"

France, Dec. 17. little walking. All my travels are made on a motorbike, which, at times is worse than walking, especially these dark nights; and lights are not allowed. I will be glad when it comes summer again and there is more daylight.

I saw a lot of fellows today that I knew in Woodstock and among them Roy Hayward from Jacksonville and his cousin from Rockland. They have just come over in a draft and will get their "first time in the trenches" in a

day or two. Well, girlie, what do you think of the Kaiser's peace talk? We don't think very much of it over tremely cold, and doen't the wood here. The men who have gone fly! ... Wednesday evening the young first army are "ted up" with her studies. yet and don't know whether we

We are having things easier of humor. just now, or rather we are under better circumstances. The fellows are working hard as visual. Even when not in action there is some work to be done. As for less. Some mornings I think I spent part of last week with her had little fault to find with Mr. will only have my regular "runs" myself the work is always the to make, which would only take Miss Bessie Henderson of St. thought I would have time to ing back Sunday evening.

build a table for the dugout but it

Dana Reid, son of W. A. Reid, every body else's business their dispatches, one for our own nead-quarters, and one for a signal station about eight miles behind the line. I started at 8.30 as usual, delivered them and got back about 10.30 only to find two others waiting for the same places so I had to "about turn" again. Got back here about 1.30 and went for some dinner but had only got nicely started when I was told the Captain was looking went to the office to find another dispatch ready. When I had finished with that one it was time wheel it was so thick; but one below.

up in the dark. Dec. 20.—This letter is getting to. Later she was conveyed to her home. The accident was a to be an old story. I started it it three evenings ago and it is still unfinished. The first evening I had a call before I had one page written, the second evening I was called when I had three pages written and last evening I from the firing line, so when I Kitchen, Tyler. saw a mule loom up in the dark I naturally shot to the right-in front of the cars. When I saw

I got hold of Major Allen's driver, an English A. S. C., chap, and had him take me to where I start-

This morning I got the cycle going again about 10 o'clock and only finished at dark so I hope don't get another "urgent" or "secret" tonight.

We are not allowed to send souvenirs home from France but when I have a pass to Blighty I will send some that I picked up which was to have had "Put The before I left the Somme.

that took me north parallel with fact, the nominal but active probox sent me by the S. C. A. of the line four or five miles and moter of the worthy enterprise one place the road run quite close has disappeared. He boarded thing in it that I did not need. to the front line, so I had a good That was "foot-ease." I do very look at Fritz's front line and could see the shells from our guns ex- since. His sudden effacement ploding all along. They were the first of our that I had seen.

now and it wont be so hard to Scott Act. There are not a few keep him going, but it won't be over this winter, although I think | nified Justice of the Peace, leader mas and that will be some glad the Board of Trade, High Cock day when we all come back, As ever, Harlie.

CENTREVILLE NEWS

The weather still keeps ex-

Bill' start squealing don't want people had an enjoyable party in things patched up in such away Sherwood's Opera House in honor that it will have to be done over of Miss Doris Champion who left again. Most of the fellows of the for Sackville Thursday to resume

everything here, but they will Tuesday evening in the Opera Baptist faith, his start in life was cheerfully stay on indefinitely House the Methodists put on a good. At an early age he was rather than have a dishonest musical entertainment and the apprenticed in one of the city ofpeace. As far as we are con-peace. As far as we are con-peace. The musi-a humorous lectuer. The musi-man, went to St. John and had cal program was much apprecemployment in practically all iated. The lecture certainly full the offices there, at different

> people to the number of 14 drove country places are not supposed over to Bridgewater and attended to possess, and it was real neces-

studying nursing in St. John for its virtue.

about three hours, but something John is visiting the Misses Burtt. always happens and I am busy Miss Edna Jenson of Hartland Ordinarily he rendered truly all the day. This morning when spent Sunday here with her sis- faithful service, and whatever I backed the motorbike out I ter, Mrs. Harry Hagerman, driv-

isn't done yet. First, I had two is home from the West on a visit. own, his delinquencies during places, so I had to "about turn" Fredericton allume him and his hours of defection, he grew places, so I had to about turn Fredericton allure him away boastfully disloyal to his employ-

On Saturday afternoon Mrs. to start on my night "run." This George Nevers of Coldstream fell is the one I do not like. I would through a trap-door in J. T. G. rather make a dozen "runs" in Carr's Store and suffered a broken daylight than one in the dark. leg. The trap door is situated Of course, when there is moon- immediately inside the north enlight it is O. K. but at present trance and is used for dumping intent was to ruin The Observer I guess the moon shines some-where else for the nights are cer-tainly dark. Last night it was age, did not see the open pitfall tainly dark. Last night it, was age, did not see the open pitfall activities to this date is the defoggy and I couldn't see the front and went through it to the cellar

cant't stop, he must go on and Help was at once at hand and the busiest time is at night for all the injured woman was taken to the supplies and ammunition go the office of Dr. MacIntosh where the limb was properly attended to. Later she was conveyed to

New Masonic Officers

Carleton Lodge, No. 35, F. and was sent back to a machine shop A. M., of East Florenceville, have had a little misunderstanding 1st: Daniel Secord. W.M., S. J. below. with a narrow gauge mule train Smalley, S.W., H. F. Jewett, J. (six mules hauling a small train W., A. D. McCain, Treas., J. W. of cars). The track runs along Peters, Sec., E. A. McCain, S. D., the roadside and at one point it J. D. Waugh, J.D., John McInruns along the right side going tosh, S.S., Carey Estey, J.S., Wm.

We cannot quote you any lower that I was wrong I made another prices than other Tarriff Insurshoot for the ditch in time to ance Companies, but we can put

CERTAIN MAN... FELL AMONG THIEVES"

Promoter of the Enterprise that was to have Annihilated The Observer Flees to Escape Jail

The new local paper announced to have appeared Dec. 1, and Observer out of business" as its Yesterday I had a dispatch slogan has not yet appeared—in Monday evening's belated express and the village has not seen him was coincident with the imposition of a stiff fine and a term of Old Fritz is going down hill imprisonment for violation of the who ieel keen regret that this digwill be home for my next Christ- of Hartland Band, secretary of o'Lorum of fraternal societies, etc., etc., should not have remained to complete his work.

"The Rise and Fall of A. D. Colwell" is a sad tale. He came to Hartland four years ago in response to a want ad calling for "a printer of the old school." He at once proved an honest claim to the title and gave general satisfaction as a journeyman in The Observer office for a long time. From his own free testimony his previous career had been more or less checkered. Born in Fredericton of worthy parentage, and reared in the Free times. But a city has snares Saturday evening the young for easy-going mortals which sity that compelled him to seek Miss Marion White who is employment in Hartland, famed

in skill or speed, he made up for it in his always amiable nature. faults may have been observable useful and much appreciated ward there came along period of tranquil good service. During his last year, he fell among thieves who stripped and robbed for me. I finished eating and Distressing Accident to Aged Lady him of his position, and gloried in the unfortunate downfall that they jubilantly embraced as the opportunity to unload him on a cold and unkindly world. The "thieves" referred to comprise the band of pious young men who dominate the Conservative party hereabout. Their avowed moralization of A. D. Colwell, but who, however, is still more of a man than any of those who incited him to insurrection in

For a short time The Observer directly after supper. I didn't installed the following officers will be sent for six months on get far on the cycle, though. I for the term beginning January trial for only 25 cents. See blank

Enclosed find 25c for which send me The Observer for six