

PURDY'S WHARF

THE Head Shoppe



WELCOME BACK TO ALL STUDENTS!!!

Dear Student:

Due to the spectacular support and demand from the student population, we have been encouraged to continue our **STUDENT DISCOUNT PROGRAM**, and we will therefore be offering our incredible prices to you for yet another school year. You will receive a **40% DISCOUNT** on all full priced services (shampoo/cut/blowdry or perm or color / highlites) and a **15% DISCOUNT** on all professional retail products our salon offers upon presentation of a valid student I.D.

Call today for inquiries or information or to reserve a **STUDENT DISCOUNT CARD**.

425 - 0027 Sincerely
The Staff & Management
Purdy's Wharf Head Shoppe

REDKEN

Beautiful Hair...
down to a Science.

SALON HOURS

MON, TUES, SAT -9am - 6pm
WED, THUR, FRI -9am - 8pm

Christmas Special



Reduced
Items

* Sharp Adding Machine

Regular \$84.95

NOW ONLY \$64.95

* DataWare Set:

Library Case
10 Discs
Pen/Pencil Set

Regular \$45.00

NOW ONLY \$19.95

University Bookstore
Dalhousie SUB

"We' ll always have Paris..."

and Rome, and London, and Amsterdam, and...

We're the travel agency students call when they want to get around.

TRAVEL CUTS

424-2054

Dalhousie Student Union Building

The Travel Company of the Canadian Federation of Students

GAZETTE
GRAPHIX

TYPESETTING
DESIGN

for
RESUMES
POSTERS
NEWSLETTERS
AND MORE

494-1280

THIRD FLOOR SUB
IN GAZETTE OFFICE

Katharine Harvey Certified Management Accountant

ON CULTIVATING BUSINESS GROWTH.

As Controller of the Grocery Division of Nestlé Enterprises Limited, Katharine Harvey plays a pivotal role on the management team of one of Canada's leading food companies. Working with the division's Senior VP, and team members from manufacturing, marketing, and sales, Katharine has been instrumental in the development of the division's long-term strategic plan.

"Each year, I look forward to planning and planting my garden with my Dad. He taught me, very early, that healthy growth is never a hit and miss proposition. With a garden it takes long-range planning and constant care. Plus, you always have to be ready to adjust your plan when Mother Nature throws a curve your way.

"There's a very close parallel between managing a successful garden and managing a successful business. You need commitment to a long-term plan, but you also need to be creative, and ready to make refinements when needed.

"The management focus of my CMA training has given me the ability to identify and understand critical issues, and to communicate effectively. The new Accreditation Process will ensure future CMAs are even better equipped to make contributions in a changing business environment."

You can contribute to business growth like Katharine Harvey does. Become a Certified Management Accountant.



THE SOCIETY OF
MANAGEMENT ACCOUNTANTS
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CMA
Certified Management Accountant