

# Christmas in July



AT  
Pickett's  
TV  
AND  
Marine

... and Bob Pickett is offering December prices on Chrysler Outboards  
... to people from all over the world



## "SWEDEN"

### CHRYSLER 105



#### Varldens kraftigaste utbordare

Med 105 hästkrafter enligt OBC-certifikat. OBC är en neutral amerikansk institution med rigorosa bestämmelser för effektivitet av utbordarmotorer. Samtliga Chrysler utbordare har OBC-certifikat. 105-an är flaggskeppet i Chryslers utbordarserie. Helt ny i allt — men byggd på erfarenhet och kunnande. Motorn är fullpackad med kraftfull energi och har en enorm segdragningsformaga. Det beprövade bladventilsystemet av V-reed-typ ger en bränslesnålhet som förvarar. Nykonstruerade lager ger en avsevärt minskad friktion och motorn utvecklar drygt 25 hk per cylinder. Ett resultat av rymdalderns stenhårda krav på precision och små toleranser i tillverkningen. Det effektivt dämpade, viskande motor-ljudet är lika kännetecknande för 105-an som för samtliga övriga Chrysler-modeller. 105-an är dessutom vacker. Den är som skulpterad i vitt och guld. En motor som måste tilltala varje krasen batagare — vi kan inte tänka oss annat.

#### —med Chrysler-kvalitet:

- V-reed bladventiler • 2% oljeblandning
- Extrahard, stryktät emallackering
- Hydrauliska stötdämpare • Mjukt inladd, ljudabsorberande glasfiberkåpa • "Fullvuxen" ljuddämpare • Effektivt rostskydd och korrosionsbehandling
- Termostat-reglerad vattenkyllning • Vattenkyll och dampf avgasor • Gummupphäng • Osviklig upphängningsmekanism • Propelleraxel med splines
- Fabriksjusterade fasta munstycken • Sänksmidda upphängningsbyglar • Smidda kolvar

#### Specifikation:

- Motoreffekt—105 hk OBC vid 4750 v/min
- Antal cylindrar—4
- Cylindervolym—1582 cc
- Diameter x slaglängd—84x71 mm
- Propeller—13x13"
- Gesreplage—fjärreplage
- Bensintank—separat, 23 liter
- Choke—elektrisk
- Hydraulisk lyft—extra tillbehör
- Hydrauliska stötdämpare—standard
- Kylsystem—vattenkyllning med pump
- Tandning—batteri/fordelare
- Generator—standard, växelström 12v
- Forgasare—dubbel horisontalforgasare
- Startanordning—elstart
- Vikt—109 kg

#### World's most powerful outboard

Here's the newest, the finest, the most beautiful, the most powerful outboard in the world. Styled and engineered in the Chrysler tradition of leadership, the Chrysler 105 is the most exciting, power-packed outboard offered. Yet, with all its flashing power, the Chrysler 105 is superbly styled. Its sculptured white and gold beauty, highlighted with accents of sparkling color, will complement the appearance of any boat—send your spirits soaring as you thrill to its superb performance and beauty. The Chrysler 105 is packed with premium-quality features, products of Chrysler engineering skill. An improved V-reed fuel-induction system, the newest bearing construction, and the maintenance of precise "space age" tolerances enable Chrysler to achieve an industry "first": the capability to develop more than 25 horsepower per cylinder! The quiet-running, economical Chrysler 105 will give you more flexibility, less weight, more for your money than any other type of marine propulsion in its horsepower class. Once you've tried the Chrysler 105, you'll be satisfied with nothing less!

#### Features:

- V-reed intake valves • 50-to-1 gasoline-oil mix • Fuel-Economizer throttle • Super-hard long-life enamel finish • Hydraulic shock absorbers • Padded acoustical fiberglass cover • Full-length acoustical silencing chamber • Extensive corrosion-proofing • Thermostatically-controlled cooling • Water-cooled silenced exhaust • Alternator integral with flywheel • Power head cushioned in rubber • Positive tilt-stop mechanism • Spline drive prop-shaft • Factory-set carburetor adjustment • Color-keyed-to-engine controls • Drop-forged aluminum stern brackets • Forged pistons
- Specifications:**  
 Certified OBC hp—105 @ 5200 rpm.  
 Number of cylinders—4  
 Piston displacement cu. in.—96.55  
 Bore and stroke—3.312" x 2.800"  
 Propeller diameter and pitch—13" x 13"  
 Speed control—remote control  
 Fuel tank—6 gals.  
 Choke—electric, automatic  
 Hydraulic tilt—available  
 Hydraulic shock absorbers—standard  
 Engine cooling—water  
 Ignition—battery/distributor  
 Generator—integral alternator  
 Carburetion—2 side-draft  
 Starting—electric  
 Net weight—240 lbs.

REGULAR \$1575.00  
SALE \$1,225

## "NORWAY"

### CHRYSLER 75



#### En tresylindret utfordrer!

Na er den kommet — den lange emalte Chrysler 75. Helt ny konstruksjon, helt nytt utseende, og med fa bevegelige deler for a redusere friksjonen til et minimum og vektbesparelse. En nykomling som kan utfordre enhver konkurrent. En utbordarmotor med alle Chryslers fremragende egenskaper og fremfor alt patilfelighet. Motoren har moderne stromlinjer, utført i snevitt og gull, og som gjør Chrysler 75 sa forskjellig fra alle andre og gir Deres båt et distinkt saerpreget ved sin elegante profil.

Spesielle mekaniske finesser framhever Chrysler 75. Legg f. eks. merke til de synkroniserte luftinntak som balanserer blandingen av bransel luft til hver enkelt sylinder, en konstruksjon som gir jevn gange fra full gass ned til tomgang. Moderne konstruksjon og fremstillingsmetoder tillater Chrysler 75 a utvikle hele 25 HK pr. sylinder. Det er lagt ned et enormt forskningsarbeide bak Chrysler 75 for den ble satt i produksjon. Chrysler 75 vil gi Dem nye og hyggelige opplevelser til sjøs.

#### Med Chrysler kvalitet:

- Multi V-plate innsugningsventiler • 2% oljeblandning • Brennstoffbesparende horisontalforgasere • Slagfast hoyglans emallackering • Isoleret lydabsorberende glassfiberdeksel • Akustisk lyd demping • Effektiv rust og korrosjonsbehandling • Termostat-regulert vannkylling • Undervanns exhaust • Gummioppheng • Usviktblar oppvippmekanisme • Propellerfeste • Fabriksjusterte faste forgaserdyser • Sänksmidde opphengstraketter • Prestappte stempler

#### Spesifikasjon:

- Motoreffekt—75 HK OBC ved 4750 v/min
- Antal cylindere—3
- Sylindervolum—1186 ccm
- Diameter x slaglengde—84x71 mm
- Propeller—12 1/2" x 12"
- Fartsregulering—fjerrkontroll
- Bensintank—separat, 23 liter
- Choke—elektrisk, automatisk
- Hydraulisk oppvipp—ekstra tilbehör
- Hydrauliska Stötdämpare—ekstra tilbehör
- Kylesystem—vannkylling med pumpe
- Tandning—batteri/fordelare
- Generator—vekselström, 12 volt
- Forgasere—treddobbel horisontal
- Vekt—98 kilo

#### A triple-threat challenger!

New in engineering design, beautifully new in styling. New in performance standard too, with fewer moving parts to reduce friction, save weight. Here's a newcomer that will challenge any competition, with a Chrysler pedigree that means unsurpassed dependability. Advanced styling concepts give the Chrysler 75 a look of beauty completely new to the outboard field — a look that outdates all previous standards of outboard styling. Long-life baked enamel in snow-white and royal gold sets the Chrysler 75 apart from anything else on the water; makes any boat look trimmer, sharper.

Many unique mechanical features give the Chrysler 75 a performance-plus capability. For example, a "tuned" air intake assures balance between each cylinder in delivery of fuel-air mixture, allowing the Chrysler 75 to develop maximum power as well as throttle down to a smooth idle. Superior engineering and manufacturing techniques enable the Chrysler 75 to develop a full 25 horsepower per cylinder. Trust Chrysler to provide this phenomenal level of efficiency. The Chrysler 75 will bring a new world of beating pleasure into your life.

#### Features:

- V-reed intake valves • 50-to-1 gasoline-oil mix • Fuel-Economizer throttle • Super-hard long-life enamel finish • Padded acoustical fiberglass cover • Full-length acoustical silencing chamber • Extensive corrosion-proofing • Thermostatically-controlled cooling • Water-cooled silenced exhaust • Alternator integral with flywheel • Power head cushioned in rubber • Positive tilt-stop mechanism • Spline drive prop shaft • Factory-set carburetor adjustment • Color-keyed-to-engine controls • Drop-forged aluminum stern brackets • Forged pistons

#### Specifications:

- Certified OBC hp—75 @ 4750 rpm.
- Number of cylinders—3
- Piston displacement, cu. in.—72.39
- Bore and stroke—3.312" x 2.800"
- Propeller diameter and pitch—12 1/2" x 12"
- Speed control—remote control
- Fuel tank—6 gals.
- Choke—electric, automatic
- Hydraulic tilt—available
- Hydraulic shock absorbers—available
- Engine cooling—water
- Ignition—battery/distributor
- Generator—integral alternator
- Carburetion—3 side-draft
- Starting—electric
- Net weight—218 lbs.

REGULAR \$1225.00  
SALE \$975