

MAXWELL

Most Miles per Gallon - Most Miles on Tires

Horse-Pace Family!—You Have Come to the Turning Point

Business-Farmer—to be longer without a motor car may affect the whole of your success, and the whole of your family's future.

Have you noticed lately that somehow the good chances that are missed by you are seized by others—others who have automobiles?

Have you noticed that, though some men you know of turn every hour and minute into profit, your work goes slow, your time is spent in fretting against delays—and that you are getting into the habit of letting many a good chance pass because you "wouldn't be able to get there in time?"

* * *

Have you noticed that your family—your girls, your boys, your wife—are steadily, steadily getting out of touch with those they ought to know? Have you realized that the families which surround you—automobile families—have a circle of friends and interests, and a radius of easy visits, far larger than your family? Open your eyes.

Have you noticed how many times you and your family have been placed under obligation by

neighbors who have cars? Aren't you tired of asking favors?

* * *

Your environment is moving at automobile pace. You and your family are limited to horse-pace and horse-radius. And in the next few months the paths of automobile families and horse-pace families will separate still more sharply. Only motor-pace will do for the conditions in which this nation is now doing its work.

You stand at the turning point.

* * *

Motor-car service now costs less than horse service for all the work that a motor car can do.

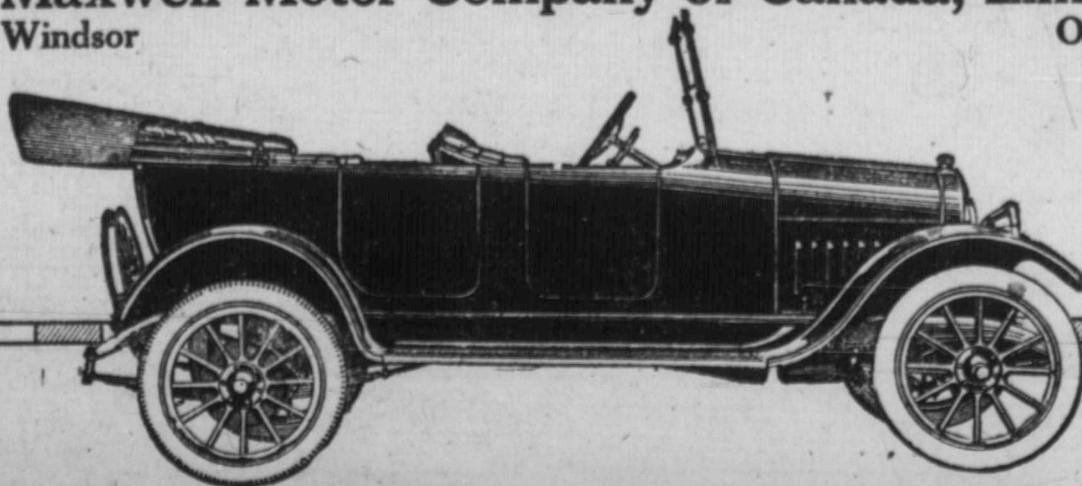
And of all motor cars of equal service the one that costs least to run and least to own is the Maxwell.

Investigate this while these cars of greatest efficiency are still procurable. Write us a letter today.

Touring Car \$1045; Roadster \$1045; Touring Car with Winter Top \$1200; Roadster with Winter Top \$1165; Berline with Wire Wheels \$1670; Sedan with Wire Wheels \$1670. F.O.B. Windsor

Write Today for Catalog GG

Maxwell Motor Company of Canada, Limited
Windsor Ontario



A color shows 1
The ad reading \$1.50 coupon for you
Several scriber newals
Back n plicd.
When scriber new P.
The y shows paid.
Remitt Guide, bank o



Let

what for w new mater ship.

Whe fe sur every get it sible.

Do r out-co cations

We and ad

Writ would what p

Ask logue out w

Pr
20

Wit
Con

Apply a

For a bottle of cently di Just small bo



hardener just see without magical.