



Quick Hauling to Market

Just think of the time the Ford saves a busy farmer in hauling milk to the cheese factory—vegetables, butter, eggs and poultry to market—fruit to the railway station. One fruit grower, last season, made four trips a day to the railway station, a total of 144 miles, and carried as high as 72 crates of 11 quarts each on a trip. He couldn't have made more than one 36 mile trip a day with a team.

The Ford soon pays for itself in the time it saves the farmer. With help so scarce, every farmer needs to make use of every precious minute of his time. To him the Ford car is a real necessity. Indeed, some farmers tell us that it is doubtful if they could carry on their farm work under present labor conditions if it wasn't for the time the Ford saves them.

No farmer need be without a Ford. In fact, the average farmer could afford one if it was double the price. It is as easy to drive as a horse, three times as fast, and costs less per mile to run. Why not order one to-day?

Ford

THE UNIVERSAL CAR

LIESEMER & KALBFLEISCH

Runabout - \$475
Touring - 495

F. O. B. Ford, Ont.

WINNER OR WASTER - Which are You?

On a recent occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TO-DAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

Interest to Depositors at 3 per cent.

Merchants Bank of Canada

MILDMAY BRANCH

H. R. LEWIS, MANAGER.

CREAM.. WANTED

We are in the market to buy CREAM, sweet or sour, at the highest market price.

We Supply Two Free Cans

Pay twice each month, test each can received, send our patrons a statement of the weight, test and butter fat in each can, with the empty can returned.

We refer you to any bank as to our standing.

Write for cans to-day.

PALM CREAERY

TRELEAVEN & RANTON

PALMERSTON, ONT.

NOTICE—We want an Agent here for Palm Dairy Ice Cream. Write for prices and terms.

A peculiar freak of lightning was noticeable during a storm, at Mr. John Seips' gate in Howick. The lightning struck the pole there on line 25 of the Robert Wightman phone system, making the wire so hot that it lit up four insulators on a pole for ten minutes like four electric lights. The wire down the pole to the ground was also red hot from the stroke. There was no sign of a mark on the pole, but a hole was left in the ground at the bottom of the pole. This demonstrates beyond a doubt that ground wires are a protection to the line, the same as rods are a protection to buildings. In this instance not one phone on line 25 was damaged by the stroke at Mr. Seips' gate, showing that the arrestors used by Mr. Wightman are of the very best material and properly installed.

Division Court Case

Mr. Joseph Weber, hardware merchant, of Neustadt, brought action in the Division Court here last week against Mr. Tony Diemert, a Carrick farmer, for a store account of \$66.23. The defendant, who disputed the account, paid into court before the trial the sum of \$34.62. Judge Greig, who heard the case, gave judgement against Diemert for \$38.94, and also ordered him to pay the costs of the action amounting in all to \$11.18. Crown Attorney Dixon appeared for the plaintiff and Mr. O. E. Klein for the defendant.—Herald & Times.

Billy Sunday is to go to France to "knock the devil out of the trenches," as he puts it.

Notice to Creditors

In the matter of the Estate of Matthias Schiestel, late of the Township of Culross, in the County of Bruce, Deceased.

Notice is hereby given pursuant to the statutes of Ontario in that behalf, that all creditors and others having claims against the Estate of the above named Matthias Schiestel, who died on or about the twenty-third day of March, A. D. 1917, are required to send by post prepaid or deliver to Matthias Weller, Fernona, Ont., one of the Executors of the last will and testament of the said Matthias Schiestel, deceased, on or before the 25th day of July, 1917, their names, addresses and full particulars of their claims duly verified, and the nature of the securities if any held by them, and after the said 25th day of July, 1917, the said Executors will proceed to distribute assets of the said deceased among the persons entitled thereto, having regard only to the claims of which the said shall then have had notice, and he will not be liable for the said assets or any part thereof to any person or persons of whose claims they shall not have had notice.

MATTHIAS WELLER, Executrix
CATHERINE SCHIESTEL, Executrix
NICHOLAS SCHIESTEL
Dated at Mildmay, this 29th day of June, 1917.

Lightning's Freak.

Lightning plays many a prank, and gives many a close call without doing any great harm, but rarely does it play a stranger trick than it did at Thomas Bowler's, Ashfield, during a storm the end of last week. To the fact that Mrs. Bowler was away from home for the night, she likely owes her life. She had gone to J. Hogan's to care for the children, Mr. and Mrs. Hogan being away for the night at Teeswater. During the night the Bowler house was struck by lightning. The current struck the peak of a bable, and after tearing the studding and lumber somewhat, it descended and went clean through the bed on which Mr. Bowler was sleeping. He had a rude and sudden awakening by being thrown upon the floor. On examination it was found that the lightning had made a fairly clean-cut hole through the bedding, mattress and all, large enough to put one's head through. The current then reached the ground without doing further damage. Had Mrs. Bowler not happened to be away that night, there likely would be a different story to tell.—Lucknow Sentinel.

Charged With Fraud.

Fred Zarn of Walkerton, a former Carrick man has been placed under arrest and Remanded to the jail in Owen Sound on a charge of fraud. The authorities there have also a warrant out for his father-in-law, Joseph Salmons, of this town, who is charged with the same offence. A card from the Chief of Police of Owen Sound, dated July 3rd and minutely describing the appearance of the two men, was sent to Constable Ferguson at Walkerton, with instructions to arrest the pair if they turned up here. As the Owen Sound Police have already got Zarn in his toils, his trial for fraud will take place in that city.—Herald & Times.

Russia Comes Back.

The very best news from any front during the past week is the story of the coming back of Russia and her strong renewal of the offensive both in eastern Galicia and in the Caucasus. It is perhaps too early yet to say that this coming back has all the elements of permanency in it, but at least we can say that up to the present everything looks hopeful. Beginning probably on Sunday, July 1st, the Russian troops in Galicia, under General Brussiloff, being led in person by the Minister of War, M. Kerensky, began a strong offensive movement over a wide front, capturing strongly fortified Teutons positions, including the town of Koniuchy. The successes were strongly followed up, and within the next day or so the town of Brzezany fifty miles south-east of Lemberg, was reported to have been evacuated by the Austro-German forces. Later it was found that the latter place was still in Teuton hands, but heavy fighting has been going on in its neighborhood, with the results favorable to the Russian forces. In all over sixteen thousand Teuton troops were made prisoners in a few days' offensive, and Germany is reported to have been greatly surprised by the vigor of the Russian movement and to be hurrying fresh troops into Galicia. Almost simultaneously with the drive in Galicia, Russian troops began a strong offensive in the Caucasus, driving the Turks toward Panjin, on the Persian border. Later on they were met with stiff resistance, indicating that the Turkish forces have lately been reinforced and strengthened. The area of the fighting in this district is about one hundred and fifty miles east of Me-seul. The British co-operating forces in this district are said to be halted by extremely hot weather, so it is not known how successful the united campaign to put the Turk out of business in this whole district is now likely to prove. Prior to the Russian revolution the outlook was very bright indeed. Altogether therefore, the prospect is that Russia is really coming back, and that she has now got her second wind following the great disturbances of the revolution.

The Listowel Banner says that the law prohibiting minors from driving motor cars is flagrantly violated in Listowel, and from other places the same complaint is heard. The Motor Act contains the following clause, which it would be well for minors under eighteen years of age, who venture to drive cars, to read carefully:—No person under the age of 16 years shall drive a motor vehicle, and no person over the age of 16 years and under the age of 18 years shall drive a motor vehicle on the highway unless and until such person has passed an examination and obtained a license as provided in the act for a person who drives a motor vehicle for hire, pay or gain.



IT IS NECESSARY

THE GREATLY DECREASED PURCHASING POWER OF OUR INCOMES DEMANDS THAT WE CONCENTRATE OUR FOOD PURCHASES UPON SUBSTANCES OF HIGH FOOD VALUE.

PURITY FLOUR

with its stored up wealth of nutriment, the perfectly milled product of the sturdy wheat of Canada's famous wheat lands, furnishes the thrifty housewife with the logical solution of her problems in meeting the expensive living of these days.

With her delicious, even-textured bread; tasty, light, white cakes and crisp, flaky pastry she satisfies the appetites of her family, while economically furnishing them with the nutriment necessary to their health and strength.

ANNOUNCEMENT

Handsomely bound in grey and gold the PURITY FLOUR COOK BOOK offers 180 pages of the latest tried information upon the preparation of all manner of nutritious dishes—from delicious and strength giving soups to dainty, tasty desserts. A work from the pen of Miss E. Wagner, Specialist on food preparation and Domestic Science Expert, and carries the approval of the famous Macdonald College. Its text is in the easily understood and non-technical language of the home kitchen.

Mailed postpaid on receipt of 20 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

TORONTO

WINNIPEG

Are You Patriotic?

Certainly you are.

Then remember that it is every Canadian's Duty to help now, and buy the only strictly Canadian-made Binder Twine, the FOUR MAPLE LEAF BRANDS. You are not only guaranteed first class quality and a right Price, but you give that much more employment to some Resident of Canada, and your money remains at Home. For Sale at GEORGE LAMBERT'S Produce store, where you can get the best grades of flour and feed, together with a good supply of his famous mixed Echo chop.

Cash paid for Butter and Eggs.

GEO. LAMBERT.

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SELECT JEWELLERY

Diamond Rings, Cut Glass Necklaces, Silverware Brooches, Watches and Clocks

Fancy China and Glassware

WE INVITE YOUR INSPECTION.

C. Wendt

Jeweler



Goes to Press

JULY 20th

Please report changes required to our Local Office, to-day.

The Bell Telephone Co. of Canada



Western Fair

London, Canada

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The Great Agricultural Exhibition of Western Ontario

\$32,000.00 in Prizes and Attractions

A very interesting Programme, including Military and other features—Twice Daily.

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