

The Prudential has a large force of Canadian employees at work in every large city in the Dominion selling Gibraltar-like life insurance policies and industriously paying death claims in afflicted homes day after day. The Prudential has throughout the United States and Canada Fifteen Million Policies in Force, equal to nearly twice the population of the Dominion and indicating the popularity of this big American Company.



AGENTS WANTED

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Incorporated under the Laws of the State of New Jersey.

FORREST F. DRYDEN, President

Home Office - NEWARK, N. J.

The Strathcona Fire Insurance COMPANY

HEAD OFFICE MONTREAL

CAPITAL Subscribed - \$300,000

By over 500 Notaries of the Province of Quebec

DEPOSITED with the Provincial Government \$64,000

TOTAL ASSETS, December 31st, 1916 - \$342,395

90 ST. JAMES ST. - Main 7544

THE PROVIDENT ASSURANCE COMPANY

All lines of

Accident, Sickness,
Liability, Guarantee and Automobile
Insurance.

Head Office

160 St. James Street - MONTREAL

Representatives Wanted for Ontario and
Maritime Provinces.

1850

1917

THE UNITED STATES LIFE INSURANCE COMPANY

In the City of New York

Issued Guaranteed Contracts

JOHN F. MUNN, M. D.,
President.

FINANCE COMMITTEE:

CLARENCE H. KELSBY,
Pres. Title Guaranty & Trust Co.

WILLIAM H. PORTER,
Banker.

EDWARD TOWNSEND,
Pres. Importers & Traders Nat.
Bank.

Good men, whether experienced in life insurance or not, may make direct contracts with this Company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, New York City.

"THE OLDEST SCOTTISH FIRE OFFICE"

THE CALEDONIAN

INSURANCE CO. OF EDINBURGH.

Founded 1805.

**Head Office for Canada,
DOMINION EXPRESS BUILDING
Montreal**

JOHN G. BORTHWICK,
Canadian Manager

FIRE

BRITISH CROWN ASSURANCE

Corporation, Limited

of GLASGOW, SCOTLAND

The Right Hon. J. PARKER SMITH, President.

D. W. MACLENNAN, General Manager.

Head Office for Canada; TRADERS BANK BLDG., TORONTO

J. H. RIDDEL, Manager. E. O. G. JOHNSON, Asst. Manager.

AGENTS WANTED IN UNREPRESENTED DISTRICTS

THE CANADA NATIONAL FIRE INSURANCE COMPANY

HEAD OFFICE: WINNIPEG, MAN.

SURPLUS TO POLICYHOLDERS - \$1,976,156.08

A Canadian Company Investing its Funds in Canada

APPLICATIONS FOR AGENCIES INVITED

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and when you feel depressed try
Abbey's Effer-scent Salt

An effective laxative that is gentle acting—smooth and pleasant to take, will put you right, and every morning send you to the office feeling fine.

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ABBEY'S VITA TABLETS
Extreme cases of nervousness—50 Cents a Box