A COLORED NOTICE

November 14, 1917

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once. A blank coupon and addressed envelope are enclosed for your convenience.

Several weeks' notice is given so that sub-scribers will have time to send in their re-newals, thus not missing any issues.

Back numbers of The Guide cannot be supplied.

When requesting a change of address sub-scribers should give the old as well as the new P.O. address. The yellow address label on The Guide shows to what time your subscription is paid. No other receipt is issued.

Remittances should be made direct to The Guide, either by registered letter, postal, bank or express money order.

THE GRAIN GROWERS' GUIDE

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Sakatchewan Grain Growers' Association and the United Farmers of Alberta



GEORGE P. CHIPMAN, Editor and Manager Associate Editors: E. A. Weir and R. D. Colquette Home Editor: Mary P. McCallum

ed to the Postmarter-General, Ottawa, Can., for framen tass shall matter. Published weekly at 275 Sherterock St., Winn November 14

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year, except Winnipeg City, which is \$2.00 per year. Foreign and United States subscriptions \$2.50 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—20 cents per agate line. Classified—5 cents per word per issue.

No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

Saving Worry

It may be a slow process but it is sure. Your doctor therefore, tells you not to worry. Perhaps he looks upon worry as largely a matter of will power. It is true some people can hypnotise themselves into believing they have nothing to worry over, and others have sufficient will-power to banish the very thought from their minds. The average person, however, will continue to vorry so long as the cause of it exists. What is the chief source of this uncomfortable ailment? Money matters? You may realize it in your own case. You have put your savings into oil stock, real estate, or some other optimistic enterprise or speculation, and you are always wondering how it will turn out, and when you will get back what you put into it. If you had been able to put all you saved, for all the years since you earned your first dollar, into government savings you would not be wondering how it was going to turn out. You would have seen your savings grow, not at the ordinary Bank rate of 3 per cent. but 5 per cent. Of course, government Savings Certificates have not always been obtainable. It is a new idea. But why not give the question thought now? Alberta government Savings Certificates have all the advantages of a Savings account at your Bank, with a few additional features to commend them. They pay 5 per cent. and you do not lose interest for one day, whether you withdraw your funds in the middle of the month or not. Savings Certificates Save

Money, Worry and Health.

For further information, write or apply

W. V. Newson, Deputy Provincial Treasurer. Edmonton, Alta.

Advertisement.

For a long time we have felt the need of some place in The Guide where we could have a confidential chat with our readers each week. Whenever a member of the staff goes on a trip to the country he finds many people who are interested in how we are getting along, and in how the paper is produced. Many of our friends have the opportunity to call occasionally. We are always glad to see them, to show them over the plant and discuss our plans and problems with them. There are many thousands of our readers, however, with whom we will never have an opportunity to become personally acquainted. The Guide Post will at least give them an opportunity to get acquainted with us. Each week we will have a little talk about The Guide and how it is produced to the men and women in the 35,000 homes into which it goes each week. The Guide Post will also stand as an informal index, which will call attention to the principal features of the issue. Through it, we hope also to make announcements, to refer to contributions that are needed and generally to tell our readers the best way in which they can co-operate with us in making The Guide the biggest and best paper coming to the western farmer.

The Mail Bag department of The Guide is an open forum. It is our policy to give careful attention to all letters received for publication in it and to carefully select these with the object of giving both sides of the questions discussed. Unfortunately, on account of the limitations of space, all of the letters received cannot be published and sometimes we fear that writers of splendid ability may be disappointed in not seeing their contributions appear. The most frequent cause for the non-appearance of letters in the Mail Bag is their length. Unfortunately some splendid writers seem to have no terminal facilities and their letters are frequently longer than feature articles should be. One such letter would monopolize all the space devoted. ture articles should be. One such letter would monopolize all the space devoted to Mail Hag in one issue. Needless to say it is impossible to give over to one letter space that should be occupied by from six to ten letters. Short, well written contributions of one half column or less almost always get a place. Brevity is a good virtue for writers to cultivate. As an example of how much can be stated in two inches of space notice the letter from Mr. Douglas in this week's Mail Bag.

The Returned Soldler.—What a world of meaning is packed into those three short words. The phrase means a man who has given up his work, probably a position of responsibility; gone through a long and arduous course of training; spent weeks, mooths, probably two years or more in the fleese fighting of the battle line; at last, torn

and mangled by a bursting shell or almost killed by suffocating gases, perhaps lying out in the field in the cold and wet for hours before being rescued; then languishing weeks or months in hospitals; and now, no longer fit for service, back in Canada, perhaps wondering what the future has in store for him after all these hideous experiences have depleted his strength and vitality. Many of these men are looking forward to a life on the land and are utilizing their time during convaluescence in acquiring knowledge that may be useful to them on the farm. Read about their work in "Swords into Plowshares" in this issue. If you have a place on your farm for one of these-men, remember that they are anxious to lend a hand in producing food, so that the men to whom they "threw the torch" may carry on until the big job has been finished.

Some time ago we sent a letter to several Guide' readers asking them for suggestibus as to how we could improug The Guide. One was of the opinion that the best thing to do would be to drop out all the advertisements. Perhaps there are some who do not realize the important part that advertising plays in making a farm paper a going concern. As a matter of fact the advertiser pays more than the readers for the cost of getting out the paper. If it wasn't for the advertisements in The Guide it could not possibly be put out for less than five or six dollars a year. The Guide takes and on Page 43

THE WRONG and THE RIGHT

makes a great difference in your

Note the change in above face when teeth are properly made. Therefore choose a dentist who has had a wide experience and one who will study your ex-

You will find it pays to take a trip to Winnipeg and have your

DR. GLASGOW'S New Method **Dental Parlors**

Cor. Donald and Portage WINNIPEG

where you get the best in any form of dental work, whether it be extracting, filling or re-placing lost teeth with or with-out a plate.

Most approved methods usin eliminating pain and scitific principles applied in construction of your work.

Several Thousand **Bushels Wanted**

have a great demand for CATS at present time and numerous avenues disposition. For the right kind, we as a rule pay big premiums. Con-n what you have direct to—

LAING BROS.

MANITORA

CONTRIBUTIONS ON PARM EXPERIENCES INVITED

CONTRIBUTIONS ON PARM EXPERIENCES INVITED

Every farm is an experimental station, and every farmer an experimentalist. Of course, he does not call himself an experimentalist. The results of his work are summed up under the term "farm experience." One of the chief functions of a farm paper is to make the experiences of the most spacessful amongst its readers available to all. The columns of The Guide are always open to contributions on every phase of productive agriculture. Contributions on such subjects as seed selection, the growing of corn or other fodder crops, weed eradication, soil cultivation, livestock raising, vegetable and fruit production, or any other branch of farm work are invited. Contributions accepted for publication will be published in the department devoted to the particular line of farming with which they deal. They will be paid for at contributor's rates. One of the most practical ways in which a farmer can encourage greater production of food stuffs is by telling his brother farmers of the methods which have proved successful in his case.

All such contributions will be welcomed by The Guide.



