

ing. So the circle has widened. Money comes easier. Once a man has given \$1,000 he gives again. People realize that after all it doesn't make them poorer.

"The cost of war, like the casualties of war, always falls unequally. People in Canada don't know what it means until they go over to England. There is sacrifice for you. They come back and wonder how people can go on living their ordinary life as they do here. But the newsboy who turned over all he had earned at midday, the little corner grocer who discussed the Patriotic Fund with his wife after they were abed, and came down with \$50 in the morning; the Chinaman who couldn't speak English, but came in with a bill, and the millionaire who doubled and trebled what he had given a year ago, each made in his way a remarkable gift. And as I look back over twenty years of money-raising I feel that this campaign, with the patriotic appeal which was bound up in its fellowship and success, will mean a great deal to the future of Montreal."

In the Northwest

BUT however compelling these great city campaigns, they are relatively outclassed by the unselfishness in some of the new communities of the great Northwest, which not only have sent a far larger proportion of men to the front, four and five times as many as the province of Quebec, for example, but have given unstintedly. There are towns in British Columbia where every man without exception pledges a day's pay a month. Here the giving to the Patriotic Fund runs as high as \$20 per capita; that is, with 600 people in a town, \$12,000 is turned in in the course of a year.

In Trail and Rossland, for example, all the miners and smeltermen give one day's pay a month. They get high wages, and their earnings represent the purchasing power in these towns. The miners and smeltermen came to the conclusion that the storekeepers were not doing as much as they should, so they got out a highly decorative window card reading,

"WE ARE GIVING OUR SHARE EACH MONTH TO THE
PATRIOTIC FUND."

A committee visited every storekeeper in town, who had to satisfy the members that he was giving the equivalent of a day's pay for a miner, or 3 per cent of his gross earnings. If