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Satisfactory Glasses!

Those who wear our Glasses know what all expect of our service. You can always count on the quality of the work, and the spirit in which your needs are looked after here. If you need Glasses—different Glasses or Better Glasses—you should see us. We have the stock, the equipment, and the skill to suit your every Optical need. Our many pleased patrons prove our proficiency.

Harvey Optical Co.
OPTOMETRIST
8 South Market St.,
Open Tuesday and Saturday
Evenings

TO THE PUBLIC

In order to assist the Canada Food Board in the conservation of Food for the Allies, and to save money for our customers

The Royal Cafe

has introduced a Combination Menu, with all summer delicacies, at Special Prices—see our new menu cards and prices. Our idea is to furnish meals for hot weather "when cooking is not pleasant" cheaper than you could prepare them in your own home, fresh, and of the best quality, at rock bottom prices. Come and give us a trial. Our Motto—Service and Cleanliness Always. Special Combination Meal Tickets for Sale. Good for meals at any time.

The Royal Cafe
Phone 1853. 151 Colborne St.

Children Cry FOR FLETCHER'S CASTORIA

PRESENT TIME FOR IMPERIAL POLICY

The Premier of New Zealand Urges Preference For British Trade

By Courier Leased Wire

London, Aug. 8.—(Canadian Press Despatch from Reuter's Limited)—Interviewed by the Daily Telegraph, Hon. W. F. Massey, Prime Minister of New Zealand, declared that the present time is the opportunity for a great Imperial policy and urged the adoption of a scheme whereby British ships and seamen be given preference and encouragement and steamer service be made more satisfactory. This might mean subsidies, but the public would not object.

Mr. Massey also advocated the encouragement of the investment of capital within the Empire by a lower income tax on such investments and the abolition of the double income tax. He said that Imperial preference will bring us nearer to free trade within the Empire than ever before.

In conclusion Mr. Massey remarked: "Let us take advantage of the present opportunity to increase production, both in Great Britain and the Dominions, the former producer of the manufactures and the latter the foodstuffs required for the Empire, thereby building up a strong and self-reliant, independent Empire."



JOHN K. TENER.
Who has resigned as president of the National Baseball League. Secretary John Reyder will look after the affairs of the League until a successor has been appointed.

Makes Hair Fluffy Lustrous, Wavy

Venor Shampoo Gives Copious, Cleansing Lather, Splendid for the Hair!

Without trying Venor—the wonderful new shampoo just placed on the market—no one can realize fully what new steps have been made in Science, how easy and inexpensive it is to enjoy a home-course in shampooing, what a remarkable difference there can be in shampooing preparations.

For Venor is the finest shampoo ever devised. It comes in concentrated powder form—contains more of Nature's pure and beneficial ingredients that can be obtained in an ordinary liquid preparation. And it comes packaged in a carton of six individual sachets—the shampoo is measured out for convenience and economy. Dissolved in water, it produces a copious, creamy lather, elusively fragrant good for both hair and scalp.

Try a 50c carton Your drug store sells it. See what wonderful new lustre and life six shampoos with Venor will give your hair.

DISAPPROVE OF STRIKE.
By Courier Leased Wire.
Vancouver, Aug. 8.—British Columbia railway clerks showed their disapproval of the recent 24-hour strike called by the various unions affiliated with the Trades and Labor Council last night by suspending their delegate to the Labor Council.

Auction Sale ON THE MARKET, SATURDAY

Aug. 10th, one Horse, 4 years' old, a cracker (combination), also 27 ducks, and 30 chickens and some pure bred rabbits, and other articles, etc.

WELBY ALMAS, Auctioneer.

Special for Campers

Boneless Chicken, per can 40c
New Pack Lobster, per can 35c
Shrimps, per can 20c
Tuna Fish, per can 30c
Lobster Paste 15c
Sardines, from 10c to 30c
Maple Leaf Salmon, 25c and 40c
Sliced Dried Beef, can .. 25c

T. E. Ryerson
22 MARKET STREET
Phones 183-320.
Automatic No. 1.
License No. 8-880.

CANADA MAKES 350 AIRPLANES A MONTH

The Total Output So Far is 2,000—2,150 Employed at the Factory

Ottawa, Aug. 8.—The number of Canadians who have joined the Royal Air Force and its predecessors, the Royal Naval Air Service and the Royal Flying Corps since the outbreak of the war is not available for publication, owing to military reasons. The same secrecy, however, is not applied to the other activities in Canada in connection with the development and maintenance of the allies' air services.

In January of last year, the Imperial Munitions Board, through Canadian Aeroplanes Limited, commenced the construction of aeroplanes for training purposes in Canada at the national factory, where the output of flying machines has now grown to 350 a month. The present capacity of the plant is 300 machines per month, which, with the spares turned out is equivalent to 350 machines monthly.

The construction of aeroplanes manufactured to the end of last May, together with the spares, was 2,000.

The number of employees engaged at this factory is 2,150, and recently the plant has been engaged in constructing a number of bombing planes for the United States Navy, showing how closely the two allied countries of North America are co-operating in their effort to beat the Boche.

The Imperial Munitions Board has placed a contract for the construction of an important number of the latest improved type of high-power airplane engines, to be used in equipping fighting planes for service at the front. This is a somewhat surprising development for a country so young as Canada in the airplane-making industry, as this particular design of engine represents the highest class of workmanship attained in any machine of this nature yet produced.

Engines Assembled.

No engines are manufactured at the national plant, but they are supplied from various outside sources and assembled and mounted there. The principal materials entering into the construction of the machines—apart from the engines—are spruce, fir and high grade linen, all of which are used in fabricating the wings. A large number of women are employed at the plant in this capacity.

The bodies of the machines are composed of a wooden frame covered with fabric. The seating space is protected by an aluminum frame and the propellers are made of mahogany. The board, up to the end of May, had contracted for the cutting of 40,000,000 feet of sawn airplane lumber, in addition to 5,700,000 feet of river spruce for the British Army, and required for the construction of aeroplanes.

Further contracts have been made with approximately 70 miles in British Columbia for their total output for extensive periods of clear Douglas fir for use in the construction of aeroplanes.

In connection with the training of Canadian airmen, the Imperial Munitions Board has secured grounds, erected buildings and furnished equipment necessary for the carrying on of the work of the Royal Air Force at its various flying centres, including Camp Borden, Armour Heights, Leaside, Camp Mohawk and Beamsville.

HAWAIIANS EXONERATED

By Courier Leased Wire

New York, Aug. 8.—The members of the Hawaiian swimming team, now touring the country, were yesterday absolved of charges falsifying and increasing their expense accounts at a special inquiry of Amateur Athletic Union held in this city. Complete expense accounts were examined and all questions answered to their satisfaction.

Boys' houses, 48c and 69c, at Whitlock's.

Fifty Against Two. It is not reasonable to expect two weeks of outing overcome the effects of fifty weeks of confinement. Take Fifty Against Two along with you. It refreshes the blood, improves the appetite, makes sleep easy and restful.

THOUSANDS OF MEN REQUIRED FOR HARVESTING IN WESTERN CANADA.

Thousands of men are required to help in the work of harvesting the Western crop. The C. P. R. has completed arrangements to transport to the West this great army of workers.

For those going from points in Ontario to Manitoba, Saskatchewan and Alberta extra trains will be operated through to Winnipeg (the distributing point) whose change going trip West \$12 to Winnipeg. Returning trip East, \$18 from Winnipeg.

Consult C. P. R. Agents regarding transportation arrangements west of Winnipeg.

Going Dates.
August 20th and August 29th—All stations in Ontario, west of Smith's Falls, up to Toronto on Toronto and Lake Ontario Shore Line, and Havelock-Peterboro line, also from stations Kingston to Renfrew Junction, inclusive, and from stations Toronto-Sudbury line from stations on Saul; Ste Marie branch from stations on main line, Beaucape to Flynn, inclusive. From stations Bethany Junction to Port McNicoll and Berketon-Holbrook.

August 22nd and August 29th—From stations west and south of Toronto, up to and including Hamilton and Wabash, Ont. to Owen Sound, Walkerton, Teeswater, Wingham, Elora, Listowel, Goderich, St. Mary's, Port Burwell and St. Thomas branches, and stations Toronto and north to Bolton, inclusive.

Further particulars from any C. P. R. Ticket Agents, or W. B. Howard, District Passenger Agent, Toronto, Ont.

MARKETS

Butter	0 49 to 0 50
Eggs	0 00 to 0 48
Cherries	0 00 to 1 50
Raspberries	0 00 to 0 25
Grain	
Hay	12 00 to 13 00
Oats	1 20 to 1 30
Wheat	1 60 to 1 80
Barley	1 00 to 1 10
Vegetables	
Beans, quart	0 00 to 0 05
Peas, quart	0 00 to 0 30
Cabbage, doz	0 90 to 1 50
Cabbage, head	0 10 to 0 20
Carrots, head	0 10 to 0 25
Carrots, basket	0 00 to 0 35
Green Onions, 1/2 ch	25 for 10c
Celery, 2 for	0 25 to 0 15
Parasnis, basket	0 00 to 0 15
Potatoes, per bushel	0 00 to 1 60
Potatoes, bag	2 40 to 2 40
Turkey, bunch	0 00 to 0 40
Lettuce, bunch	2 for 15 to 0 03
Tomato plants, doz.	0 15 to 0 15
Asparagus, bunch	3 for 25 to 0 25
Green Peas, quart	12 1/2c
New Beets, bunch, 10c	3 for 25c
Meats	
Ham, but, steak, lb.	0 10 to 0 15
Flipped herring, pr.	0 10 to 0 15
Salmon, fresh, lb.	0 30 to 0 30
Salmon, sea	0 30 to 0 30
Mixed fish	0 10 to 0 12
Herring, fresh	0 10 to 0 12
Meats	
Dry salt pork, lb.	0 35 to 0 35
Fresh Pork carcass	0 21 to 0 24
Bacon, back trim.	0 35 to 0 50
Bacon, back	0 45 to 0 45
Beef, boiling, lb.	0 20 to 0 25
Beef, roast, lb.	0 25 to 0 30
Beef, steak	0 30 to 0 40
Chickens, dressed	1 60 to 1 95
Chickens, per lb.	0 00 to 0 25
Celery plants	15 for 15c

BUFFALO MARKET.

By Courier Leased Wire

East Buffalo, Aug. 9.—Cattle—Receipts 500, good steady; common, slow.

Veals—Receipts, 600; steady, \$7 to \$13.

Hogs—Receipts, 300; strong; heavy, \$21 to \$21.10; mixed yorkers, light yorkers and pigs, \$21.10 to \$21.15; roughs, \$18 to \$18.25; stags, \$12 to \$15.

NEW YORK STOCKS.

Kemper, Matthes and Co., 136 Dalhousie street, phone 184, quotes New York stocks, 1 p.m.:

Railroads—B and O 5 1/2, N Y C 7 1/2, C and O 5 1/2, Can Pac 15 3/4, Erie 15, Erie pd 31, Reading 5 1/2, St Paul 45 1/2, So Pac 85 1/2, Nor Pac 88, Ua Pac 12 1/2.

Industrials—Anaconda 6 1/2, Car Foundry 8 1/2, Smelters 7 1/2, U S Steel 11 1/2, Pressed Steel 7 1/2, Ut Nor Ore 3 1/2, Crucible 6 1/2, Linscoed 4 1/2, Distillers 5 1/2, Bethlehem B 5 1/2, Corn Products 4 1/2, Central Leather 6 1/2, Amn Can 4 1/2, Baldwin 9 1/2, Sumatra Tob 12 1/2.

Men's and boys' suits at Clearance Sale prices, at Whitlock's, 134 Dalhousie street, opposite the

BETTER FOOTWEAR



Easy Rests the Feet that Wear Coles Shoes

Then why should you, young man or young woman, swelter in the heat when such foot comfort is so close at hand. Battle against the heat with the proper weapons—**CORRECT FOOTWEAR**—and you'll win out. Don't forget that we have all kinds of shoe togery for the little tots, such as **White Pumps, Canvas Shoes and Barefoot Sandals.**

COLES Shoe Co.
122 COLBORNE ST.
Both 'Phones 474.

FOR SALE

\$3,600.00—St. Paul's Ave. A nice 7-roomed house, good cellar, 2 verandas, city and soft water, also a splendid well. Very large lot and a first-class barn. Reasonable possession.

\$8,000.00—Alfred St. Modern in every respect, including steam heating, a large house, with a large lot, for a large family, at a small price. There is a fine assortment of fruit trees. \$3,000.00 will handle.

\$15,000.00—A fine 150-acre farm, near Scotland, with first-class buildings, 5 acres, apple orchard and small fruits. This is an up-to-date farm—\$5,000 cash. Balance 6 per cent half yearly.

J.S. Dowling & Co LIMITED
Phone Evenings 1014
Phone: Bell 1275, 1276
House, 561. Auto 193

SMOKE

El Fair Clear Havana Cigars 10 to 25 cents
Fair's Havana Bouquet Cigar 10 cents straight

Manufactured by
T. J. FAIR & CO. Ltd.,
BRANTFORD, ONT.

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We are supplying Printing to Brantford's Biggest Manufacturers. Our prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.

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Tailor to the well-dressed Man or Woman
Agent for Jaeger's Pure Wool Fabrics
Agent for Ely's Neckwear
Agent for Aertex Underwear
"Borsalino" and other High-grade Hats

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The Mover
Carting, Teaming
Storage
Special Piano Hoisting Machinery
Office—124 Dalhousie Street
Phone 365
Residence—286 West St.
Phone 638

THE GIBSON COAL Co.
D. L. & W. Scranton Coal
OFFICES:
52 ERIE AVE.
150 DALHOUSIE ST.
154 CLARENCE ST.

RESTAURANT FISH AND CHIP

Everything Clean and Fresh
Try us for your Fish Dinner
Meals at all hours.

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145 1-2 Dalhousie St., opp. P.O.
Open Evenings until 12 o'clock
License Number 10-1054.

Gentleman's Valet

Cleaning, Pressing, Repairing and Altering.

G. H. W. BECK
Bell 560. 132 Market St.

COAL CEMENT LIME BRICK

JOHN MANN & SONS

323 Colborne Street
BELL 90 MACHINE 46

REUBEN ROGERS
GUELPH, ONTARIO.
GENERAL CONTRACTOR AND BUILDING MOVER
Contracts Made for Moving Any Buildings, Large or Small
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43 Market Street. Phone 961.

THE SAFEST MATCHES IN THE WORLD
Also the Cheapest Are
EDDY'S
CHEMICALLY SELF-EXTINGUISHING
Silent 500's

Safest because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.
Cheapest, because there are more perfect matches to the sized box than in any other box on the market.
War time economy and your own good sense, will urge the necessity of buying none but **EDDY'S MATCHES.**

Buy a BICYCLE NOW

Bicycle Prices are very likely to advance sometime before Spring, and besides, now is the time to buy that Bicycle you have been thinking about. August, September, October and even November and December are fine months for bicycling. A

CLEVELAND

Bicycle will give you service and satisfaction. The Cleveland, with its handsome finish, rugged construction, and easy-running qualities, is the deal Bicycle for you. Buy NOW.

C. J. Mitchell
BICYCLES AND SPORTING GOODS.
DALHOUSIE STREET. "Watch For Our New Store."